#### **Proposed NU Business Name: SAIFUL STORE**



Project identification and prepared by: Ataur Rahman Sokhipur Unit, Tangail

Project verified by: Md.Siddikur Rahaman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD.SAIFUL ISLAM			
Age	:	09-07-1990 (27 Years)			
Education, till to date	:	Alim Pass			
Marital status	:	Married			
Children	:	01 Son 0 Daughter			
No. of siblings:	:	01 Brother 0 Sister,			
Address	:	Vill:Jadobpur P.O: Berbari P.S: Shokipur, Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  MOST.SAJEDA BEGUM  MD.BADSHA MIA  Branch: Nakshala, Centre # 07 (male),  Member ID: 3469, Group No: 03  Member since: 27/03/1998 ( 19 Years)  First loan: BDT 2,000			
Further Information:	١.	Existing Loan:1,50,000 /-, Outstanding loan:63,100/			
(v) Who pays GB loan installment	:	Father			
(vi) Mobile lady (vii) Grameen Education Loan		No No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		13 years experience in running business.
Training Info	:	
Other Own/Family Sources of Income	:	Dairy Farm
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01863-855333
Mother's Contact No.	:	01922-048645
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokipur Unit, Tangail.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOST.SAJEDA BEGUM** joined Grameen Bank since 19 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in land Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	SAIFUL STORE		
Location	:	Berbari, Sokipur, Tangail		
Total Investment in BDT	:	BDT 5,00,000/-		
Financing	:	Self BDT 4,00,000/-(from existing business) 80% Required Investment BDT 1,00,000/-(as equity) 20%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	30 ft x 20 ft= 600 square ft		
Implementation	:	<ul> <li>Currently run a Shop.</li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>Collects goods from Tangail.</li> <li>The shop is rented.</li> <li>Agreed grace period is three month.</li> </ul>		

Existing					
Particular	Daily	Monthly	Yearly		
Revnue (Sale)					
Diesel, Petrol, Mobil, Chaff, Suger, flour, ETC	3000	90000	1080000		

Total Sales(A)

Less Variable Expense (B)

Total Variable Expense

Less Fixed Expense

Rent

Electric Bill

Salary (Self)

**Mobile Bill** 

Transportaion

Intertainment

Total Fixed Cost (D)

Diesel, Petrol, Mobil, Chaff, Suger, flour, ETC

Contributon Margin (CM) [C=(A-B)]

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty.	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Diesel	10	15000	150,000	5	15000	75000	225,000
Petrol	5	19000	95,000			0	95,000
Mobil	2	32000	64,000			0	64,000
Chaff	5	1200	6,000			0	6,000
Suger	2	3200	6,400			0	6,400
Flour	2	1200	2,400			0	2,400



5

5,000

1,200

70,000

400000

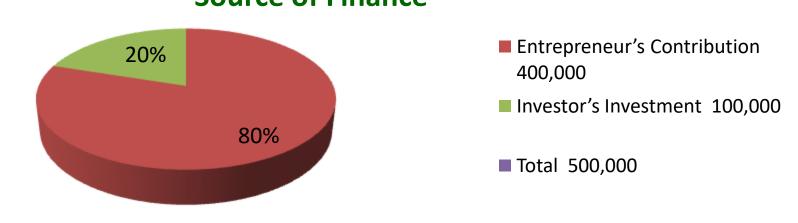
Cosmatic

Security

26

71600

Others



5,000

25000

100000

15000

70,000

26,200

500000

## Financial Projection (BDT)

**Daily** 

**Monthly** 

Year -1

40,000

Year-2

40,000

Year-3

40,000

**Particular** 

Diesel, Petrol, Mobil, Chaff, Suger, flour, ETC

Diesel, Petrol, Mobil, Chaff, Suger, flour, ETC

Contributon Margin (CM) [C=(A-B)]

Revenue(Sales)

Total Sales(A)

Less Variable Expense (B)

Total Variable Expense

**Less Fixed Expense** 

Rent

Gard

Electric Bill

Transportaion

Salary (Self)

Salary (Staff)

Generator

Mobil Bill

Entertainment

Total Fixed Cost (D)

Net Profit (E)= [C-D]

**Investment Pay Back** 

	Cash flow projection on business plan (rec. & Pay)								
I #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)					
1	Cash Inflow								
	Investment Infusion by								
.1	Investor	100,000							
2	Net Profit	89,400	93870	98563.5					
3	Depreciation (Non cash item)								
	Opening Balance of Cash								
.4	Surplus		49400	103270					
	Total Cash Inflow	189,400	143,270	201,834					
2	Cash Outflow								

100,000

40000

140,000

49,400

40000

40,000

103,270

40000

40,000

161,834

Purchase of Product

Payment of GB Loan

Investment Pay Back

**Total Cash Outflow** 

**Net Cash Surplus** 

(Including Ownership Tr. Fee)

2.1

2.2

2.3

3

#### **SWOT ANALYSIS**

## Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 13 Years

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft Fire

# Pictures











### **FAMILY PICTURE**

