

Proposed NU Business Name : MOON HOMIO HOLL



Project identification and prepared by: Md. NAZIMUDDIN
NAGOURPUR Unit, Tangail

Project verified by: MD. Mizanur Rahaman Patoyari



Brief Bio of The Proposed Nobin Udyokta

Name	:	MOST :MURSHIDA AKTER
Age	:	02-02-1985(30 Years)
Education, till to date	:	B , B,S
Marital status	:	married
Children	:	1 daughters
No. of siblings:	:	1 Brothers, 2 Sister.
Address	:	Villa: babnapara P.O:nagourpur , P.S: nagourpur , Dist: Tangail.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Most:fularabegum (rawshonara)
(iii) Father's name	:	Md:moshraf hossin
(iv) GB member's info	:	Branch:nagourpur Centre # 51/m(Female), Member ID : 6057/1 , Group No: 07 Member since:01/06/2004 First loan: BDT 10000 /- Outstanding loan: 13700
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil /-
Business Experiences and Training Info	:	05years experience in running business. He has no training
Other Own/Family Sources of Income	:	business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01717908265
Family's Contact No.	:	01713829052
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.nagourpur Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Most:fularabegum (rawshonara)

joined Grameen 12 years ago. At first she took BDT 10000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in . business

Proposed Nobin Udyokta Business Info

Business Name	:	MOON HOMIO HOLL
Location	:	Nagourpur bazaar nagourpur, Tangail
Total Investment in BDT	:	BDT 614,000/-
Financing	:	Self BDT 534,000/- (from existing business 87% Required Investment BDT 80,000/- (as equity) 13%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	40 ft x 20ft= 800square ft
Security of the shop	:	-300000
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; dailosson ,became ,mothertingchar ,patent farm achy cosmetics ,Jermaine dailosson ,Jermaine became etc.▪The business is operating by entrepreneur. Existing no employee.▪The shop is rent▪Collects goods from ,dhaka▪Agreed grace period is 3 months.

Existing Business (BDT)

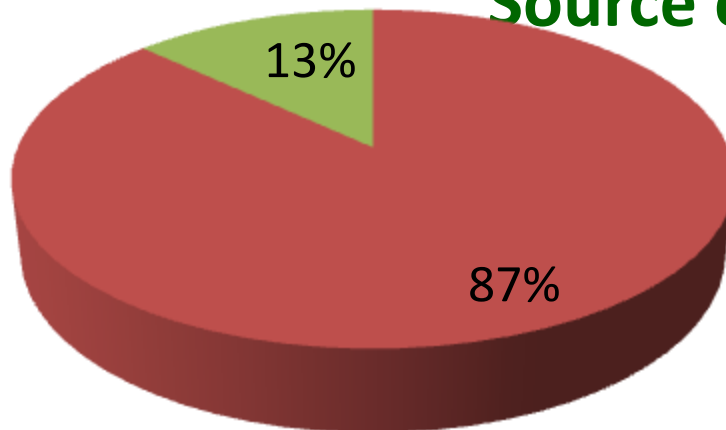
BDT (TK)			
Particular	Daily	Monthly	Yearly
Revenue (sales)			
dailosson ,became ,mothertingchar ,patent farm achy cosmetics ,Jermaine dailosson ,Jermaine became	3250	97500	1170000
Total Sales (A)	3250	97500	1170000
Less. Variable Expense			
dailosson ,became ,mothertingchar ,patent farm achy cosmetics ,Jermaine dailosson ,Jermaine became		78000	936000
Total variable Expense (B)		78000	936000
Contribution Margin (CM) [C=(A-B)		19500	234000
Less. Fixed Expense			
Rent		4000	48000
Electricity Bill		500	6000
Transportation		500	6000
Mobile Bill		200	2400
Entertainment		200	2400
Gurd		100	1200
Salary (sttaf)		0	0
Salary (self)		5,000	60,000
Total fixed Cost (D)		10500	126000
Net Profit (E) [C-D)		9000	108000

Investment Breakdown

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Dailosson became	70000	20000	90,000
Mothertingchar	50000	20,000	70000
Patent	20000	20,000	40000
farm achy cosmetics	30000	20000	50,000
Jermaine dailosson	40000	0	40000
Jermaine became	24000	0	24000
Total	534000	80,000	614000

Source of Finance



- Entrepreneur's Contribution 534,000
- Investor's Investment 80,000
- Total 614,000

Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)
Revenue (sales)				
chargar,batari ,balps,tar,headphone,holdar, multiplag,glasspaper,mycrophone etc	97500	1170000	1228500	1289925
Total Sales (A)	66500	1170000	1228500	1289925
Less. Variable Expense				
chargar,batari ,balps,tar,headphone,holdar, multiplag,glasspaper,mycrophone etc	78000	936000	982800	1031940
Total variable Expense (B)	78000	936000	982800	1031940
Contribution Margin (CM) [C=(A-B)]	19500	234000	245700	257985
Less. Fixed Expense				
Rent	4000	48000	48000	48000
Electricity Bill	500	6000	6000	6000
Guard	100	1200	1200	1200
Mobile Bill	200	2400	2600	2600
Entertainment	200	2400	2400	2400
Transportation	500	6000	6200	6000
self salary	5000	60,000	60,000	60,000
Total Fixed Cost	10500	126000	126400	126400
Net Profit (E) [C-D]	9000	108000	119300	131585
Investment Payback	32000	32000	32000	32000

Cash flow projection on business plan (rec. & Pay)

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	108000	119300	131585
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		76000	163300
	Total Cash Inflow	188000	195300	294885
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32000	32000	32,000
	Total Cash Outflow	112,000	32,000	32000
3	Net Cash Surplus	76000	163300	262885

SWOT ANALYSIS

STRENGTH

Employment: Self: Family:0 Others:
Experience & Skill : Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures


"বিসমিল্লাহির রাহমানির রাহিম"

মুনা হোমিও হল

প্রোঃ ডাঃ মুশিদা আক্তার
ডি.এইচ.এম.এস (ঢাকা)
রেজিঃ নং- ৭১৮১

শিশু ও মহিলাদের যাবতীয় জটিল ও কঠিন রোগের
সুচিকিৎসা করা হয়।

সাক্ষাত - প্রতিদিন বিকাল ৩টা - রাত ১টা পর্যন্ত।
মামুদনগর রোড (কৃষি ব্যাংকের নীচ তলা), নাগরপুর বাজার, টাঙ্গাইল।

মোবা: 01717-908265 













FAMILY PICTURE

