Proposed NU Business Name: JAKIA TELECOM & MOBILE



Project identification and prepared by: Ataur Rahman Sokhipur Unit, Tangail

Project verified by: Md.Siddikur Rahaman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	JUWEL			
Age	:	15-08-1986 (31 Years)			
Education, till to date	:	Graduate			
Marital status	:	Married			
Children	:	01 Son 01 Daughter			
No. of siblings:	:	01 Brother 02 Sisters,			
Address	:	Vill:Sokhipur P.O: Sokhipur, P.S: Sokhipur, Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MORIUM DHOLA MIAH Branch: Sokhipur, Centre # 05 (male), Member ID: 1092, Group No: 02 Member since: 20-05-2001 (10 Years) First loan: BDT 5,000			
Further Information:		Existing Loan:1,00,000 /-, Outstanding loan: /			
(v) Who pays GB loan installment	:	No			
(vii) Mobile lady	:	No			
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences and	•••	10 years experience in running business.
Training Info	:	
Other Own/Family Sources of Income		-
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01729-526585
Mother's Contact No.	:	01779-965613
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

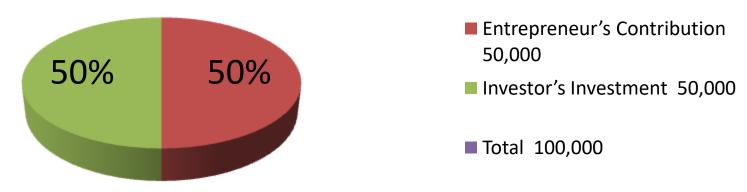
MORIUM joined Grameen Bank since 10 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in land Business.

Proposed Nobin Udyokta Business Info				
Business Name		JAKIA TELECOM & MOBILE		
Location	:	Mushigonj, Sokipur, Tangail		
Total Investment in BDT	:	BDT 1,00,000/-		
Financing	:	Self BDT 50,000/-(from existing business) 50% Required Investment BDT 50,000/-(as equity) 50%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	15 ft x 10 ft= 150 square ft		
Implementation	:	 Currently run a business like as mobile accessories Average 25% gain on sales. The business is operating by entrepreneur. Existing no employee. Collects goods from Dhaka. The shop is owned. Agreed grace period is three month. 		

Existing	5		
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Accessories & Service	1400	42000	504000
Total Sales(A)	1400	42000	504000
Less Variable Expense (B)			0
Accessories & Service	1050	31500	378000
Total Variable Expense	1050	31500	378000
Contributon Margin (CM) [C=(A-B)]	350	10500	126000
Less Fixed Expense			
Electric Bill		300	3600
Transportaion		500	6000
Salary (Self)		5000	60000
Salary (Staff)		0	O
Entertainment		200	2400
Mobile Bill		200	2400
Total Fixed Cost (D)		6200	74400
Net Profit (E)= [C-D]		4300	51600

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit	Amount	Qty.	Unit	Amount	Proposed
		Price	(BDT)		Price	(BDT)	Total
Mobile Accessories			30,000			0	30,000
Electronic item			15,000			0	15,000
Modem			4,000			0	4,000
USB			1,000			0	1,000
Mobile			0	20	2500	50,000	50,000
	0	0	50,000	20	2500	50,000	100000





Financial Projection (BDT) **Monthly Particular Daily** Year -1 Year-2 Year-3 Revenue(Sales) Accessories & Service Total Sales(A) Less Variable Expense (B) Accessories & Service Total Variable Expense Contributon Margin (CM) [C=(A-B)] Less Fixed Expense Electric Bill Transportaion Salary (Self) Entertainment Mobil Bill Total Fixed Cost (D) Net Profit (E)= [C-D] Investment Pay Back 20,000 20,000 20,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	96,600	101430	106501.5
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		76600	158030
	Total Cash Inflow	146,600	178,030	264,532
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	76,600	158,030	244,532

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 03 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire

Pictures









FAMILY PICTURE



