

# Proposed NU Business Name: KHOKON ELECTRIC O ELECTRONIC & SUNND SISTEM



Project identification and prepared by: Md: shahadat hossain  
Donbari tangail

Project verified by: Mizanur Rahman Patwary



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD: SOHEDUL ISLAM</b>
Age	:	21-05-1992(34 Years)
Education, till to date	:	H.S.C
Marital status	:	Married
Children	:	Null
No. of siblings:	:	2 Brothers & 1 sister
Address	:	Vill:balasuti,P.O:kadurahat,P.S:donbari, Dist: tangail.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MOST : KHUDAJA BAGUM</b>
(iii) Father's name	:	<b>Late : AB. MALAK MOMDUL</b>
(iv) GB member's info	:	Branch: kanduay ,Centre # 22(Female), Member ID: 1746, Group No: 01 Member since: 2005-2015 (10Years) First loan: BDT 5,000Taka.
Further Information:		Existing loan: 25,000Outstanding loan:0Taka
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	07 years experience in running business. He has No training.
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	Nil
Entrepreneur Contact No.	:	01945-994683
Family's Contact No.	:	01919-867203
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. donbari Unit,Tangail.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOST. KHADAJA BAGUM** Joined Grameen Bank Since 10 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. She Gradually Took more Loan From GB. She utilized the money In agriculture .

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>KHOKON ELECTRONIC &amp; ELECTRIC &amp; SUNND SESTAM</b>
Location	:	Rajar hat bazar donbari tangail.
Total Investment in BDT	:	BDT655,000
Financing	:	Self BDT 595,000(from existing business) 90% Investors Investment BDT 60,000(as equity) 10%
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.
Proposed Salary	:	BDT 5,000 Taka.
Size of shop	:	20ft*20ft= 400 Square ft
Security of the shop	:	50,000
Implementation	:	<ul style="list-style-type: none"> <li>▪The business is planned to be scaled up by investment in existing goods like; Tv,Energy balp,charjer,betary sunnd sestam etc</li> <li>▪Average 40% gain on sale.</li> <li>▪The business is operating by entrepreneur. Existing no Employees.</li> <li>▪The Shop is Rented</li> <li>▪Collects goods from tangail.</li> <li>▪Agreed grace period is 3 months.</li> </ul>

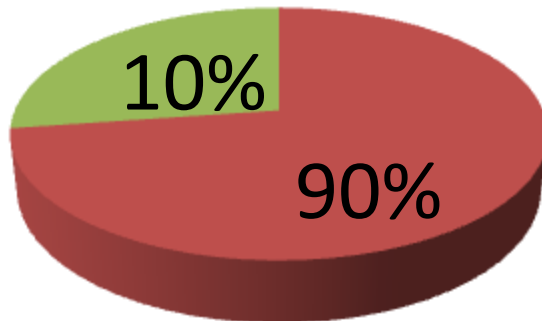
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Tv, Energy balp, charjer,betary etc	2,000	60,000	720,000
		0	0
<b>Total Sales (A)</b>	2,000	60,000	720,000
<b>Less. Variable Expense</b>			
Tv, Energy balp, charjer, betary etc	800	24,000	288,000
		0	0
<b>Total variable Expense (B)</b>	800	24,000	288,000
<b>Contribution Margin (CM) [C=(A-B)]</b>	1,200	36,000	432,000
<b>Less. Fixed Expense</b>			
Rent		1,000	12,000
Electricity Bill		500	6,000
Mobile Bill		200	2,400
Salary (self)		5,000	60,000
Salary(staff)		10,000	120,000
Genaretor		0	0
Transportation		2,000	24,000
Entertainment		1,000	12,000
Guard		100	1.200
Bank service Charge		0	0
<b>Total fixed Cost (D)</b>		<b>20,800</b>	<b>249,600</b>
<b>Net Profit (E) [C-D]</b>		<b>15,200</b>	<b>182,400</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Sunnd sestam	14p	35,000	490,000			60,000	550,000
maik	10p	1000	10,000			0	10,000
other			95,000			0	95,000
Security			50,000				50,000
<b>Total</b>			<b>595,000</b>			<b>60,000</b>	<b>,655000</b>

## Source of Finance



**Entrepreneur**  
**Investment:595,000**  
**Investor Investment:60,000**  
**Total Investment:655,000**

## Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd year
<b>Revenue (sales)</b>				
Khat,owerdrop,shocase,desine table etc	2,500	75,000	900,000	945,000
<b>Total Sales (A)</b>	2,500	75,000	900,000	945,000
<b>Less. Variable Expense</b>				
Khat,owerdrop,shocase,desine table etc	1,000	30,000	360,000	378,000
<b>Total variable Expense(B)</b>	1,000	30,000	360,000	378,000
<b>Contribution Margin (CM) [C=(A-B)</b>	1,500	45,000	540,000	567,000
<b>Less. Fixed Expense</b>				
Rent		1,000	12,000	12,000
Electricity Bill		500	6,000	7,000
Mobile Bill		200	2,400	2,500
Salary (self)		5,000	60,000	60,000
Salary (staff)		10,000	120,000	120,000
Transportation		2,000	24,000	25,000
Entertainment		2,000	24,000	25,000
Guard		100	1,200	1,500
Genaretor		0	0	0
<b>Total Fixed Cost</b>		<b>20,800</b>	<b>249,600</b>	<b>253,000</b>
<b>Net Profit (E) [C-D)</b>		<b>24,200</b>	<b>290,400</b>	<b>314,000</b>
<b>Investment Payback</b>			<b>36,000</b>	<b>36,000</b>



# Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	290,400	314,000
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		254,400
	<b>Total Cash Inflow</b>	<b>350,400</b>	<b>568,400</b>
<b>2</b>	<b>Cash Outflow</b>		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36,000	36,000
	<b>Total Cash Outflow</b>	<b>96,000</b>	<b>36,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>254,400</b>	<b>532,400</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 11 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures



# খোকন ইলেকট্রিক ও ইলেকট্রনিক্স এন্ড সাউন্ড সিস্টেম

প্রতিষ্ঠাতা- মোঃ আঃ খালেদ মন্ডল (মকবর) মোবাঃ ০১৯১৯-৮৬৭২০৩

প্রোঃ মোঃ শহিদুল ইসলাম (খোকন)

এখানে সকল প্রকার ইলেকট্রিক-ইলেকট্রনিক্স, সাউন্ড সিস্টেম, মোবাইলের ব্যাটারী, চার্জার ও স্যানেটারীর যাবতীয় মালামাল পাইকারী ও খুচরা বিক্রয় করা হয়। এছাড়াও টিভি, ফ্রিজ, মটর, ওভেন আইরন স্ট্যাবলাইজার, আই.পি.এস, ইউ.পি.এস, এমপ্লিফায়ার সার্ভিসিং এবং সাউন্ড বক্স, মিউজিক লাইট, মাইক সেট ভাড়া দেওয়া হয়

বিঃ দ্রঃ এখানে ব্যাটারী চার্জ ও মেরামত সহ ইলেকট্রিক হাউজ ওয়ারিং মিস্ত্রি পাওয়া যায়।

বাজার হাট বাজার, বাউসি রোড, ধনবাড়ী টাঙ্গাইল। মোবাঃ ০১৯৪৫-১৯৭৫৮৩ ১৯৮৬৩১৩৩





খোকন

কম্পো হার্ট

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সিআর হাট, মকামাং ১

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# FAMILY PICTURE

