Proposed NU Business Name: BHAI BHAI COLING CORNER



Project identification and prepared by: Anisar Rahman, Dagonvuiyan Unit, Feni

Project verified by: Shushanta Kumar Bishash



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MOHAMMED EAQUB ALI				
Age	:	15-04-1985 (28 <i>Years</i>)				
Education, till to date	:	Class eight				
Marital status	:	Married				
Children	:	01Son,01Daughter.				
No. of siblings:		04 Brothers.				
Address		Vill: East chandrapur P.O: Boyragirhat, P.S: Dagonvuiyan, Dist: Feni.				
.Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father NASIMA BEGUM LETE:SORIWOT ULLHA Branch:Dagonbhuyain, Centre # 12(Female), Member ID: 3525, Group No: 02 Member Since:2008-2013 (05 Years) First loan: BDT 5,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT 10,000, Outstanding loan: Nill Mother No No No				

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and Training Info		07years experience in running business. 07 Years in own business. He has no years training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	•	01830666578
Family's Contact No.	:	01832337053
NU Project Source/Reference	-	Grameen Shakti Samajik Byabosha Ltd. Dagonvuiyan Unit, Feni

NASIMA BEGUM joined Grameen Bank since 05 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business

Proposed Nobin Udyokta Business Info

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Business Name	:	BHAI BHAI COLING CORNER			
Location	:	C.N G Stand ,Boyragir hat, Dagonvuiyan,Feni.			
Total Investment in BDT	:	BDT 177,600/-			
Financing	:	Self BDT 117,600/-(from existing business) 66% Required Investment BDT 60,000/-(as equity) 34%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Implementation	:	■The business is planned to be scaled up by investment in existing goods like; Softdrink, Biscuit, Gas, Gas stop items etc.			

■ Average 15% gain on sale.

■Collects goods from Dagonbhuyain.

■Agreed grace period is 3 months.

employees.

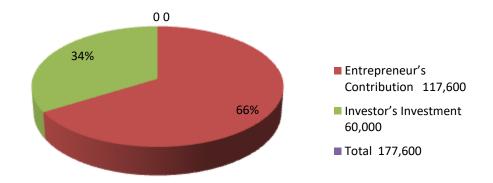
■The shop is rented.

■The business is operating by entrepreneur. Existing

■One will be appointed after receiving equity money

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Softdrink,Biscuit,Gas, Gas stop items	5000	150000	1800000
Total sales (A)	5000	150000	1800000
Less Variable Exp.			
Softdrink,Biscuit,Gas, Gas stop items	4250	127500	1530000
Total Variable exp. (B)	4250	127500	1530000
Contribution Margin CM [C= (A-B)	750	22500	270000
less fixed exp.			
Rent		0	0
Electricity bill		800	9600
Transportation		300	3600
Salary (self)		5000	60000
Salary(staff)		0	0
Entertainment		300	3600
Gird		100	1200
Generator		150	1800
Mobile bill		500	6000
total fixed cost (D)		7150	85800
Nit profit		15350	184200

Investment Breakdown							
	Exist	ing	Proposed				
Particulars	Qty.	Unit Price	it Price Amount		Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Softdrink	0	0	15000	0	0	5000	20000
Water	0	0	12000	0	0	10000	22000
Juces	0	0	10000	0	0	5000	15000
Bvottel milk		0	20000	0	0	5,000	25,000
Biscuit	0	0	8000	0	0	0	8,000
Chnachur	0	0	8000	0	0	0	8,000
Gas stop	0	0	3600	0	0	0	3,600
Sope	0	0	6000	0	0	5,000	11,000
Oil	0	0	15000	0	0	0	15,000
Tea	0	0	0	0	0	1,000	1,000
Suger	0	0	0	0	0	10,000	10,000
Others	0	0	20000	0	0	19,000	39,000
Total	0	0	117600	0	0	60,000	177,600



Financial Projection						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Softdrink, Biscuit, Gas, Gas stop items	9650	289500	3474000	3647700	3830085	
Total Sales (A)	9650	289500	3474000	3647700	3830085	
less variable Expenses						
Softdrink,Biscuit,Gas, Gas stop items	8202.5	246075	2952900	3100545	3255572.3	
Total variable Expenses (B)	8202.5	246075	2952900	3100545	3255572.3	
Contribution Margin (CM)= (A-B)	1447.5	43425	521100	547155	574512.75	
Less Fixed Expenses						
Rent		0	0	0	0	
Electricity bill		1000	12000	12200	12400	
Transportation		500	6000	6200	6400	
Salary (self)		5000	60000	60000	60000	
Salary(staff)		5000	60000	60000	60000	
Entertainment		300	3600	3600	3600	
Gird		100	1200	1200	1200	
Generator		150	1800	1800	1800	
Mobile bill		700	8400	8600	8800	
Total Fixed Cost		12750	153000	153600	154200	
Net Profit (F) (C-D)		30675	368100	303555	/20212 75	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	368100	393555	420312.75
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		344,100	713,655
	Total Cash Inflow	428,100	737,655	1,133,968
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	24000	24000	24000
	Total Cash Outflow	84,000	24000	24000
3	Net Cash Surplus	344,100	713,655	1,109,968

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



















FAMILY PICTURE

