

Proposed NU Business Name: **Shapla Digital Studio**



Project identification and prepared by: Md. Farhad Hassain
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Project verified by: MD. Mizanur Rahaman Patoyari



Brief Bio of The Proposed Nobin Udyokta

Name	:	JOY DEV PALL
Age	:	10-12-1983(34 Years)
Education, till to date	:	S,S,C
Marital status	:	Married
Children	:	1 Son & 1 Doughter,
No. of siblings:	:	3 Brother.
Address	:	Vill: Age- Alasin , P.O:Alasin, P.S: Daldour, Dist: Tangail.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input type="checkbox"/> Father <input checked="" type="checkbox"/>
(ii) Mother's name	:	SANTI RANI PAL
(iii) Father's name	:	FANINDRA CHANDRO PAL
(iv) GB member's info	:	Branch:Alamin Daldour , Centre # 27 (male), Member ID 1977 , Group No:01 Member since:13/10/1980(37 Year) First loan: BDT 1000 /- Outstanding loan: Nil
Further Information:		
(v) Who pays GB loan installment	:	No
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil /-
Business Experiences and Training Info	:	10 years experience in running business. He has no training
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01728201457
Family's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail sadarUnit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

FANINDRA CHANDRO PAL joined Grameen Bank 37 years ago. At first she took BDT 1000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Bussines.

Proposed Nobin Udyokta Business Info

Business Name	:	Shapla Digital Studio
Location	:	Alasin Bazar, Tangail
Total Investment in BDT	:	BDT 122,000/-
Financing	:	Self BDT 72,000/- (from existing business) 59 % Required Investment BDT 50,000/- (as equity) 41 %
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	25 ft x 10 ft= 250 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Computer, Photocopy Machine , Chimera, Laminating Machine , Machine Digital, Paper`s, etc.▪Average 25% gain on sales.▪The business is operating by entrepreneur. Existing No employee.▪The shop is rented.▪Collects goods from Tangail, Dhaka.▪Agreed grace period is 3 months.

Existing Business (BDT)

BDT (TK)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Computer, Photocopy Machine , Chimera, Laminating Machine , Machine Digital, Paper`s, etc.	2,000	60,000	720,000
Total Sales (A)	2,000	60,000	720,000
Less. Variable Expense			
Computer, Photocopy Machine , Chimera, Laminating Machine , Machine Digital, Paper`s, etc.	1,500	45,000	540,000
Total variable Expense (B)	1,500	45,000	540,000
Contribution Margin (CM) [C=(A-B)	500	15,000	180,000
Less. Fixed Expense			
Rent		1000	12000
Electricity Bill		400	4800
Transportation		500	6000
Salary(Self)		5000	60000
Entertainment		200	2400
Guird		200	2400
Mobile Bill		200	2400
Total fixed Cost (D)		7500	90000
Net Profit (E) [C-D)		7,500	90,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)
Revenue (sales)					
Computer, Photocopy Machine , Chimera, Laminating Machine , Machine Digital, Paper`s, etc.	2,500	75,000	900,000	945,000	992,250
Total Sales (A)	2,500	75,000	900,000	945,000	992,250
Less. Variable Expense					
Computer, Photocopy Machine , Chimera, Laminating Machine , Machine Digital, Paper`s, etc.	1,875	56,250	675,000	708,750	744,188
Total variable Expense (B)	1,875	56,250	675,000	708,750	744,188
Contribution Margin (CM) [C=(A-B)	625	18,750	225,000	236,250	248,063
Less. Fixed Expense					
Rent		1,000	12,000	12,000	12,000
Electricity Bill		500	6,000	6,300	6,615
Transportation		700	8,400	8,400	8,400
Salary(Self)		5,000	60,000	60,000	60,000
Entertainment		300	3,600	3,600	3,600
Guird		200	2,400	2,400	2,400
Mobile Bill		200	2,400	2,400	2,400
Total Fixed Cost		7,900	94,800	95,100	95,415
Net Profit (E) [C-D)		10,850	130,200	141,150	152,648

**Cash flow projection on business plne
(rec.&Pay)**

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000	0	0
1.2	Net Profit	130,200	141,150	152,648
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus	0	110,200	231,350
	Total Cash Inflow	180,200	251,350	383,998
2	Cash Outflow			
2.1	Purchase of Product	50,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	110,200	231,350	363,998

SWOT ANALYSIS

STRENGTH

Employment: Self: 01Family:0 Others:
Experience & Skill : Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

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২৯	৩০		

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নিয়োগ বিজ্ঞপ্তি

শ্রী মনোজ কুমার সিংহ

১৯৯৫ সালের ১১ নভেম্বর তারিখে বাংলাদেশ সরকারের ১৯৯৫ সালের ১৯ নং সরকারি প্রজ্ঞাপন অনুযায়ী বাংলাদেশ সরকারের পক্ষে নিয়োগের জন্য প্রজ্ঞাপন প্রকাশ করা হয়।

বাসুদেব পাল কে

পঞ্চম মাস

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FAMILY PICTURE

