

Proposed NU Business Name: **TAREK POLTRY FARM**



Project prepared by : Md Anwar Hossain Sorker ,
Mohasthan unit.Bogra

Project verified by: Md.Mozaharul Islam Sarker



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD TAJUL ISLAM
Age	:	21-09-1996 (21 Years)
Education, till to date	:	H S C
Marital status	:	Unarried
Children	:	0
No. of siblings:	:	1 Brother,01 Sister
Address	:	Vill: PolashbariP.O: ChadmohahatP.S:Bogra shadar Dist: Bogra.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOST TAHERA BEGUM
(iii) Husbent's name	:	MD. ROFIQUL
(iv) GB member's info	:	Branch: Gokul,Bogra , Centre # 70(Female), Member ID: 5153/2 Group No: 03 Member since: 06-02-1998 (19Years) First loan: BDT 5,000/-
Further Information:		Existing Loan: BDT 20,000/-, Outstanding loan:16880/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	07 years running business experience He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01797-334771
Mother's Contact No.	:	01722-175674
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Mohasthan, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST TAHERA BEGUM joined Grameen Bank since 19 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	TAREK POLTRY FARM
Location	:	Palashbari, chadmohahat Bogra.
Total Investment in BDT	:	BDT 2,14,000/-
Financing	:	Self BDT 1,54,000/-(from existing business) 72% Required Investment BDT 60,000/-(as equity) 28%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	882 ft x 51 ft= 4182 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods;Poltry sales.▪Average gain on 30% sale.▪The business is operating by entrepreneur. Existing no employee.▪One employee will be appointed.▪The shop is own.▪Collects goods from Mohasthan Bazer, Bogra▪Agreed grace period is 3 months.

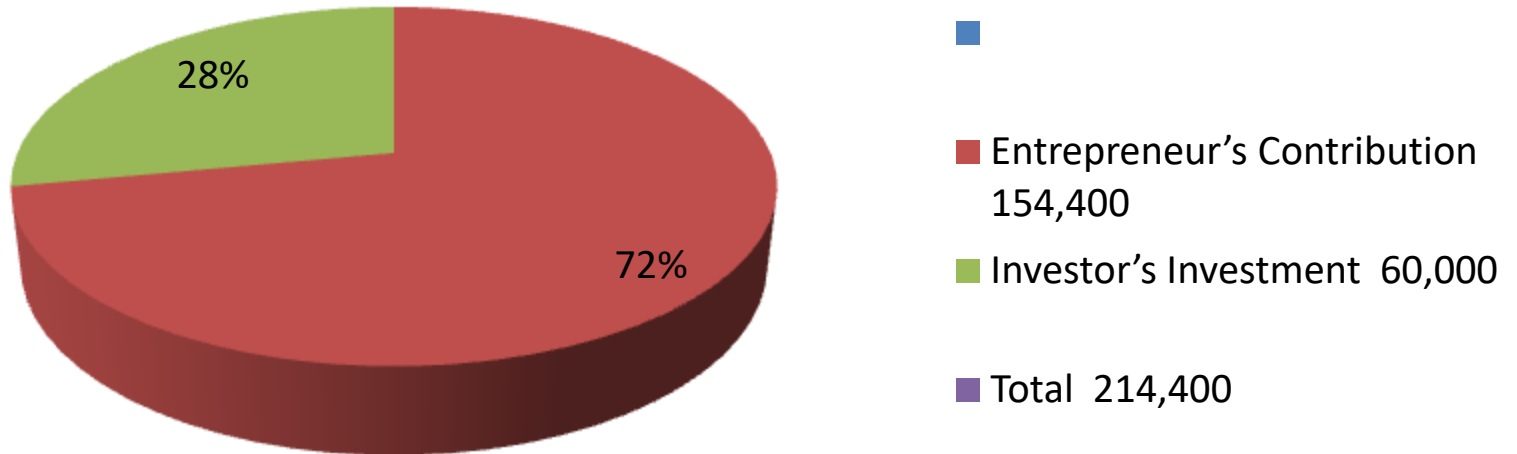
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Poltry sale	1,200	36,000	432,000
Total Sales (A)	1,200	36,000	432,000
Less. Variable Expense			
Production cost	840	25,200	302,400
Total variable Expense (B)	840	25,200	302,400
Contribution Margin (CM) [C=(A-B)]	360	10,800	129,600
Less. Fixed Expense			
House rant		-	0
Electricity Bill		1,000	12,000
Transportation		1,000	12,000
Salary (self)		5,000	60,000
Salary (staf)		-	0
Entertainment		-	0
Guard		-	0
Generator		-	0
Mobile Bill		200	2,400
Non cash item			
Depreciation		0	0
Total fixed Cost (D)		7,200	86,400
Net Profit (E) [C-D]		3,600	43,200

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Chicken	800	50	40,000	1000	50	50,000	90,000
Hen	800	70	56,000	0	2,000	0	56,000
Feed	17	2200	37,400	2	2500	5,000	42,400
Medicine	4	250	1,000	25	200	5,000	6,000
Others	1	20000	20,000	0	500	0	20,000
Total	0		154,400	0		60,000	214,400

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Poltry sale	2,000	60,000	720,000	756,000	793,800
Total Sales (A)	2,000	60,000	720,000	756,000	793,800
Less. Variable Expense					
Production cost	1,400	42,000	504,000	529,200	555,660
Total variable Expense (B)	1,400	42,000	504,000	529,200	555,660
Contribution Margin (CM) [C=(A-B)]	600	18,000	216,000	226,800	238,140
Less. Fixed Expense					
House rant		-	0	0	0
Electricity Bill		1,000	12,000	12,000	12,000
Transportation		1,000	12,000	12,000	12,000
Salary (self)		5,000	60,000	60,000	60,000
Salary (staf)		4,000	48,000	48,000	48,000
Entertainment		-	0	0	-
Guard		-	0	0	-
Generator		-	0	0	-
Mobile Bill		200	2,400	2,400	2,400
Non cash item					
Depreciation		0	0	0	0
Total fixed Cost (D)		11,200	134,400	134,400	134,400
Net Profit (E) [C-D]		6,800	81,600	92,400	103,740
Investment Payback			24,000	24,000	24,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	81,600	92,400	103,740
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		57,600	126,000
	Total Cash Inflow	141,600	150,000	229,740
2	Cash Outflow			
2.1	Purchase of Product	60,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	57,600	126,000	205,740

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 ,Others:0
Experience & Skill : 07 Years
Quality goods & services;
Skill and experience; Years

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of
shop;Plashbari,Chadmuhahat,Bogra shadar,
Bogra
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures











