#### Proposed NU Business Name: M/S NAJIM BOSRO BITAN



Project identification and prepared by: Modon Kumar Biswas Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
Name	:	NAJAM UDDIN			
Age	:	10-12-1988( 28 Years)			
Education, till to date	:	Class Seven			
Marital status	:	Married			
Children	:	01 Son			
No. of siblings:	:	01 Brothers 04 Sisters			
Address	:	Vill: Baria Chony ,P.O: Posi Bazar ,P.S: Rupgonj, Dist: Narayangonj			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father PARVIN AKTER MD FAZLU MIAH Branch: Dakshinkhan, Centre # 43 (Female), Member ID:5081/2 , Group No: 09 Member since: 20-05-1997 TO 13-09-2009 ( 12 Years) First loan: BDT = 5,000 /-			
Further Information:		Outstanding loan:= 0/- None			
(v) Who pays GB loan installment (vi) Mobile lady		No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	10 years of business experience.
Own Business and	:	10 years experience in running business.
Training Info	•	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01726-713683
Family's Contact No.	:	01924-934550
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

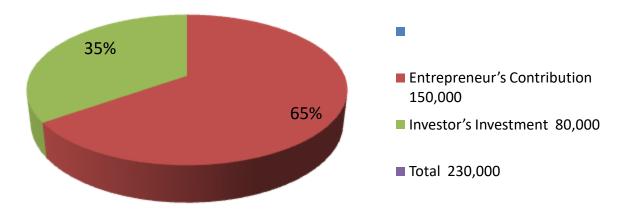
**Parvin Akter** joined Grameen Bank since 12 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	M/S NAJAM BOSRO BITAN			
Location	:	Issapura bazar, Rupgonj, Narayangonj			
Total Investment in BDT	:	BDT 230,000/-			
Financing	:	Self BDT 150,000/- (from existing business) %			
		Required Investment BDT 80,000/- (as equity) %			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	12 ft x 16 ft= 192 square ft			
Security of the shop : BDT 125,000		BDT 125,000			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Shari,lumgi,three pice,baby set etc.</li> <li>Average 20 % gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Islampur,Baburhat.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Rice, Sugar ,Busicute ,Battery, Atta,Chips etc	18,000	540,000	6,480,000				
Total Sales (A)	18,000	540,000	6,480,000				
Less. Variable Expense							
Rice, Sugar ,Busicute ,Battery, Atta,Chips etc	16,740	502,200	6,026,400				
Total variable Expense (B)	16,740	502,200	6,026,400				
Contribution Margin (CM) [C=(A-B)	1,260	37,800	453,600				
Less. Fixed Expense							
Rent		4,000	48,000				
Electricity Bill		2500	30,000				
Transportation		3,000	36,000				
Mobile Bill		500	6,000				
Entertainment		500	6,000				
Salary (sttaf)		12000	144,000				
Salary (self)		7,000	84,000				
Total fixed Cost (D)		29,500	354,000				
Net Profit (E) [C-D)		8,300	99,600				

Investment Breakdown								
Particulars		Existing	3	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Sport cats	300	200	60000					60,000
loper	12	200	2400					2,400
convart	300	250	75000					75,000
china jants shose	25	70	1750		120	20	2,400	4,150
china ladis shose	13	21	273		130	150	19,500	19,773
fita shose	12	19	228		110	140	15,400	15,628
hill	15	25	375		15	500	7,500	7,875
	14	28	392		12	200	2,400	2,792
	12	29	348		29	600	17,400	17,748
	13	272	3536		28	400	11,200	14,736
Others			5698				4,200	9,898
Total			150,000				80,000	230,000

### **Source of Finance**



Financial					
Financial	1				
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)				<u> </u>	
Rice, Sugar ,Busicute ,Battery,	21,000	630,000	7,560,000	7,938,000	8,334,900
Total Sales (A)	21,000	630,000	7,560,000	7,938,000	8,334,900
Less. Variable Expense					
Rice, Sugar ,Busicute ,Battery,	19,530	585,900	7,030,800	7,382,340	7,751,457
Total variable Expense (B)	19,530	585,900	7,030,800	7,382,340	7,751,457
Contribution Margin (CM) [C=(A-B)	1,470	44,100	529,200	555,660	583,443
Less. Fixed Expense					
Rent		4,000	48,000	48,000	48,000
Electricity Bill		2500	30,000	30,000	30,000
Transportation		3,000	36,000	36,000	36,000
Mobile Bill		500	6,000	6,000	6,000
Entertainment		500	6,000	6,000	6,000
Salary (sttaf)		12,000	144,000	144,000	144,000
Salary (self)		7,000	84,000	84,000	84,000
Non Cash Item				1	
Depreciation		0	0	0	0
Total Fixed Cost		29,500	354,000	354,000	354,000
Net Profit (E) [C-D)		14,600	175,200	201,660	229,443
Investment Payback			32,000	32,000	32000

