### **Proposed NU Business Name: MAYER DOWA OLONKAR**



Project identification and prepared by: MD.Habibullah Kaliganj,Gazipur

Project verified by: Md. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta							
Name	:	MD.EUSUF SHARKER					
Age	:	08-09-1983 (34 Y <i>ears</i> )					
Education, till to date	:	Class Eight					
Marital status	••	Married					
Children	:	2 son					
No. of siblings:		1 Brother 2 Sister					
Address	:	Vill: Kolapatua P.O: Kolapatua P.S: Kaliganj Dist: Gazipur					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  FATEMA BEGUM  LET.MD. ALI SARKAR  Branch: Jangaliya Centre 03 (Female),  Member ID: 7919, Group No: 09  Member since: 24-02-2010(07Years)  First loan: BDT 5,000					
Further Information: (v) Who pays GB loan installment	:	Existing loan: BDT 30,000, Outstanding Loan: Nill Own					
(vi) Mobile lady	:	No					
(vii) Grameen Education Loan (viii) Any other loan like GB,	:	No No					

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	:	05 years experience in running business.12 Years in own business
Training Info	:	She has 7 years training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01735251493
Family's Contact No.	:	01794631682
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Kaliganj Unit, Gazipur

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**FATEMA BEGUM** joined Grameen Bank since 07 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MAYER DOWA OLONKAR			
Location	:	Dolan Bazar .			
Total Investment in BDT	:	BDT 340,000/-			
Financing	:	Self BDT 290,000/- (from existing business) 85% Required Investment BDT 50,000/- (as equity) 15%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	25ft x 7ft= 175 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in goods like         <ul> <li>Gold 21 carrate, Gold 22 carrate, Silver, e.t.c.</li> </ul> </li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop rented.</li> <li>Collects goods from Dhaka .</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)			
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Gold 21 carrate, Gold 22 carrate, Silver, e.t.c.	2600	78000	936000
		0	O
Total Sales(A)	2600	78000	936000
Less Variable Expense (B)			0
Gold 21 carrate, Gold 22 carrate, Silver, e.t.c.	2210	66300	795600
Total Variable Expense	2210	66300	795600
Contributon Margin (CM) [C=(A-B)]	390	11700	140400
Less Fixed Expense			
Rent		900	10800
Electric Bill		500	6000
Transportaion		0	0
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		100	1200
Guard		0	0
Generator		0	0
Mobile Bill		500	6000
Total Fixed Cost (D)		7000	84000
Net Profit (E)= [C-D]		4700	56400

Investment Breakdown							
	Existir	ng	Proposed				
Particulars	Qty.	Unit Price	Amount	Qty.	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
<b>Gold 21 Carrate</b> 5 40000		200000	100	500	50,000	250,000	
Gold 22 Carrate	1	20000	20000				20,000
Silver	30	1000	30000				30,000
			0				0
			0				0
			0				0
			0				0
Security			40000				40,000
							0
							0
	128	61000	290,000	100	500	50,000	340000

#### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	Year -1	Year-2	Year-3	
Revenue(Sales)						
Gold 21 carrate, Gold 22 carrate, Silver, e.t.c.	3500	105000	1260000	1323000	1389150	
Total Sales(A)	3500	105000	1260000	1323000	1389150	
Less Variable Expense (B)						
Gold 21 carrate, Gold 22 carrate, Silver, e.t.c.	2975	89250	1071000	1124550	1180778	
Total Variable Expense	2975	89250	1071000	1124550	1180778	
Contributon Margin (CM) [C=(A-B)]	525	15750	189000	198450	208373	
Less Fixed Expense						
Rent		900	10800	10800	10800	
Electric Bill		500	6000	72000	864000	
Transportaion		0	0	0	0	
Salary (Self)		5000	60000	60000	60000	
Salary (Staff)		0	0	0	0	
Entertainment		100	1200	1200	1200	
Guard		0	0	0	0	
Generator		0	0	0	0	
Mobile Bill		500	6000	0	0	
Total Fixed Cost (D)		7000	84000	144000	936000	
Net Profit (E)= [C-D]		8750	105000	110250	115763	
Investment Pay Back			20,000	20,000	20,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	105,000	110250	115762.5
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		85000	175250
	Total Cash Inflow	155,000	195,250	291,013
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	85,000	175,250	271,013

### **SWOT ANALYSIS**

# Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 12 years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







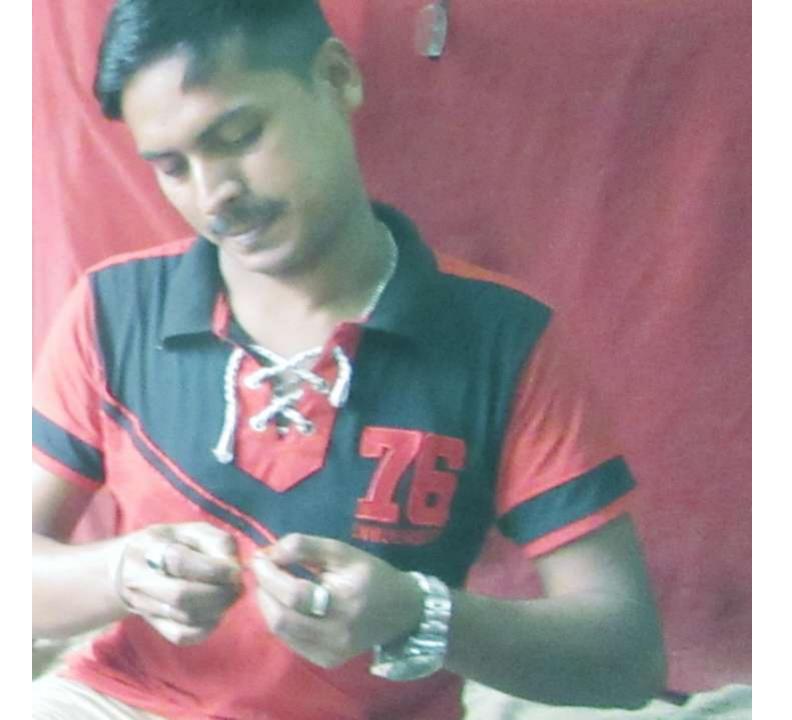














# **FAMILY PICTURE**

