

Proposed NU Business Name: **M/S SHAWON-SARA ENTERPRISE**



Project identification and prepared by: Md.Delower Hossain,
KapashiaUnit, Gazipur

Project verified by: Md. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. SHAMIM ALAM
Age	:	18/12/1984(33 Years)
Education, till to date	:	HSC
Marital status	:	Married
Children	:	1 Son1 Doughter
No. of siblings:	:	1 Brother
Address	:	Vill: Amraid, P.O: Amraid -1743 P.S: Kapashia, Dist: Gazipur.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. KHORSHEDA
(iii) Father's name	:	MD. RAFIQL ISLAM
(iv) GB member's info	:	Branch: Barisab, Centre # 35(Female), Member ID: 3369, Group No: 05 Member since: 15/06/2004 to 2016(12 Years) First Loan: BDT 20,000/- , Existing Loan: BDT 80,000/- Outstanding Loan: Nill
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and Training Info	:	07 years experience in running business. He has 03 Years training
Other Own/Family Sources of Income	:	Poultry Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01716-247078
Family's Contact No.	:	01795-914583
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. KapashiaUnit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. KHORSHEDA joined Grameen Bank since 12 years ago. At first She took BDT 20,000/- loan from Grameen Bank. She gradually took loan from GB. She utilized loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	M/S SHAWON-SARA ENTERPRISE
Location	:	Amrid Bazer, Amrid.
Total Investment in BDT	:	BDT 4,00,000/-
Financing	:	Self BDT 3,20,000/- (from existing business) 59% Required Investment BDT 80,000/- (as equity) 41%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of Farm	:	25 ft x 10 ft= 250 square ft
Implementation	:	<ul style="list-style-type: none">▪He has various fishes like Gas Cylinder, Gas Stove ,Regulator,Pipe etc.▪Average gain on sale 15%▪The business is operated by entrepreneur. Existing 01employee.▪The Shop is rented.▪Collects goods from Tangi,Dhaka.▪Agreed grace period is 3 months.

Existing Business

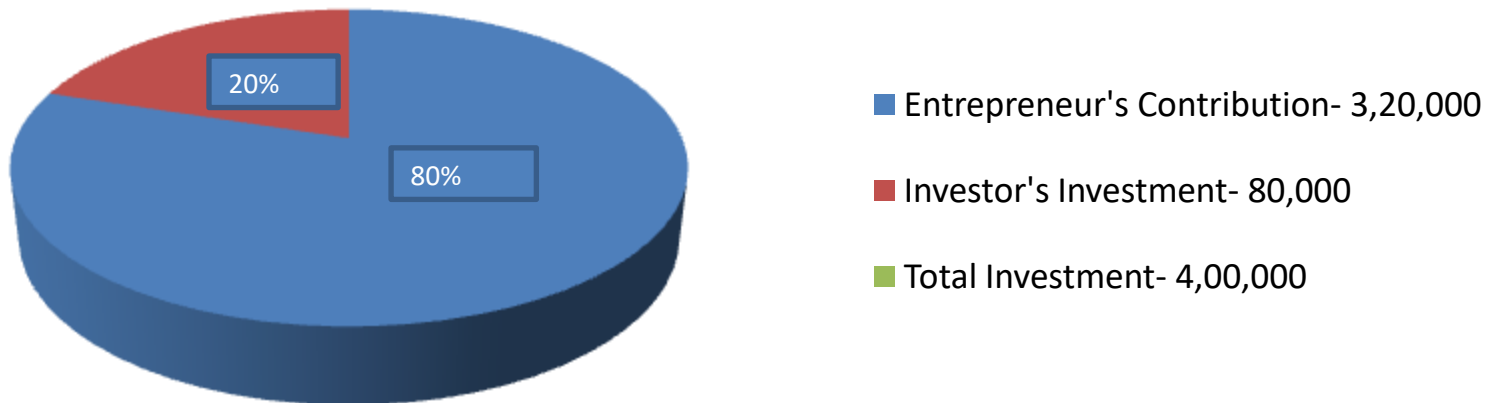
BDT (TK)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Gas Cylinder, Gas Stove ,Regulator,Pipe etc.	6,000	180,000	2,160,000
	0	0	0
Total Sales (A)	6,000	180,000	2,160,000
Less. Variable Expense			
Gas Cylinder, Gas Stove ,Regulator,Pipe etc.	5,100	153,000	1,836,000
Total variable Expense (B)	5,100	153,000	1,836,000
Contribution Margin (CM) [C=(A-B)]	900	27,000	324,000
Less. Fixed Expense			
Rent		0	0
Electricity Bill		300	3,600
Transportation		2,000	24,000
Mobile Bill		300	3,600
Entertainment		150	1,800
Generator		300	3,600
Salary (staff)		4,000	48,000
Salary (self)		5,000	60,000
Total fixed Cost (D)		12,050	144,600
Net Profit (E) [C-D]		14,950	179,400

Investment Breakdown

Existing				Proposed			Proposed Total
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	
Gas Cylinder	55 P	2200	121000	10 P	2200	22000	143000
Gas Stove	45 P	3500	157500	15 P	3500	52500	210000
Regulator	100 P	200	20000	-	-	-	20000
Pipe	328 Ft	08	2624	-	-	-	2024
Other	-	-	18876	-	-	5500	24376
Total			320000			80000	400000

Source of Finance



Financial Projection

BDT (TK)

Particular	Daily	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)
Revenue (sales)					
Gas Cylinder, Gas Stove ,Regulator,Pipe etc.	8,000	240,000	2,880,000	3,024,000	3,175,200
Total Sales (A)	8,000	240,000	2,880,000	3,024,000	3,175,200
Less. Variable Expense					
Gas Cylinder, Gas Stove ,Regulator,Pipe etc.	6,800	204,000	2,448,000	2,570,400	2,698,920
Total variable Expense (B)	6,800	204,000	2,448,000	2,570,400	2,698,920
Contribution Margin (CM) [C=(A-B)]	1,200	36,000	432,000	453,600	476,280
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		400	4,800	4,900	5,000
Transportation		3,000	36,000	38,000	40,000
Mobile Bill		350	4,200	4,400	4,500
Entertainment		200	2,400	2,500	2,600
Generator		300	3,600	3,600	3,600
Salary (staff)		4,000	48,000	48,000	48,000
Salary (self)		5,000	60,000	60000	60,000
Total Fixed Cost		13,250	159,000	161,400	163,700
Net Profit (E) [C-D]		22,750	273,000	292,200	312,580
Investment Payback			32,000	32,000	32,000

Cash Flow Projection on Business Plan (Rec. & Pay)

<i>SL</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	273,000	292,200	312,580
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		241000	501,200
	Total Cash Inflow	353,000	533,200	813,780
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	241,000	501,200	781,780

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:01
Experience & Skill : 07 Years
Quality goods & services
Skill and experience

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm
Regular customers

THREATS

Theft
Fire
Political unrest

Pictures

শাওন সারা এন্টারপ্রাইজ

মাঃ শামীম আলম প্রধান 01716-247078, 01816-247078

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FAMILY PICTURE

