#### Proposed NU Business Name: H M HASAN ENTERPRISES



Project identification and prepared by: Md :Anarul Islam, Mawna Unit, Dhaka Project verified by: Siddiqur Rahman



Brief Bio of The Proposed Nobin Udyokta						
Name	:	HASSAN MIRJA				
Age	:	10-08-1991(26Years)				
Education, till to date	:	MA				
Marital status	:	Married				
Children	:	-				
No. of siblings:	:	02 Brothers & 2 Sisters				
Address	:	Vill: Kopatia P.O: Mawna, P.S: Sreepur, Dist: Gazipur.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father HALIMA AKTER HALIMA AKTER SHABUDDIN MIRJA Branch:Gazipur Sreepur , Centre # 36(Female), Member ID: 7711/1 Group No: 08 Member since: 12-04-2007 (10Years) First Ioan: BDT 5,000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan: 60,000.Outstanding loan: 45,720/- Father No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	:	04 years experience in running business. 04 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	bricks, bale (30,000/- Monthly)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01711-713942
Family's Contact No.	:	01714-986915
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Unit ,Mawna Gazipur.

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

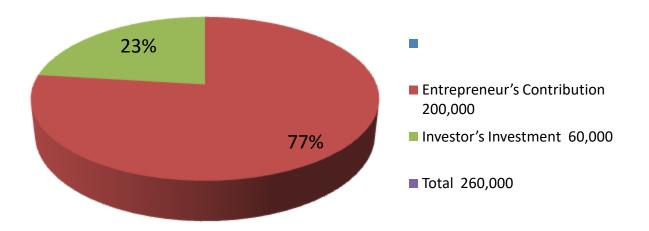
**HALIMA AKTER;** joined Grameen Bank since 10 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	H M HASSAN MIRJA			
Location	:	Anando bazar.Sreepsur, Gazipur.			
Total Investment in BDT	:	BDT : 2,60,000 /-			
Financing	:	Self BDT 2,00,000/- (from existing business) 77% Required Investment BDT 60,000/- (as equity) 23%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10ft x 15 ft= 150 ft square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods Gas Stove, Gas Slender etc.</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>After getting equity fund 01 employee will be appointed</li> <li>The shop is rented</li> <li>Collects goods from Mawna.</li> <li>Agreed grace period is 3 months</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Gas Stove, Gas Slender etc.	4,000	1,20,000	1,440,000			
Total Sales (A)	4,000	1,20,000	1,440,000			
Less. Variable Expense						
Total variable Expense (B)	3,400	1,02,000	1,224,000			
Contribution Margin (CM) [C=(A-B)	6,00	18,000	2,16,000			
Less. Fixed Expense						
Rent		1,200	14,400			
Electricity Bill		5,00	6,000			
Transportation		5,00	6,000			
Salary (self)		5,000	60,000			
Salary (staff)		4,000	48,000			
Entertainment		2,00	2,400			
Mobile Bill		2,00	2,400			
Total fixed Cost (D)		11,600	1,39,200			
Net Profit (E) [C-D)		6,400	76,800			

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit	Amoun	Qty.	Qty. Unit Amount			
		Price	t (BDT)		Price	(BDT)	Total	
Gas Stove,	27	1,500	40,500	20	1,500	30,000	50,500	
Gas Slender	40	2,300	92,000	12	2,300	27,600	1,19,600	
Others			17,500	0	0	2,400	17,500	
Security	-	-	50,000			0	50,000	
Total			2,00,000			60,000	2,60,000	

**Source of Finance** 



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Gas Stove, Gas Slender etc.	6,500	1,95,000	2,340,000	2,457,000	2,579,850	
Total Sales (A)	6,500	1,95,000	2,340,000	2,457,000	2,579,850	
Less. Variable Expense						
Total variable Expense (B)	5,525	1,65,750	1,989,000	2,088,450	2,192,872	
Contribution Margin (CM) [C=(A-B)	9,75	29,250	3,51,000	3,68,550	3,86,977	
Less. Fixed Expense						
Rent		1,200	14,400	14,400	14,400	
Electricity bill		1,000	12,000	12,000	12,000	
Transportation		1,200	14,400	14,400	14,400	
Salary (self)		5,000	60,000	60,000	60,000	
Salary (staff)		8,000	96,000	96,000	96,000	
Entertainment		3,00	3,600	3,800	4,000	
Mobile Bill		3,00	3,600	3,800	4,000	
Total Fixed Cost		17,000	2,04,000	2,04,400	2,04,800	
Net Profit (E) [C-D)		12,250	1,47,000	1,64,150	1,82,177	
Investment Payback			24,000	24,000	24,000	

Cash flow projection on business plan (rec. & Pay)							
SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1	Cash Inflow						
	Investment Infusion by						
1.1	Investor	60,000					
1.2	Net Profit	1,47,000	1,64,150	1,82,177			
1.3	Depreciation (Non cash item)		-	-			
	Opening Balance of Cash						
1.4	Surplus		77,280	2,17,430			
	Total Cash Inflow	2,07,000	2,41,430	3,99,607			
2	Cash Outflow						
2.1	Purchase of Product	60,000					
2.2	Payment of GB Loan	45,720					
	Investment Pay Back (Including						
2.3	Ownership Tr. Fee)	24,000	24,000	24,000			
	Total Cash Outflow	1,29,720	24,000	24,000			
3	Net Cash Surplus	77,280	2,17,430	3,75,607			



## **S**TRENGTH Employment: Self: 01 Family:0 Others:0 Experience & Skill : 04 Years Quality goods & services; Skill and experience;

## WEAKNESS

Lack of Capital/Investment

# **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of farm; Regular customers;

#### THREATS

Theft Fire Political unrest Pictures







## **FAMILY PICTURE**

