#### Proposed NU Business Name: M/S AMIN UDDIN GENERAL STORE



Project identification and prepared by: Orjun Kumar Shill, Dakshinkhan Unit, Dhaka Project verified by: Md. Abu Bakkar Siddique



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. MOSHARRAF HOSSAIN			
Age	:	01-01-1985(32 Y <i>ears</i> )			
Education, till to date	:	Seven			
Marital status	:	Married			
Children	:	Nill			
No. of siblings:	:	02 Brothers 02 Sisters			
Address	:	Vill: KamrulBagan ,P.O:Kanckura ,P.S: Uttorkhan, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Most Ambyea Khatun Md Amin Uddin Branch: Dakshinkhan, Centre # 35 (Female), Member ID:3574, Group No: 05 Member since: 30-05-1987 ( 30 Years) First Ioan: BDT = 2,000 /-			
Further Information: (v) Who pays GB loan installment	:	Outstanding loan:= 123,000/- Father			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	••	15 years of business experience.
Own Business and	:	14 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01922-528110
Family's Contact No.	•	01713-532253
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**MST. AMBIA BEGUM** joined Grameen Bank since 30 years ago. At first she took BDT2,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

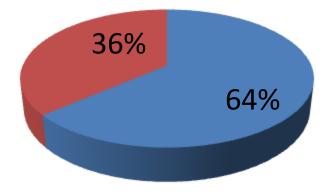
Pro	pc	osed Nobin Udyokta Business Info
Business Name	:	M/S AMIN UDDIN GENERAL STORE
Location	:	Kanchkura Bazar,Uttorkhan,Dhaka
Total Investment in BDT	:	BDT 11,00,000/-
Financing	:	Self BDT 70 0,000/- (from existing business) 64%
		Required Investment BDT 400,000/- (as equity) 36 %
Present salary/drawings from business (estimates)	:	BDT 8,000
Proposed Salary	:	BDT 8000
Size of shop	:	35 ft x 10 ft= 350 square ft
Security of the shop	:	Own Shop
Implementation	•	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Baby Food, Sweets, Cosmatics, Ata, Moyda, Soup etc.</li> <li>Average 20 % gain on sales.</li> <li>The business is operating by entrepreneur.</li> <li>The shop is Own .</li> <li>Collects goods from Tongi.</li> <li>Agreed grace period is 3 months.</li> </ul>

Existing Busi	ness (BDT)		
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Confectionary	4,500	135,000	1,620,000
Total Sales (A)	4,500	135,000	1,620,000
Less. Variable Expense			
Confectionary	3,600	108,000	1,296,000
Total variable Expense (B)	3,600	108,000	1,296,000
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000
Less. Fixed Expense			
Electricity Bill		4500	54,000
Transportation		1,000	12,000
Mobile Bill		1000	12,000
Entertainment		700	8,400
Salary (self)		8,000	96,000
Total fixed Cost (D)		15,200	182,400
Net Profit (E) [C-D)		11,800	141,600

			Inve	estment Breakdov	wn			
Particulars		Existing	3	Particulars		Proposed	d	Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Baby milk	250	590	147500	Baby milk	200	590	118,000	265,500
Sweets	200	130	26000	Sweets	250	130	32,500	58,500
Cosmatics	600	150	90000	Cosmatics	500	150	75,000	165,000
Aerosol	250	370	92500	Aerosol	180	370	66,600	159,100
Bekary	650	35	22750	Bekary	480	35	16,800	39,550
Pran Sos	280	180	50400	Pran Sos	100	180	18,000	68,400
Ata	1000	38	38000	Ata	900	38	34,200	72,200
Moyda	600	40	24000	Moyda	450	40	18,000	42,000
Soup	500	40	20000	Soup	450	40	18,000	38,000
Machinary			150000	Others			2,900	152,900
Others			38850					38,850
Total			700,000				400,000	1,100,000

#### **Source of Finance**

Entrepreneur's contibution 700000 Investor's Investment 400000 Total 1100000



Financial	Projec	tion (BD	Т)		
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Confectionary	6,500	195,000	2,340,000	2,457,000	2,579,850
Total Sales (A)	6,500	195,000	2,340,000	2,457,000	2,579,850
Less. Variable Expense					
Confectionary	5,200	156,000	1,872,000	1,965,600	2,063,880
Total variable Expense (B)	5,200	156,000	1,872,000	1,965,600	2,063,880
Contribution Margin (CM) [C=(A-B)	1,300	39,000	468,000	491,400	515,970
Less. Fixed Expense					
Electricity Bill		4725	56,700	59 <i>,</i> 535	62,512
Transportation		1,100	13,200	13,860	14,553
Mobile Bill		1,200	14,400	15,120	15,876
Entertainment		700	8,400	8,820	9,261
Salary (self)		8,000	96,000	96,000	96,000
Non Cash Item					
Depreciation		2,500	30,000	30,000	30,000
Total Fixed Cost		18,225	218,700	223,335	228,202
Net Profit (E) [C-D)		20,775	249,300	268,065	287,768
Investment Payback			160,000	160,000	160,000

