Proposed NU Business Name: SIAM GORU KHAMAR



Project identification and prepared by: Mr. Kabir Raksam ,Godagari Unit , Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD.RAIHAN ALI	
Age	:	02/08/1988(28Years)	
Education, till to date	:	S.S.C	
Marital status	:	Married	
Children	:	1 SON	
No. of siblings:	:	3 Brother & 1 Sister.	
Address	:	Vill: Tilibari.P.O:Premtoli,P.S: Godagari, Dist: Rajshahi	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. RUMALI MD. HUMAYAN KABIR Branch:gogram,godagari,Centre #35(Female), Member ID: 6317, Group No:11 Member since:10-05-2009 First loan: BDT -5000	
Further Information: (v) Who pays GB loan installment	 :	Existing Loan: BDT 20000, Outstanding loan:PAID Father	
(vi) Mobile lady		No	
(vii) Grameen Education Loan	:	No	
(viii) Any other loan like GB, BRAC ASA etc	:	No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	04 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	NO
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01789023133
Father's Contact No.	:	01865560988
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Godagari Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

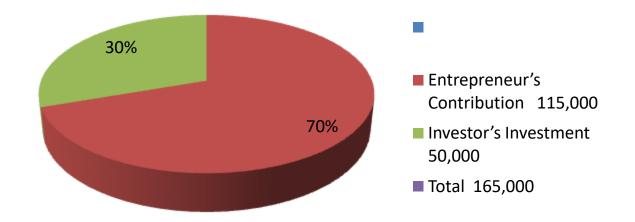
MST. RUMALI joined Grameen Bank since 06 years ago. At first she took 6,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info					
Business Name	 :	SIAM GORU KHAMAR			
Location	:	TILIPARA, PREMTOLI, Godagari, Rajshahi			
Total Investment in BDT	:	BDT 1,65,000			
Financing	:	Self BDT 1,15,000-(from existing business) 70% Required Investment BDT 50,000/-(as equity) 30%			
Present salary/drawings from business (estimates)	:	BDT 5000/-			
Proposed Salary	:	5000/=			
Size of shop	:	15 ft x 10ft= 150 square ft			
Security of the shop	:				
Implementation		 The business is planned to be scaled up by investment in existing goods like; cow. The business is operating by entrepreneur. Existing no employees. Average gain The farm is owned. Agreed grace period is 3 months. 			

Existing Business (BDT)					
Particular	monthly	3 Monthly	Yearly		
Revenue (sales)					
Cow sales		151000	604000		
Total Sales (A)		151000	604000		
Less. Variable Expense					
Cow sales		115000	460000		
Total variable Expense (B)		115000	460000		
Contribution Margin (CM) [C=(A-B)		36000	144000		
Less. Fixed Expense					
Rent			0		
Electricity Bill	200	600	2400		
Mobile Bill	100	300	1200		
Salary (self)	5000	15000	60000		
Food	2000	6000	24000		
Transportation	200	600	2400		
Entertainment					
Salary (staff)					
Bank service Charge			100		
Total fixed Cost (D)	7500	22500	90100		
Net Profit (E) [C-D)		13500	53900		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
cow (3)	1,15,000	50,000	1,65,000		
		0			
		0			
Total	1,15,000	50,000	165000		

Source of Finance



Financial Projection (BDT)					
Particular	3 month	6 Month	1st Year	2nd year	3rd Year
Revenue (sales)					
Cow sales	151000	302000	604000	634200	665910
Total Sales (A)	151000	302000	604000	634200	665910
Less. Variable Expense					
Cow sales	115000	230000	920000	966000	1014300
Total variable Expense (B)	115000	230000	920000	966000	1014300
Contribution Margin (CM) [C=(A-B)	36000	72000	144000	151200	158760
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill	600	1200	2400	2700	3000
Mobile Bill	300	600	1200	1500	1800
Salary (self)	15000	30000	60000	60000	60000
Transportation	600	1200	2400	2700	3000
Entertainment					
Salary (staff)					
Food	6000	12000	24000	27000	30000
Bank service Charge			100	100	100
Total Fixed Cost	22500	45000	90100	94000	97900
Net Profit (E) [C-D)	13500	27000	53900	57200	60860
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	1st year	2nd year	3rd year
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	53900	57200	60860
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		33900	71100
	Total Cash Inflow	103900	91100	131960
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	33900	71100	111960

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community

Location of farm: TILIPARA, PREMTOLI

Godagari. Rajshahi Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