# Cash flow projection on business plan (rec. & Pay)

			Year 2	Year 3
SI#	Particulars	Year 1 (BDT)	(BDT)	(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	175,200	201,660	229,443
1.3	Depreciation (Non cash item)	0	0	0
	Opening Balance of Cash Surplus		143,200	312,860
	Total Cash Inflow	255,200	344,860	542,303
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	143,200	312,860	510,303

# SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 09 Years

Own Business:

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

# THREATS

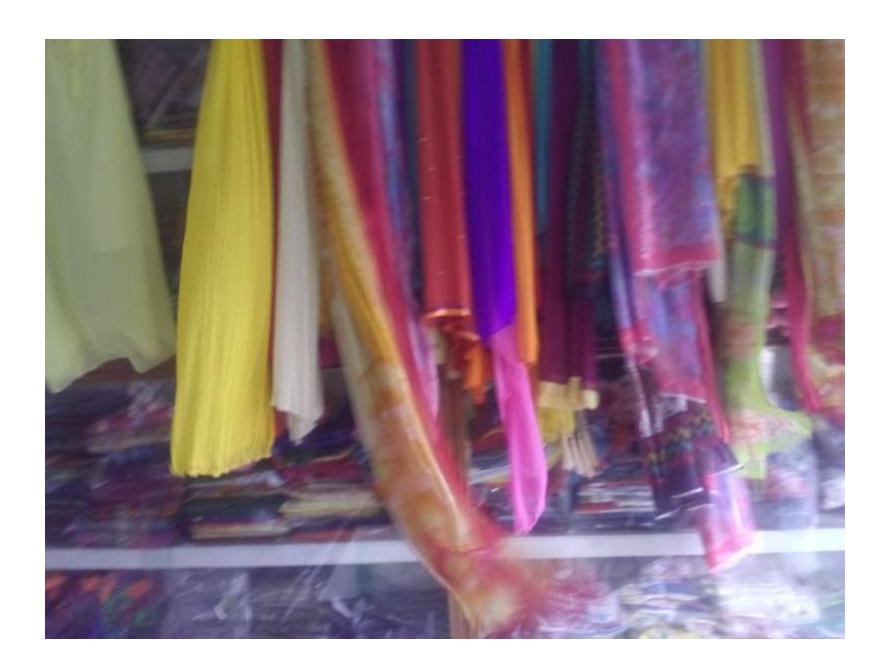
