Proposed NU Business Name: NURNOBI CONFECTIONARY



Project identification and prepared by: Romendronath Haldar Sonagazi.

Project verified by: Susanto Kumar Bishas



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD. NURNOBI				
Age	:	13-12-1982 (34Y <i>ears)</i>				
Education, till to date	:	Class Eight				
Marital status	:	Married				
Children	:	2 Son, 2 Daughter				
No. of siblings:	:	4 Brothers, 3 Sisters				
Address	:	Vill: Charkhondokar P.O: Bohaddor Hat P.S: Sonagazi Dist: Feni				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father LET.RAHIMA BEGUM LET.FAKIR AHMED Branch : Charchandiya,Sonagazi Centre 44 (Female), Member ID: 2134, Group No: 02 Member since: 19-04-1995(22 years) First Ioan: BDT 3000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB,		Existing loan: BDT 20000, Outstanding Loan: Nill Own No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	:	10 years experience in running business.06 Years in own business
Training Info	:	She has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01812912520
Family's Contact No.	:	01839245133
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonagazi Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

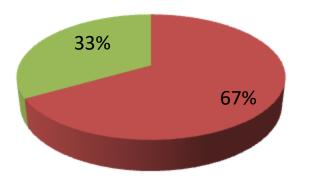
LET.RAHIMA BEGUM joined Grameen Bank since 7 years ago. At first she took BDT 3000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	NURNOBI CONFECTIONARY			
Location	:	Takiyaroad ,Sonagazi, Feni			
Total Investment in BDT	:	BDT 150,000/-			
Financing	:	Self BDT 100000/- (from existing business) 67% Required Investment BDT 50,000/- (as equity) 33%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	15ft x 15 ft= 120 square ft			
Implementation	:	 The business is planned to be scaled up by investment in goods like Chips, Buiscuite,Cake,Tea,Sugar e.t.c Average 40% gain on sales. The business is operating by entrepreneur. Existing 1 employee. The shop rented. Collects goods from Local Sonagazi. Agreed grace period is 3 months. 			

Existing					
Particular	Daily	Monthly	Yearly		
Revnue (Sale)					
Chips,					
Buiscuite,Cake,Tea,Sugar					
e.t.c	1100	33000	396000		
		0			
Total Sales(A)	1100	33000	396000		
Less Variable Expense (B)			0		
Chips,					
Buiscuite,Cake,Tea,Sugar					
e.t.c	660				
Total Variable Expense	660	19800	237600		
Contributon Margin (CM)					
[C=(A-B)]	440	13200	158400		
Less Fixed Expense					
Rent		1200			
Electric Bill		300			
Transportaion		0	-		
Salary (Self)		5000			
Salary (Staff)		1500			
Entertainment		400			
Guard		50	600		
Generator		0	0		
Mobile Bill		300	3600		
Total Fixed Cost (D)		8750	105000		
Net Profit (E)= [C-D]		4450	53400		

Investment Breakdown							
		Proposed					
Particulars	iculars Qty. Unit Price Amoun		Amount	Qty.	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Chips	400	20	8,000	400	20	8,000	16,000
Buiscuite			10,000		0	10,000	20,000
Cake			10,000			10,000	25,000
Sugar	60	100	6,000	60	100	6,000	12,000
Теа			5,000			5,000	10,000
			0				0
Others			11,000			11,000	22,000
			0			0	0
Security			50,000			0	50,000
			0			0	0
	128	120	100,000	460	120	50,000	150000

Source of Finance



- Entrepreneur's Contribution 100,000
- Investor's Investment 50,000

Total 150,000

Financial Projection (BDT)							
Particular	Daily	Monthly	Year -1	Year-2	Year-3		
Revenue(Sales)							
Chips, Buiscuite,Cake,Tea,Sugar e.t.c	1500	45000	540000	567000	595350		
		0	0	0	0		
Total Sales(A)	1500	45000	540000	567000	595350		
Less Variable Expense (B)							
Chips, Buiscuite,Cake,Tea,Sugar e.t.c	900	27000	324000	340200	357210		
Total Variable Expense	900	27000	324000	340200	357210		
Contributon Margin (CM) [C=(A-B)]	600	18000	216000	226800	238140		
Less Fixed Expense							
Rent		1200	14400	14400	14400		
Electric Bill		300	3600	3900	4200		
Transportaion		0	0	0	0		
Salary (Self)		5000	60000	60000	60000		
Salary (Staff)		1500	18000	18000	18000		
Entertainment		400	4800	4800	4800		
Gard		50	600	600	600		
Generator		0	0	0	0		
Mobil Bill		300	3600	3700	3800		
Total Fixed Cost (D)		8750	105000	105400	105800		
Net Profit (E)= [C-D]		9250	111000	116550	122378		
Investment Pay Back			20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	111,000	116550	122377.5
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		91000	187550
	Total Cash Inflow	161,000	207,550	309,928
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
2.5	Total Cash Outflow			
3	Net Cash Surplus	70,000 91,000	20,000 187,550	20,000 289,928



Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 0 Family:0 Others:1 Experience & Skill : 6 years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures

















FAMILY PICTURE