Proposed NU Business Name: MA DAIRY FARM

Project identification and prepared by: Monoj kumar sarkar, Bagha Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



| Brief Bio of The Proposed Nobin Udyokta | | | |
|--|-------|---|--|
| Name | - | MD.ABDUL GABBER | |
| Age | | 20-12-1988 (29 Years) | |
| Education, till to date | | H.s.c | |
| Marital status | | Married | |
| Children | | - | |
| No. of siblings: | : | 01 Brother & 04 Sisters | |
| Address | - | Vill.Khanpur, P.O: Pansipara, P.S: Bagha, Dist: Rajshahi | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Husbands name (iv) GB member's info | | Mother Father MST.SAFIA BEGUM MD.ANAR UDDIN PRAMANIK Branch: Lalpur Durdiria , Centre # 39 (Female), Member ID:4260, Group No: 09 Member since: 10-01-2008 to 10-10-20124 New 12-01-16 <i>(06Years)</i> First Ioan: BDT -10,000 | |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | : : : | Existing Loan: BDT 24,000, Outstanding loan: 9,020 Fathers No No No | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
|---|---|---|
| Business Experiences and | : | 05 years experience in running business. |
| Training Info | - | He has no training. |
| Other Own/Family Sources of Income | | Medicine Business |
| Other Own/Family Sources of Liabilities | | Agriculture |
| Entrepreneur Contact No. | : | 01737-868782 |
| Family Contact No. | : | 01780-714694 |
| NU Project Source/Reference | • | Grameen Shakti Samajik Byabosha Ltd. Bagha Unit, Rajshahi |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

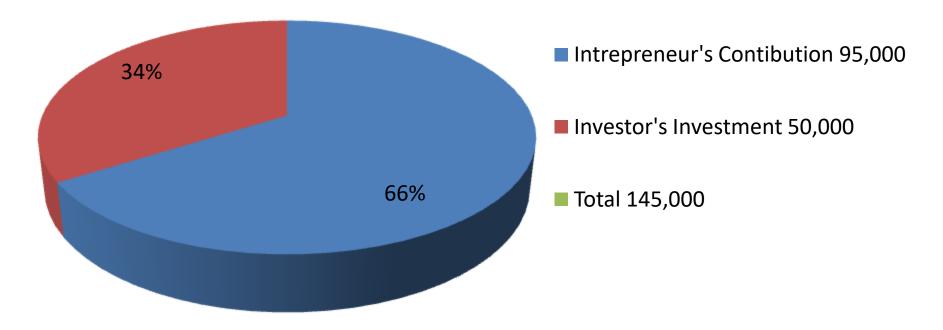
MST.SAFIA BEGUM joined Grameen Bank since 06 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Proposed Nobin Udyokta Business Info | | | | | | |
|---|---|---|--|--|--|--|
| Business Name | : | MA DAIRY FARM | | | | |
| Location | : | Khanpur, Bagha, Rajshahi . | | | | |
| Total Investment in BDT | : | BDT-145,000/- | | | | |
| Financing | : | Self BDT 95,000/-(from existing business)66% | | | | |
| | | Required Investment BDT 50,000/-(as equity) 34% | | | | |
| Present salary/drawings from business (estimates) | : | BDT 4,000/- | | | | |
| Proposed Salary | : | BDT 4,000/- | | | | |
| Size of shop | : | 20 ft x 20 ft= 400 square ft | | | | |
| Security of the shop | : | _ | | | | |
| Implementation | : | The business is planned to be scaled up by investment in existing goods like; Ox & Milk Sale. The business is operating by entrepreneur. Existing no employees. The farm is own. Agreed grace period is 3 months. Average 50% gain on sale. | | | | |

