

Proposed NU Business Name: SHYAMAL POULTRY FARM

Project identification and prepared by: Monorangon,
Munshiganj Unit, Munshiganj

Project verified by: Shamsul Arefin



**Grameen Shakti
Samajik Byabosha Ltd.**

Brief Bio of The Proposed Nobin Udyokta

Name	:	SHYAMAL DAS
Age	:	02-05-1982(32 Years)
Education, till to date	:	Class Four
Marital status	:	Married
Children	:	2 Son
No. of siblings:	:	2 Brother & 2 Sister
Address	:	Vill: : Ponchosar , P.O: Ponchosar P.S: Munshiganj sadar Dist: Munshiganj
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MAYA RANI
(iii) Father's name	:	DEAD HARBIN DAS
(iv) GB member's info	:	Branch:: Ponchosar , Centre # 34 (Female), Member ID: 3650, Group No: 01 Member since: 20-05-1997 (08 Years) First loan: BDT 5,000/-
Further Information:		Existing loan: BDT 30,000/- Outstanding loan: BDT 0/-
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	Ten years experience in running business. He has training two years
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01730-954405
Mother's Contact No.	:	01917-034816
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munshiganj Unit, Munshiganj.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MAYARANI DAS joined Grameen Bank since 08 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SHYAMAL POULTRY FARM
Location	:	Dhupabari, Ponchosar, Munshiganj.
Total Investment in BDT	:	BDT 2,06,600/-
Financing	:	Self BDT 126,600(from existing business) 61 % Required Investment BDT 80,000(as equity) 39 %
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	14 ft x 14 ft= 196 square ft
Security of the shop	:	100,000
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Hen,gura,tush, etc.▪Average 25% gain on sale.▪The business is operating by entrepreneur. Existing.no employee.▪He is doing his business in renting place.▪Collects goods from Mirkadim,Munshiganj.▪Agreed grace period is 3 months.

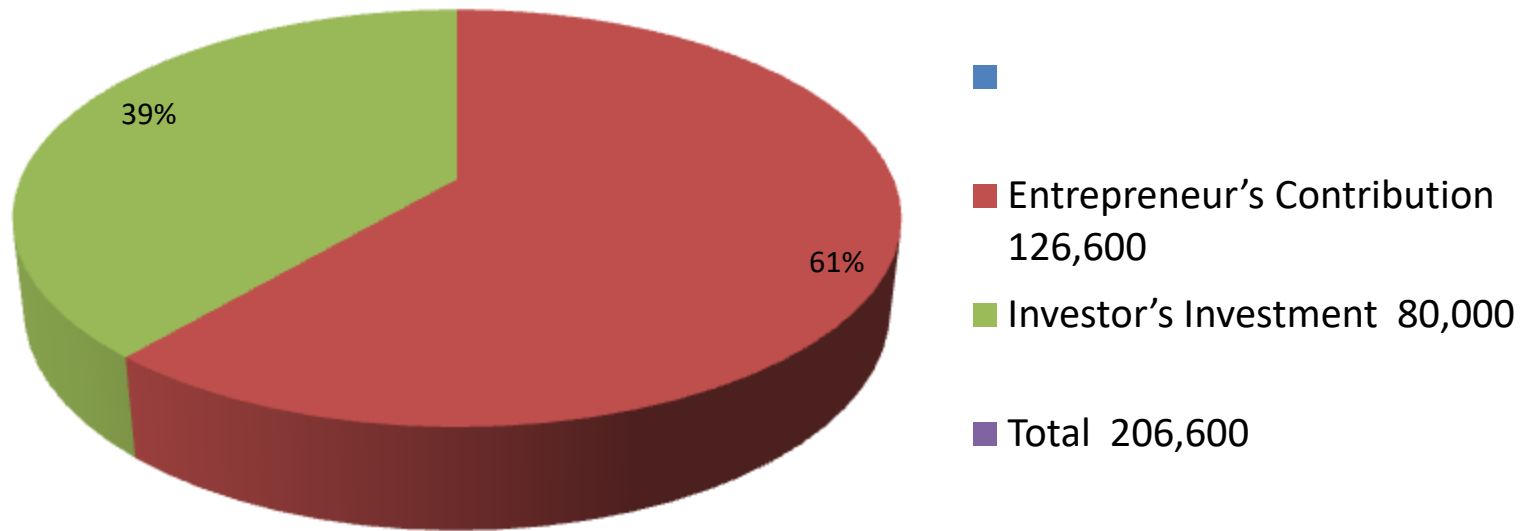
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Poultry	2,000	60,000	720,000
Total Sales (A)	2,000	60,000	720,000
Less. Variable Expense			
Poultry	1,500	45,000	540,000
Total variable Expense (B)	1,500	45,000	540,000
Contribution Margin (CM) [C=(A-B)]	625	15,000	180,000
Less. Fixed Expense			
Electricity Bill		1,800	21,600
Mobile Bill		300	3,600
Transportation		2,000	24,000
Salary (self)		5,000	60,000
Genarator		2,000	24,000
Total fixed Cost (D)		11,100	133,200
Net Profit (E) [C-D]		3,900	46,800

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Poultry (1000p x 63t)	63,000	80,000	143,000
gura	20,000		20,000
Other	43,600		43,600
Total	126,600	80,000	206,600

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2 nd Year	3 rd Year
Revenue (sales)					
Poultry	3,000	90,000	10,80,000	11,34,000	11,90,700
Total Sales (A)	3,000	90,000	10,80,000	11,34,000	11,90,700
Less. Variable Expense					
Poultry	2,250	67,500	8,10,000	8,50,500	8,93,025
Total variable Expense (B)	2,250	67,500	8,10,000	8,50,500	8,93,025
Contribution Margin (CM) [C=(A-B)]	750	22,500	2,70,000	2,83,500	2,97,675
Less. Fixed Expense			,		
Electricity Bill		1,800	21,600	21,600	21,600
Mobile Bill		300	3,600	3,700	3,800
Transportation		2,000	24,000	24,200	24,400
Salary (self)		5,000	60,000	60,000	60,000
Genarator		2,000	24,000	24,000	24,000
Total fixed Cost		11,100	133,200	133,500	133,800
Net Profit (E) [C-D]		11,400	136,800	150,000	163,875
Investment Payback			32,000	32,000	32,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	136,800	150,000	163,875
1.3	Depreciation (Non cash item)	0		
1.4	Opening Balance of Cash Surplus		104,400	222,400
	Total Cash Inflow	216,800	254,400	386,275
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,400	32,000	32,000
3	Net Cash Surplus	104,400	222,400	354,275

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 10 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures







FAMILY PICTURE