

Proposed NU Business Name: **REMON RIMI NURSARY**



Project identification and prepared by: Most .Monjuara Khatun,
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Project verified by: Md. Mozaharl Islam Sarker



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. JUWEL HOSSEN
Age	:	01-01-19989(28 Years)
Education, till to date	:	Class 8
Marital status	:	Married
Children	:	01 Son
No. of siblings:	:	03 Brother, 01 Sister
Address	:	Vill:Gokul P.O: Gokul P.S: BograDist: Bogra.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Father's name	:	MST. MORZINA BEGUM
(iii) Houseband's name	:	LATE. NURUL ISLAM NURU
(iv) GB member's info	:	Branch: Gokul Bogra Centre # 17(Female), Member ID: 5211/1 Group No: 01 Member since: 19-08-1998. (17 Years) First loan: BDT 4,000/-
Further Information:		Existing Loan: BDT 24,000/- Outstanding loan: -
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	10 years experience in running business. 03 Years in own business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	Nil
Entrepreneur Contact No.	:	01746278564
Father's Contact No.	:	01731242695
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd .Bogra Sadar Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. MORZINA BEGUM joined Grameen Bank since 17 years ago. At first she took 4,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	REMON REMI NURSARY
Location	:	Gokul,Bogra.
Total Investment in BDT	:	BDT1072500 /-
Financing	:	Self BDT 992500/-(from existing business) 75% Required Investment BDT 80,000/-(as equity) 25%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	15 ft x 12 ft= 180 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Egg sales.▪The business is operating by entrepreneur. Existing 02 employee.▪One will be appointed in the future.▪Collects goods from▪Agreed grace period is 3 months.

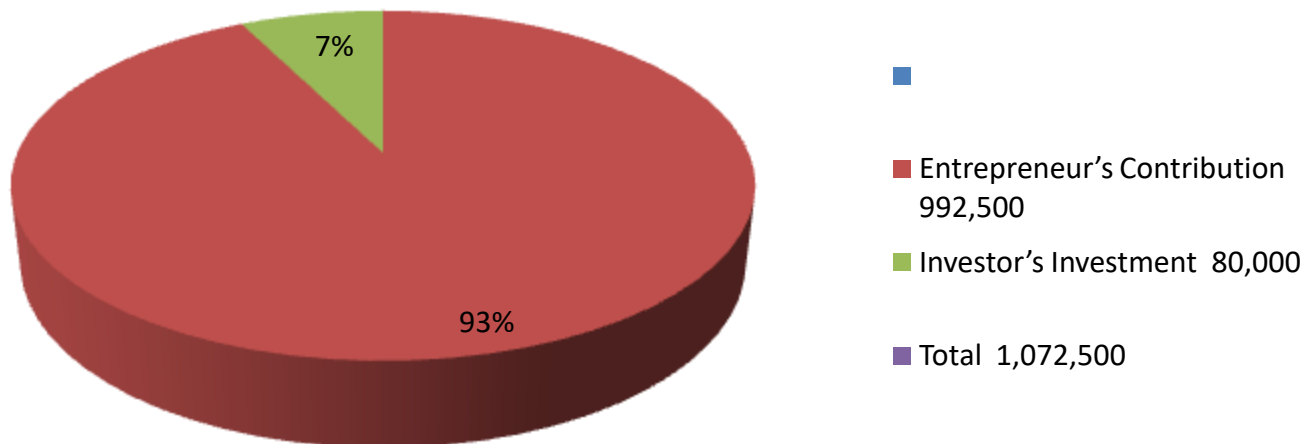
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Egg sales	9,000	270,000	3,240,000
Total Sales (A)	9,000	270,000	3,240,000
Less. Variable Expense			
Egg Product cost	6,300	189,000	2,268,000
Total variable Expense (B)	6,300	189,000	2,268,000
Contribution Margin (CM) [C=(A-B)]	2,700	81,000	972,000
Less. Fixed Expense			
Electricity Bill		2,000	24,000
Transportation		1,000	12,000
Salary (self)		5,000	60,000
Salary (staf)		10,000	120,000
Entertainment		500	6,000
Generator		500	6,000
Mobile Bill		300	3,600
Total fixed Cost (D)		19,300	231,600
Net Profit (E) [C-D]		61,700	740,400

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Han	1600	600	960,000	0	0	0	960,000
Feed	10	2250	22,500			80,000	102,500
Medicine	1	10000	10,000				10000
Total	1611	0	992500			80000	1072500

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Fish sales	12,000	360,000	4,320,000	4,536,000	4,762,800
Total Sales (A)	12,000	360,000	4,320,000	4,536,000	4,762,800
Less. Variable Expense					
Production cost	8,400	252,000	3,024,000	3,175,200	3,333,960
Total variable Expense (B)	8,400	252,000	3,024,000	3,175,200	3,333,960
Contribution Margin (CM) [C=(A-B)]	3,600	108,000	1,296,000	1,360,800	1,428,840
Less. Fixed Expense					
House rant		0	0	0	0
Electricity Bill		2000	24,000	24,000	24,000
Transportation		1000	12,000	12,000	12,000
Salary (self)		5,000	60,000	60,000	60,000
Salary (staf)		10000	120,000	120,000	120,000
Entertainment		500	6,000	6,000	6,000
Guard		0	0	0	-
Generator		500	6,000	6,000	6,000
Mobile Bill		400	4,800	4,800	4,800
Non cash item					
Depreciation		0	0	0	0
Total fixed Cost (D)		19,400	232,800	232,800	232,800
Net Profit (E) [C-D]		88,600	1,063,200	1,128,000	1,196,040
Investment Payback			32,000	32,000	32,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	1,063,200	1,128,000	1,196,040
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		1,031,200	2,127,200
	Total Cash Inflow	1,143,200	2,159,200	3,323,240
2	Cash Outflow			
2.1	Purchase of Product	80,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	1,031,200	2,127,200	3,291,240

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:02
Experience & Skill : 05 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Akashtara, Bogra shadar
, Bogra.
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures















FAMILY PICTURE