| Existing Business (BDT) | | | | | | | |
|-----------------------------------|-------|-------------|---------|--|--|--|--|
| Particular | Daily | 6 (Monthly) | Yearly | | | | |
| Revenue (sales) | | | | | | | |
| Ox Sale & Milk Sale | | 120,000 | 240,000 | | | | |
| Total Sales (A) | | 120,000 | 240,000 | | | | |
| Less. Variable Expense | | | | | | | |
| Ox Sale & Milk Sale | | 60,000 | 120,000 | | | | |
| Total variable Expense (B) | | 60,000 | 120,000 | | | | |
| Contribution Margin (CM) [C=(A-B) | | 60,000 | 120,000 | | | | |
| Less. Fixed Expense | | | | | | | |
| Food | | 15,000 | 30,000 | | | | |
| Electricity bill | | 0 | 0 | | | | |
| Transportation | | 3,000 | 6,000 | | | | |
| Salary (self) | | 24,000 | 48,000 | | | | |
| Bank Charge | | 600 | 1,200 | | | | |
| Mobile bill | | 1,200 | 2,400 | | | | |
| Total fixed Cost (D) | | 43,800 | 87,600 | | | | |
| Net Profit (E) [C-D) | | 16,200 | 32,400 | | | | |
| | | | | | | | |

| Investment Breakdown | | | | | |
|----------------------|----------|----------|-----------------------|--|--|
| Particulars | Existing | Proposed | Proposed Total | | |
| Ox (1x40,000) | 40,000 | 50,000 | 90,000 | | |
| Cow(1x55,000) | 55,000 | 0 | 55,000 | | |
| | | | | | |
| Total | 95,000 | 50,000 | 145,000 | | |

Source of Finance



| Financia | | | | | | |
|-----------------------------------|-------|---------|----------|----------|----------------------|--|
| Particular | Daily | Monthly | 1st Year | 2nd Year | 3 rd Year | |
| Revenue (sales) | | | | | | |
| Ox & Goat sale | | 130,000 | 260,000 | 273,000 | 286,650 | |
| | | | | | | |
| Total Sales (A) | | 130,000 | 260,000 | 273,000 | 286,650 | |
| Less. Variable Expense | | | | | | |
| Ox & Goat sale | | 65,000 | 130,000 | 136,500 | 143,325 | |
| Total variable Expense (B) | | 65,000 | 130,000 | 136,500 | 143,325 | |
| Contribution Margin (CM) [C=(A-B) | | 65,000 | 130,000 | 136,500 | 143,325 | |
| Less. Fixed Expense | | | | | | |
| Food | | 15,000 | 30,000 | 31,000 | 32,000 | |
| Electricity bill | | 0 | 0 | 0 | 0 | |
| Transportation | | 3,000 | 6,000 | 7,000 | 8,000 | |
| Salary (self) | | 24,000 | 48,000 | 48,000 | 48,000 | |
| Bank Charge | | 600 | 1,200 | 1,300 | 1,400 | |
| Mobile bill | | 1,200 | 2,400 | 2,500 | 2,600 | |
| Total Fixed Cost | | 43,800 | 87,600 | 89,800 | 92,000 | |
| Net Profit (E) [C-D) | | 21,200 | 42,400 | 46,700 | 51,325 | |
| Investment Payback | | | 20,000 | 20,000 | 20,000 | |

Cash flow projection on business plan (rec. & Pay)

| SL | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3(BDT) |
|-----|---------------------------------|--------------|--------------|-------------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 50,000 | | |
| 1.2 | Net Profit | 42,400 | 46,700 | 51,325 |
| 1.3 | Depreciation (Non cash item) | - | - | - |
| 1.4 | Opening Balance of Cash Surplus | | 22,400 | 49,100 |
| | Total Cash Inflow | 92,400 | 69,100 | 100,425 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 50,000 | | |
| 2.2 | Payment of GB Loan | | | |
| | Investment Pay Back (Including | | | |
| 2.3 | Ownership Tr. Fee) | 20,000 | 20,000 | 20,000 |
| | Total Cash Outflow | 70,000 | 20,000 | 20,000 |
| 3 | Net Cash Surplus | 22,400 | 49,100 | 80,425 |



Strength **W**EAKNESS Lack of Capital/Investment Employment: Self: 01 Family:0 Others:0 Experience & Skill: 08 Years Skill and experience; THREATS **O**pportunities Theft Huge demand in the community Fire Location of farm; Political unrest Regular customers;

Pictures