

**Proposed NU Business Name: AL MODINA FEED CENTER**



Project identification and prepared by: Ataur Rahman  
Sokhipur Unit, Tangail

Project verified by: Md.Siddikur Rahaman



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MASUD RANA</b>
Age	:	02-04-1986 (31 Years)
Education, till to date	:	H.S.C
Marital status	:	Married
Children	:	0 1 Son 0 Daughter
No. of siblings:	:	02 BrotherS 01Sister.
Address	:	Vill:Jadobpur, P.O: Berbari, P.S: Shokipur, Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MOST.MORIUM BEGUM</b>
(iii) Father's name	:	<b>MD.HASEM MIAH</b>
(iv) GB member's info	:	Branch: Nakshala, Centre # 05 (male), Member ID: 1097/1, Group No: 02 Member since: 10-05-2009 ( 08 Years) First loan: BDT 10,000
Further Information:		Existing Loan:50,000 /-, Outstanding loan:17,000/--
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	07 years experience in running business.
Other Own/Family Sources of Income	:	Boylar Medicine
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01790-948366
Mother's Contact No.	:	01750-188136
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit, Tangail.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOST.MORIUM BEGUM** joined Grameen Bank since 08 years ago. At first she took 10 ,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in land Business.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>AL MODINA FEED CENTER</b>
Location	:	Nakshala, Sokhipur,Tangail
Total Investment in BDT	:	BDT 2,00,000/-
Financing	:	Self BDT 1,50,000/-(from existing business) 75% Required Investment BDT 50,000/-(as equity) 25%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	12 ft x 08 ft= 96 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪Currently run a business like as feed.</li><li>▪Average 20% gain on sales.</li><li>▪The business is operating by entrepreneur. Existing no employee.</li><li>▪Collects goods from Sokhipur.</li><li>▪The shop is rented.</li><li>▪Agreed grace period is three month.</li></ul>

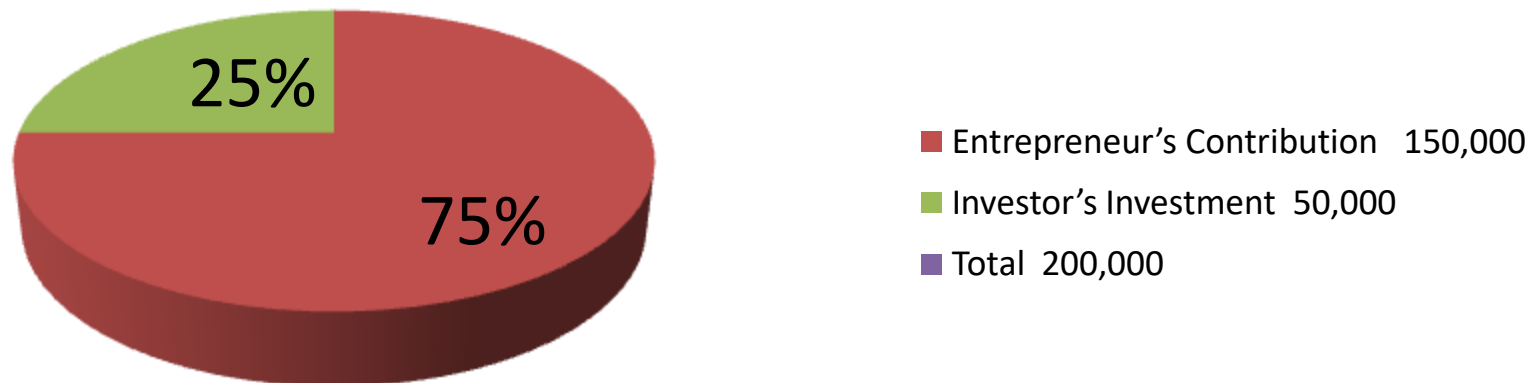
## Existing

Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Boylar Feed,Boylar	3100	93000	1116000
Total Sales(A)	3100	93000	1116000
Less Variable Expense (B)			0
Boylar Feed,Boylar	2480	74400	892800
Total Variable Expense	2480	74400	892800
Contributon Margin (CM) [C=(A-B)]	620	18600	223200
Less Fixed Expense			
Rent		300	3600
Electric Bill		200	2400
Transportaion		8000	96000
Salary (Self)		5000	60000
Intertainment		200	2400
Mobile Bill		500	6000
Total Fixed Cost (D)		14200	170400
Net Profit (E)= [C-D]		4400	52800

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Boylar Feed	40	2,000	80,000	25	2,000	50,000	130,000
Boylar	600	100	60,000			0	60,000
Others			10,000			0	10,000
			0			0	0
	640	2100	150,000	25	2000	50000	200000

### Source of Finance



# Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
<b>Revenue(Sales)</b>					
Boylar Feed,Boylar	3500	105000	1260000	1323000	1389150
<b>Total Sales(A)</b>	<b>3500</b>	<b>105000</b>	<b>1260000</b>	<b>1323000</b>	<b>1389150</b>
<b>Less Variable Expense (B)</b>					
Boylar Feed,Boylar	<b>2800</b>	<b>84000</b>	<b>1008000</b>	1058400	<b>1111320</b>
<b>Total Variable Expense</b>	<b>2800</b>	<b>84000</b>	<b>1008000</b>	<b>1058400</b>	<b>1111320</b>
<b>Contributon Margin (CM) [C=(A-B)]</b>	<b>700</b>	<b>21000</b>	<b>252000</b>	<b>264600</b>	<b>277830</b>
<b>Less Fixed Expense</b>					
Rent		300	3600	3600	3600
Electric Bill		200	2400	2700	3000
Transportaion		8000	96000	100800	105840
Salary (Self)		5000	60000	60000	60000
Entertainment		200	2400	2400	2400
Mobil Bill		500	6000	6100	6200
<b>Total Fixed Cost (D)</b>		<b>14200</b>	<b>170400</b>	<b>175600</b>	<b>181040</b>
<b>Net Profit (E)= [C-D]</b>		<b>6800</b>	<b>81600</b>	<b>85680</b>	<b>89964</b>
<b>Investment Pay Back</b>			<b>20,000</b>	<b>20,000</b>	<b>20,000</b>



# Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	81,600	85680	89964
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		61600	127280
	<b>Total Cash Inflow</b>	<b>131,600</b>	<b>147,280</b>	<b>217,244</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20,000</b>	<b>20,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>61,600</b>	<b>127,280</b>	<b>197,244</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 0 Family:0 Others:0  
Experience & Skill : 07 Years  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire

Pictures



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# FAMILY PICTURE

