

Proposed NU Business Name: **LIZON POULTRY FARM**



Project identification and prepared by: Md. Delower hossain,
KapashiaUnit, Gazipur

Project verified by: Md. Siddikur Rahman



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	MST. JHARNA AKTER
Age	:	01/01/1985 (32 Years)
Education, till to date	:	Class 10
Marital status	:	Married
Children	:	1 Son 1 Doughter
No. of siblings:	:	1Brother
Address	:	Vill: Banarhawla, P.O:Verarchala-1743, P.S: Kapshia, Dist: Gazipur.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	RASHIDA BEGUM
(iii) Husband's name	:	ANOWER HOSSAIN LITON
(iv) GB member's info	:	Branch: Barishab, Centre # 36 (Female), Member ID: 3446, Group No: 05 Member since: 02/02/2008 to 2016 (08Years) First Loan: BDT 5,000/- , Existing Loan: BDT 80,000/- Outstanding Loan: Nil
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and Training Info	:	04 years experience in running business. He has 03 Years training
Other Own/Family Sources of Income	:	Yes(Immigrant)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01746-397614
Family's Contact No.	:	01834-261702
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. KapashiaUnit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

RASHIDA BEGUM joined Grameen Bank since 08 years ago. At first She took BDT 5,000/- loan from Grameen Bank. She gradually took loan from GB. She utilized loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	LIZON POULTRY FARM
Location	:	Banarhawla.
Total Investment in BDT	:	BDT 8,30,000/-
Financing	:	Self BDT 7,60,000/- (from existing business) 92% Required Investment BDT 70,000/- (as equity) 08%
Present salary/drawings from business (estimates)	:	BDT 6,000/-
Proposed Salary	:	BDT 6,000/-
Size of Farm	:	120ft x 40 ft= 4800 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Poultry Layer, poultry feed etc.▪Average 25% gain on sale.▪The business is operating by entrepreneur. Existing 01 employee.▪He is doing his business in rent place.▪Collects goods from Amraid.▪Agreed grace period is 3 months.

Existing Business

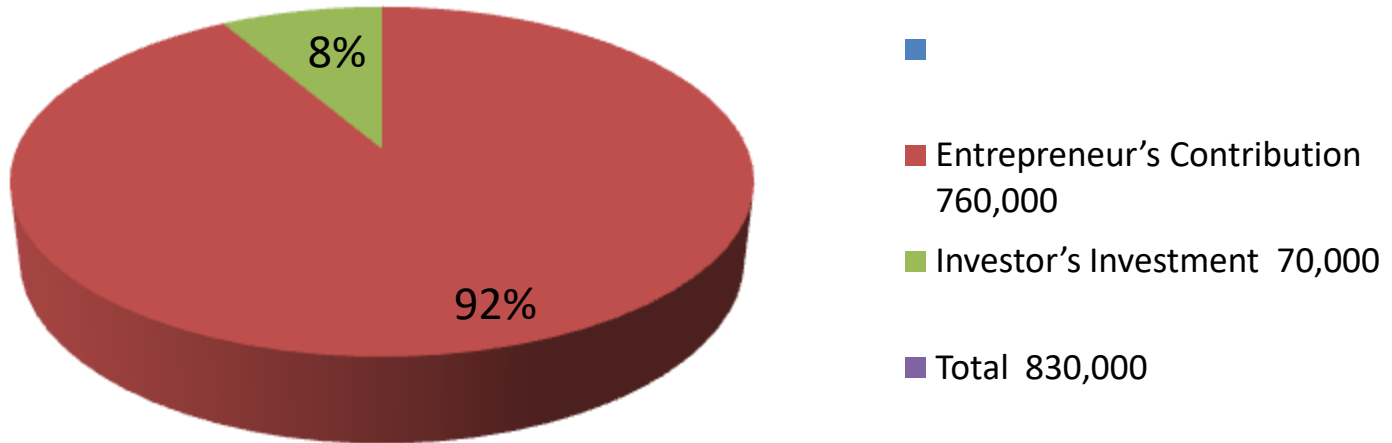
BDT (TK)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Egg (1200 x 4.50)	5,400	1,62,000	19,44,000
Total Sales (A)	5,400	1,62,000	19,44,000
Less. Variable Expense			
Poultry Feed ,Medicine	4,050	1,21,500	14,58,000
Total variable Expense (B)	4,050	1,21,500	14,58,000
Contribution Margin (CM) [C=(A-B)]	1,350	40,500	4,86,000
Less. Fixed Expense			
Electricity Bill		1,000	12,000
Transportation		2,000	24,000
Mobile Bill		300	3,600
Entertainment		150	1,800
Generator		300	3,600
Salary (self)		6,000	72,000
Salary (Staff)		5,000	60,000
Total fixed Cost (D)		14,750	177,000
Net Profit (E) [C-D]		25,750	3,09,000

Investment Breakdown

Particulars	Existing			Proposed			Proposed Total
	Unit	Unit Price	Total	Unit	Unit Price	Total	
Poultry Layer	2,500	300	750,000	-	-	-	7,50,000
Egg	1,400	4.50	6,300	-	-	-	6,300
Layer Cockerel	-	-	-	-	-	70,000	70,000
Poultry Feed	-	-	-	-	-	-	-
Other Items	-	-	3,700	-	-	-	3,700
Total			7,60,000			70,000	8,30,000

Source of Finance



Financial Projection

BDT (TK)

Particular	Daily	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)
Revenue (sales)					
Egg (1800 x 4.50)	8,100	2,43,000	29,16,000	30,61,800	32,14,890
Total Sales (A)	8,100	2,43,000	29,16,000	30,61,800	32,14,890
Less. Variable Expense					
Poultry Feed ,Medicine	6,075	1,82,250	21,87,000	22,96,350	24,11,168
Total variable Expense (B)	6,075	1,82,250	21,87,000	22,96,350	24,11,168
Contribution Margin (CM) [C=(A-B)]	2,025	60,750	7,29,000	7,65,450	8,03,722
Less. Fixed Expense					
Electricity Bill		1000	12,000	14,000	15,000
Transportation		2500	30,000	35,000	40,000
Mobile Bill		350	4,200	4,400	4,500
Entertainment		150	1,800	1,900	2,000
Generator		350	4,200	4,300	4,500
Salary (self)		6,000	72,000	72,000	72,000
Salary (Staff)		5,000	60,000	60,000	60,000
Total Fixed Cost		15,350	1,84,200	1,91,600	1,98,000
Net Profit (E) [C-D]		45,400	5,44,800	5,73,850	6,05,722
Investment Payback			28,000	28,000	28,000

Cash Flow Projection on Business Plan (Rec. & Pay)

SL	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	5,44,800	5,73,850	6,05,722
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		5,16,800	10,62,650
	Total Cash Inflow	6,14,800	10,90,650	16,68,372
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	5,16,800	10,62,650	16,40,372

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:01
Experience & Skill : 04 Years
Quality goods & services
Skill and experience

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm
Regular customers

THREATS

Theft
Fire
Political unrest

Pictures





















FAMILY PICTURE