## Cash flow projection on business plan (rec. & Pay)

<b>SI</b> #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	400,000		
1.2	Net Profit	249,300	268,065	287,768
1.3	Depreciation (Non cash item)	30,000	30,000	30,000
1.4	Opening Balance of Cash Surplus		119,300	257,365
	Total Cash Inflow	679,300	417,365	575,133
2	Cash Outflow			
2.1	Purchase of Product	400,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	160.000	160.000	160,000
2.3	Ownership Tr. Fee)	160,000	160,000	160,000
	Total Cash Outflow	560,000	160,000	160,000
3	Net Cash Surplus	119,300	257,365	415,133



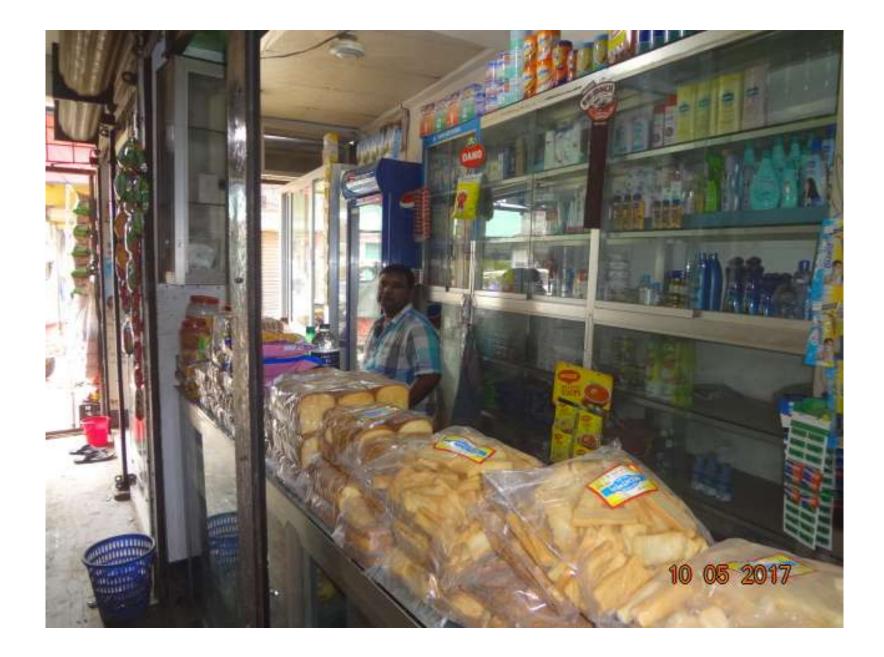
Strength Employment: Self: 01 Family:0 10thers:0 Experience & Skill : 15 Years Own Business : 14 Years Quality goods & services; Skill and experience;	WEAKNESS Lack of Capital/Investment
<b>OPPORTUNITIES</b>	<b>T</b> HREATS
Huge demand in the community	Theft
Location of shop;	Fire
Regular customers;	Political unrest

Pictures











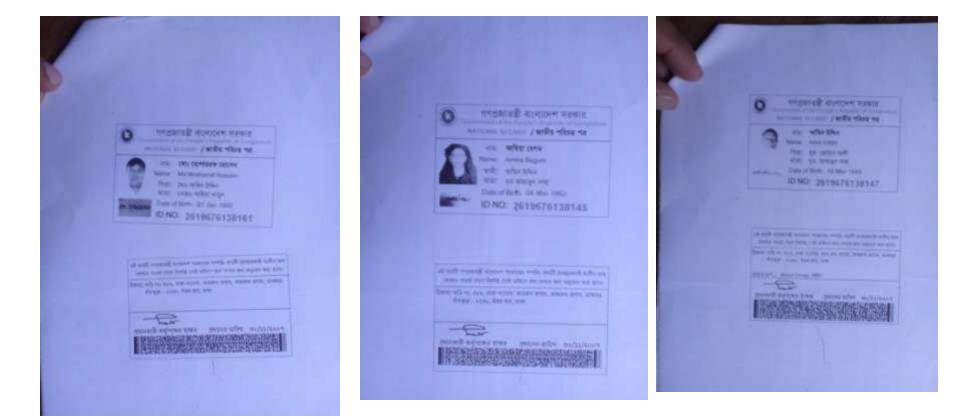


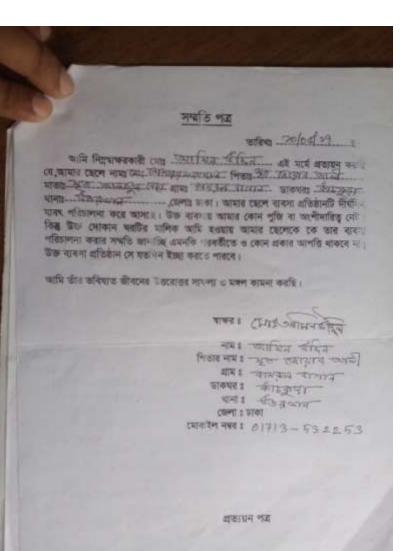












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# **FAMILY PICTURE**

