

Proposed NU Business Name: MESARS AJHAR POULTRY FARM



Project identification and prepared by: MD. Ataur Rahman
Sokhipur.

Project verified by: Md.Siddikur Rahman



**Grameen Shakti
Samajik Byabosha Ltd.**

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.AJHARUL ISLAM
Age	:	03-05-1988 (29Years)
Education, till to date	:	Class Nine
Marital status	:	Married
Children	:	None
No. of siblings:	:	1 Brother
Address	:	Vill: Kalidash P.O: Kalidash P.S: Sokhipur Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST.SHANTI BEGUM
(iii) Father's name	:	HAJI MD.ABUL KASHEM
(iv) GB member's info	:	Branch :Jadobpur Centre 76 (Female), Member ID: 6310 , Group No: 05 Member since: 03-04-1998 (19Years) First loan: BDT 20,000
Further Information:		Existing loan: BDT 30,000, Outstanding Loan: No
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and Training Info	:	No experience in running business. 4 Years in own business She has no training.
Other Own/Family Sources of Income	:	Dairy farm
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01778840183
Family's Contact No.	:	01797022647
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit,Sokhipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST.SHANTI BEGUM joined Grameen Bank since 19 years ago. At first she took BDT 20,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info

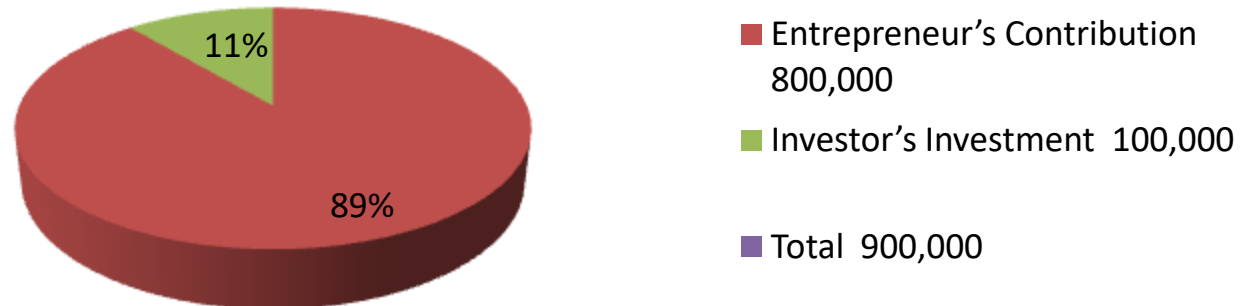
Business Name	:	MESARS AJHAR POULTRY FARM
Location	:	Kalidash,Sokhipur,Tangail
Total Investment in BDT	:	BDT 900,000/-
Financing	:	Self BDT 8,00,000/- (from existing business) 95% Required Investment BDT 100,000/- (as equity) 5%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	65 ftx 41 ft=2665 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in goods like –Leyer chicken,e.t.c.▪Average 25% gain on sales.▪The business is operating by entrepreneur. Existing 2 employee.▪The shop is own.▪Collects goods from Kalidash.▪Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (Sale)			
Leyer chicken	5500	165000	1980000
		0	0
Total Sales(A)	5500	165000	1980000
Less Variable Expense (B)			0
Leyer chicken	4125	123750	1485000
Total Variable Expense	4125	123750	1485000
Contributon Margin (CM) [C=(A-B)]	1375	41250	495000
Less Fixed Expense			
Rent		0	0
Electric Bill		4000	48000
Transportaion		5500	66000
Salary (Self)		5000	60000
Salary (Staff)		20000	240000
Entertainment			0
Guard		0	0
Generator		2000	24000
Mobile Bill		300	3600
Total Fixed Cost (D)		36800	441600
Net Profit (E)= [C-D]		4450	53400

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Leyar Chicken	2000	400	800,000	250	400	100,000	900,000
			0			0	0
Others						0	0
			0			0	0
Security						0	0
			0			0	0
	128	400	800,000	250	400	100,000	900000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Leyer chicken	5900	177000	2124000	2230200	2341710
0	0	0	0	0	0
Total Sales(A)	5900	177000	2124000	2230200	2341710
Less Variable Expense (B)					
Leyer chicken	4425	132750	1593000	1672650	1756283
Total Variable Expense	4425	132750	1593000	1672650	1756283
Contributon Margin (CM) [C=(A-B)]	1475	44250	531000	557550	585428
Less Fixed Expense					
Rent		0	0	0	0
Electric Bill		4000	48000	48300	48600
Transportaion		5500	66000	69300	72765
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		20000	240000	240000	240000
Entertainment			0	0	0
Gard		0	0	0	0
Generator		2000	24000	24000	24000
Mobil Bill		300	3600	3700	3800
Total Fixed Cost (D)		36800	417600	421300	425165
Net Profit (E)= [C-D]		7450	89400	93870	98564
Investment Pay Back			40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	89,400	93870	98563.5
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		49400	103270
	Total Cash Inflow	189,400	143,270	201,834
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40000	40000	40000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	49,400	103,270	161,834

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:2
Experience & Skill : 4 years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures











FAMILY PICTURE

