Proposed NU Business Name MAA, LADIES TAILORS



Project identification and prepared by: Md. NAZIMUDDIN NAGOURPUR Unit, Tangail Project verified by: MD. Mizanur Rahaman Patoyari



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MST:SUMI RAHAMAN		
Age	:	02-/10-1986(28 Years)		
Education, till to date	:	SSC		
Marital status	:	married		
Children	:	two daughter		
No. of siblings:	:	1 Brother,2 Sister.		
Address	:	Vill: babnapara .P.O Nagourpur , P.S: nagourpur , Dist: Tangail.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother Father Most: SHOPNA BEGUM Father:md:shamad mia Branch NAGOURPUR Centre #51/m (male), Member ID : 3997, Group No:05 Member since:01/01/2000 First Ioan: BDT 5000 /-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Outstanding loan: nil father No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil /-
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	business.
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01723788889
Family's Contact No.	-	01778975294
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.nagourpur Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SHOPNA BEGUM

joined Grameen 5 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utili.ze loan in . Business.

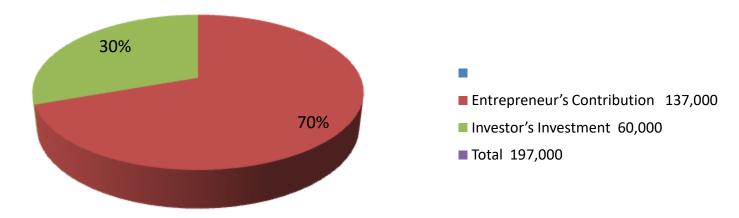
Proposed Nobin Udyokta Business Info

Business Name	:	MAA LADIES TAILORS
Location	:	Taltola Mamud nagour road nagourpur tangail
Total Investment in BDT	:	BDT 197,000/-
Financing	:	Self BDT 137,000/- (from existing business 70%
		Required Investment BDT 60,000/- (as equity) 30%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	10 ft x 10ft=100 0ssquare ft
Security of the shop	•	50,000
Implementation	:	 The business is planned to be scaled up by investment in existing goods LIK:thkapor, three piece , orna , chapa kapor , bara , pant , cosmetics , cite gold,etc. The business is operating by entrepreneur. Existing no employee. The shop is rent. Collects goods from dhaka. Agreed grace period is 3 months.

Existing Business (BDT)				
BDT (TK)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
thankapor, three piece , orna , chapa kapor , bara , pant ,cosmetics ,cite gold	2900	86000	1032000	
Total Sales (A)	2900	86000	1032000	
Less. Variable Expense				
thankapor, three piece , orna , chapa kapor , bara , pant ,cosmetics ,cite gold		68800	825600	
Total variable Expense (B)		68800	825600	
Contribution Margin (CM) [C=(A-B)		17200	206400	
Less. Fixed Expense				
Rent	T	2000	24000	
Electricity Bill		300	3600	
Transportation		,500	6000	
Mobile Bill		300	3600	
Entertainment		200	2400	
Gurd		100	1200	
janitor		100	1200	
Salary (self)		5,000	60,000	
Total fixed Cost (D)		8500	102000	
Net Profit (E) [C-D)		8500	104400	

Investment Breakdown						
Investment Breakdown						
Particulars Existing Proposed Proposed Total						
than kapour	30000	20000	50,000			
three piece	28000	20000	48,000			
cite gold	20000	20000	40,000			
orna	18000		18,000			
chapa kapour	15000		15000			
Bara ,panty	16000		16000			
cosmetic's	10000		10,000			
Total	137000	60000	197000			

Source of Finance



Financial Projection (BDT)				
Particular	Monthly	1st Year	2nd Year(+5%)	3rd year (+59
Revenue (sales)				
thankapor, three piece , orna , chapa kapor , bara , panty ,cosmetics ,cite gold	86000	1032000	1083600	1137780
Total Sales (A)	86000	1032000	1083600	1137780
Less. Variable Expense				
thankapor, three piece , orna , chapa kapor , bara , pant ,cosmetics ,cite gold	68800	825600	866880	910224
Total variable Expense (B)	68800	825600	866880	910224
Contribution Margin (CM) [C=(A-B)	17200	206400	216720	227556
Less. Fixed Expense				
Rent	2000	24000	24000	24000
Electricity Bill	300	3600	3600	3600
Guard	100	1200	1200	1200
Mobile Bill	300	3600	3800	3900
Entertainment	200,	2400	2500	2600
janitor	100	1200	1200	1200
TRANSPROCATION	500	6000	6000	6000

Cash flow projection on business plan (rec. & Pay)

	Cash flow projection on business plan (rec. & Pay					
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)		
1	Cash Inflow					
1.1	Investment Infusion by Investor	60,000				
1.2	Net Profit	104400	114420	125156		
1.3	Depreciation (Non cash item)	0	0	0		
1.4	Opening Balance of Cash Surplus		80400	170820		
	Total Cash Inflow	164400	194820	295976		
2	Cash Outflow					
2.1	Purchase of Product	60000				
2.2	Payment of GB Loan					
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24000	24000	24000		
	Total Cash Outflow	84000	24000	24000		
3	Net Cash Surplus	80400	170820	271976		



Strength

Employment: Self: Family:0 Others: Experience & Skill : Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures



















FAMILY PICTURE

