Proposed NU Business Name: MOHOSIN TELECOM & ELECTRIC



Project identification and prepared by: MD Habibulaah Kaliganj, Gazipur

Project verified by: Md. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. MOHOSIN HOSSAIN			
Age	:	03-02-1985			
		(32 Years)			
Education, till to date	:	Class Ten			
Marital status	:	Married			
Children	:	1 Daughter			
No. of siblings:		2 Brother 1 Sister			
Address	:	Vill: Bondan P.O: Kumun Bazar P.S: Gazipur Sadar Dist: Gazipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST.MOFAS SARA MD. BOKUL MIA Branch :Baria Gazipur Centre 2 (Female), Member ID: 1063 , Group No: 02 Member since: 17-07-2006 (11Years) First loan: BDT 5,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB,		Existing loan: BDT 50,000, Outstanding Loan: 48900 Father No No No			

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BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and	:	No experience in running business.13 Years in own business She has no training.
Training Info	:	
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01710498854
Family's Contact No.	:	01789060951
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliganj Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST.MOFAS SARA joined Grameen Bank since 11 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MOHOSIN TELECOM		
Location	:	Kumun Bazar,Gazipur Sadar,Gazipur		
Total Investment in BDT	:	BDT 200,000/-		
Financing	••	Self BDT 1,50,000/- (from existing business) 75% Required Investment BDT 50,000/- (as equity) 25%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	10ft x 12 ft= 120 square ft		
Implementation	•	 The business is planned to be scaled up by investment in goods like Mobile charger, Mobile Battary, Remote, Charger Light, Multiplug e.t.c. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop rented. Collects goods from Dhaka (Sundorbon) Stediam Agreed grace period is 3 months. 		

Existing Business (BDT)			
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Mobile charger, Mobile Battary, Remote, Charger Light, Multiplug e.t.c.	2600	78000	936000
Total Sales(A)	2600	78000	936000
Less Variable Expense (B)			0
Mobile charger, Mobile Battary, Remote, Charger Light, Multiplug			
e.t.c.	2210	66300	795600
Total Variable Expense	2210	66300	795600
Contributon Margin (CM) [C=(A-B)]	390	11700	140400
Less Fixed Expense			
Rent		1000	12000
Electric Bill		800	9600
Transportaion		0	0
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment			0
Guard			0
Generator			0
Mobile Bill		200	2400
Total Fixed Cost (D)		7000	84000
Net Profit (E)= [C-D]		4700	56400

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit	Amount	Qty.	Unit	Amount	Proposed
		Price	(BDT)		Price	(BDT)	Total
Mobile Charger	200	10	2000	250	200	50,000	70,000
Mobile Battary	250	20	5000)			50,000
Remote	200	:	16000)			16,000
Charger Light	20	20	4000				4,000
Multiplug	100	10	10000)			10,000
							0
Security			50000				50,000
							0
							0
							0
	128	680	150,000	250	200	50,000	200000

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	Year -1	Year-2		
Revenue(Sales)	_					
Mobile charger, Mobile Battary, Remote, Charger Light, Multiplug e.t.c.	3200	96000	1152000	1209600		
Total Sales(A)	3200	96000	1152000	1209600		
Less Variable Expense (B)						
Mobile charger, Mobile Battary, Remote, Charger						
Light,Multiplug e.t.c.	2720	81600	979200	1028160		
Total Variable Expense	2720	81600	979200	1028160		
Contributon Margin (CM) [C=(A-B)]	480	14400	172800	181440		
Less Fixed Expense						
Rent		1000	12000	12000		
Electric Bill		800	9600	115200		
Transportaion		0	0	0		
Salary (Self)		5000	60000	60000		
Salary (Staff)		0	0	0		
Entertainment			0	0		
Guard			0	0		
Generator			0	0		
Mobile Bill		200	2400	0		
Total Fixed Cost (D)		7000	84000	187200		
Net Profit (E)= [C-D]		7400	88800	93240		
Investment Pay Back			30,000	30,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	88,800	93240
1.3	Depreciation (Non cash item)		
	Opening Balance of Cash		
1.4	Surplus		58800
	Total Cash Inflow	138,800	152,040
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	58,800	122,040

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 13 years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

















FAMILY PICTURE

