Proposed NU Business Name: NIROB DECORETOR AND SOUND SISTEM



Project identification and prepared by: Md. Sahjamal Sirazi, Puthia Unit, Rajshahi

Project verified by: Abdul Mannan Talukder

Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	GOLAM KIBRIA		
Age	:	21-02-1984 (33 Years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	1 Son & 1 Daughter		
No. of siblings:	:	2 Brother & 4 Sisters		
Address	:	Vill: Nimpara , P.O: Nimpara , P.S: Carghat, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Husband 's name (iv) GB member's info		Mother Father MOST. MOLLIK A LATE. ABDUR KUDDUS Branch: Nimpara, Carghat, Centre # 43(Female), Member ID: 3926/2, Group No: 06 Member since: 2007 to (10 Years) First loan: BDT 5,000/-		
Further Information:		Existing Loan: BDT 30,000/- Outstanding loan: Nill		
(v) Who pays GB loan installment (vi) Mobile lady	:	Self No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01719-181910
Wife 's Contact No.	:	01716-783516
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. MOLLIKA joined Grameen Bank since 10 years ago. At first She took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

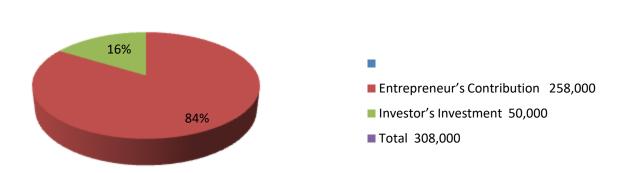
Proposed Nobin Udyokta Business Info				
Business Name	:	NIROB DECORATORE AND SOUND SISTEM		
Location	:	Jagirpara , Carghat , Rajshahi.		
Total Investment in BDT	:	BDT 308,000/-		
Financing	:	Self BDT 258,000/-(from existing business) 84% Required Investment BDT 50,000/-(as equity) 16%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	12 ft x 15 ft = 180 square ft		
Implementation	:	 He has Decorator Item . The business is operating by entrepreneur himself. Existing 1 employee. The shop is rented. Collects goods from Puthia . Agreed grace period is 3 months. 		

Existing Business (BDT)				
Particular	Monthly	Yearly		
Revenue (sales)				
Decorator Item	40,000	480,000		
Total Sales (A)	40,000	480,000		
Less. Variable Expense				
	20,000	240,000		
Total variable Expense (B)	20,000	240,000		
Contribution Margin (CM) [C=(A-B)	20,000	240,000		
Less. Fixed Expense				
Rent	400	4,800		
Electricity Bill	200	2,400		
Transportation	1,000	12,000		
Salary (self)	5,000	60,000		
Salary Staff	6,000	72,000		
Entertainment	200	2,400		
Guard	100	1,200		
Bank Charge	100	1,200		
Mobile Bill	300	3,600		
Total fixed Cost (D)	13,300	159,600		
Net Profit (E) [C-D)	6,700	80,400		

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Chair (200x300)	60,000	20,000	80,000
Table (30x1,000)	30,000	20,000	50,000
Sospen (10x4,000)	40,000	10,000	50,000
Plat (500x40)	20,000	-	20,000
Glass (400x30)	12,000	_	12,000
Dish (20x80)	1,600	-	1,600
Sound box(4x20,000)	80,000	-	80,000
Balti (20x100)	2,000	_	2,000
Others	4,400	_	4,400
Security	8,000	_	8,000
Total	258,000	50,000	308,000

Source of Finance



Financial Projection (BDT)						
Particular	Monthly	1st Year	2nd Year	3 rd Year		
Revenue (sales)	•					
Decorator Item	50,000	600,000	630,000	661,500		
Total Sales (A)	50,000	600,000	630,000	661,500		
Less. Variable Expense						
	25,000	300,000	315,000	330,750		
Total variable Expense (B)	25,000	300,000	315,000	330,750		
Contribution Margin (CM) [C=(A-B)	25,000	300,000	315,000	330,750		
Less. Fixed Expense						
Rent	400	4,800	4,800	4,800		
Electricity Bill	200	2,400	2,400	4,800		
Transportation	2,000	24,000	25,200	26,460		
Salary (self)	5,000	60,000	60,000	60,000		
Salary Staff	6,000	72,000	72,000	72,000		
Entertainment	200	2,400	2,400	2,400		
Guard	100	1,200	1,200	1,200		
Bank Charge	100	1,200	1,200	1,200		
Mobile Bill	300	3,600	3,600	3,600		
Total Fixed Cost	14,300	171,600	172,800	176,460		
Net Profit (E) [C-D)	10,700	128,400	142,200	154,290		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	128,400	142,200	154,290
1.3	Depreciation (Non cash item)	-	-	-
1.4	Opening Balance of Cash Surplus	-	108,400	122,200
	Total Cash Inflow	178,400	250,600	276,490
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	108,400	230,600	256,490

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

THREATS

Theft
Political unrest









