### Proposed NU Business Name: PATWARY GENERAL STORE



Project identification and prepared by: Md Nasir Uddin Sheikh, Chagolnaiya Unit, Feni

Project verified by: Sushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta					
Name	:	SHADAT HOSSAIN			
Age	:	01-06-1992 (25 Years)			
Education, till to date	:	HSC			
Marital status	•	Single			
Children	:	-			
No. of siblings:	:	2 Brother & 2 Sisters			
Address	:	Vill: Uttor Panua, P.O: Reju Mia. P.S: Chagolnaiya, Dist: Feni.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  HAZERA BEGUM  ALIM ULLAH PATWARY  Branch: Pathan Nogor, Centre # 03 (Female),  Member ID: 1203/1, Group No: 03  Member since: 01-03-2005 to 2011 (06 Years)  First loan: BDT 5,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 20,000/- Outstanding loan: BDT - Father No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	:	08 years experience in running business. 07 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01813-560140
Family's Contact No.	:	01814-370546
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Chagolnaiya Unit ,Feni

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

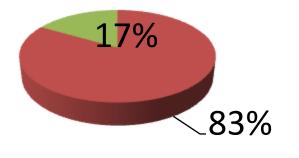
**HAZERA BEGUM** joined Grameen Bank since 06 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	PATWARY GENERAL STORE		
Location	:	Reju mia Bazaar, Chagolnaiya, Feni		
Total Investment in BDT	:	BDT 360,000/-		
Financing	:	Self BDT 300,000/- (from existing business) 83% Required Investment BDT 60,000/- (as equity) 17%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	10 ft x 12 ft= 120 square ft		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Confectiorey item etc.</li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Feni.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)					
Particular	Monthly	Yearly			
Revenue (sales)					
Grocery item	75,000	900,000			
Total Sales (A)	75,000	900,000			
Less. Variable Expense					
Grocery item	56,250	675,000			
Total variable Expense (B)	56,250	675,000			
Contribution Margin (CM) [C=(A-B)	18,750	225,000			
Less. Fixed Expense					
Electricity Bill	800	9,600			
Mobile Bill	300	3,600			
Salary (self)	5,000	60,000			
Entertainment	200	2,400			
Rent	2,000	24,000			
Transportation	300	3,600			
Total fixed Cost (D)	8,600	103,200			
Net Profit (E) [C-D)	10,150	121,800			

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	<b>Unit Price</b>	Amount	Qty.	<b>Unit Price</b>	Amount	Proposed	
			(BDT)			(BDT)	Total	
Soft Drinks	200	55	11,000	400	55	22,000	33,000	
Biscuit	300	20	6,000	600	20	12,000	18,000	
Powder Milk	100	285	28,500	50	285	14,250	42,750	
Chanachur	200	35	7,000	100	35	3,500	10,500	
Soap	200	38	7,600	100	38	3,800	11,400	
Washing Powder	100	40	4,000	1	4450	4,450	8,450	
Ring powder	50	48	2,400	0	0	0	2,400	
Tea	1	20000	20,000	0	0	0	20,000	
Ice-cream	1	63500	63,500	0	0	0	63,500	
Security	1	150000	150,000	0	0	0	150,000	
Total	1153		300,000	1,251		60,000	360,000	

### **Source of Finance**



- Entrepreneur's Contribution 300,000
- Investor's Investment 60,000
- Total 360,000

Financial Projection (BDT)							
Particular	Monthly	1st Year	2nd Year	3rd Year			
Revenue (sales)							
Grocery item	100,000	1,200,000	1,260,000	1,323,000			
Total Sales (A)	100,000	1,200,000	1,260,000	1,323,000			
Less. Variable Expense							
Grocery item	75,000	900,000	945,000	992,250			
Total variable Expense (B)	75,000	900,000	945,000	992,250			
Contribution Margin (CM) [C=(A-							
B)	25,000	300,000	315,000	330,750			
Less. Fixed Expense							
Electricity Bill	800	9,600	10,500	11,500			
Mobile Bill	400	4,800	5,500	6,000			
Salary (self)	5,000	60,000	60,000	60,000			
Entertainment	200	2,400	3,000	3,500			
Rent	2,000	24,000	24,000	24,000			
Transportation	500	6,000	7,000	7,500			
Total Fixed Cost	8,900	106,800	110,000	112,500			
Net Profit (E) [C-D)	16,100	193,200	205,000	218,250			
Investment Payback		24,000	24,000	24,000			

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	60,000		
1.2	Net Profit	193,200	205,000	218,250
1.3	Depreciation (Non cash item)		-	-
	Opening Balance of Cash			
1.4	Surplus		169,200	350,200
	Total Cash Inflow	253,200	374,200	568,450
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	169,200	350,200	544,450

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 7 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures













# **FAMILY PICTURE**