Theft

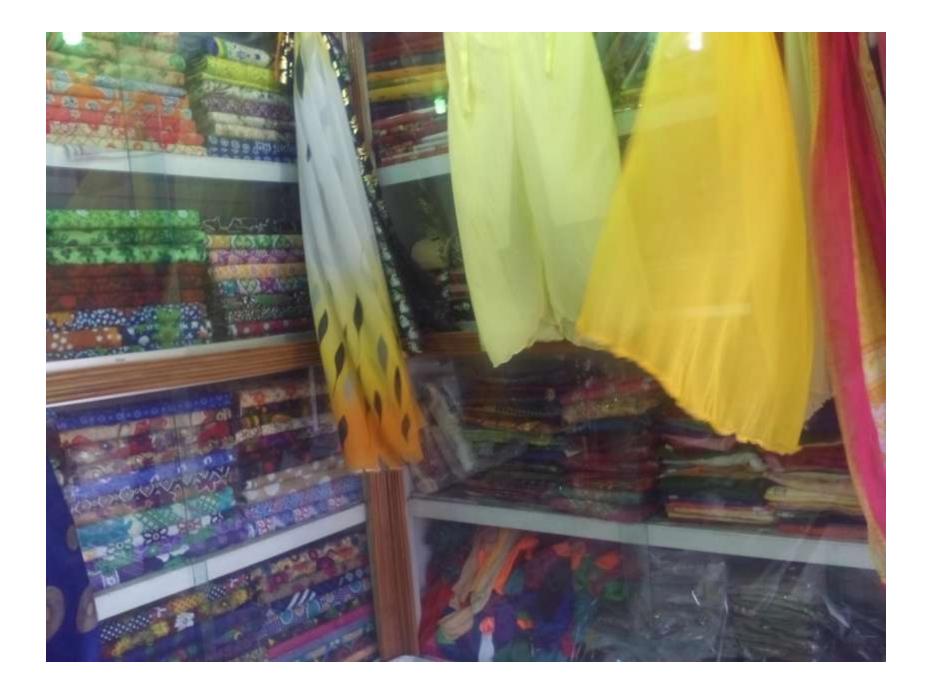
Fire

Political unrest

# Pictures

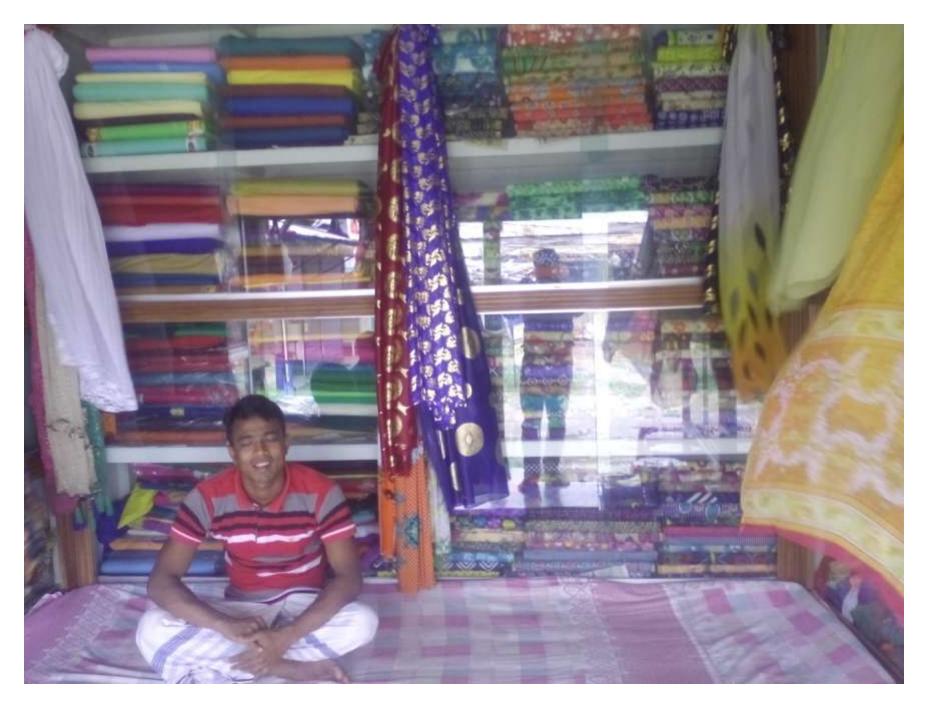






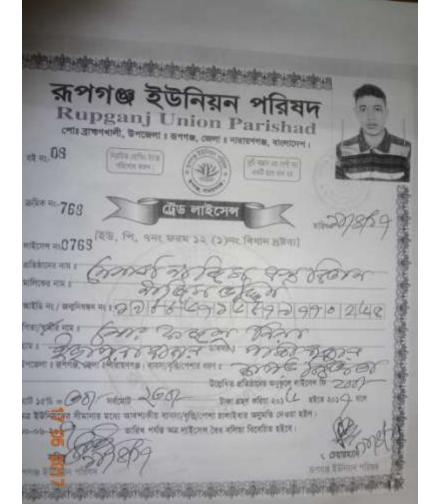


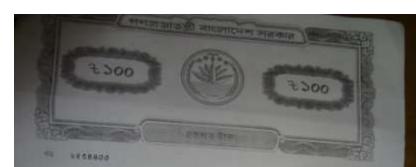












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३। स्मीर व्यक्ति केविन, १। त्या लाइन व्यवस्था व। त्या व्यक्तिमा अर्थ निवा शकी वस्त्रक कारी क्रिकार कृतिक स्वेतंत्रात का मा क वर्त्ता, कार काम, काम मान् प्रार्थिता - वामावसी, COLD SALE CASE (SALE SING)

江 州東 /和田本 州南

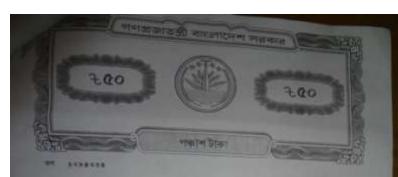
हमा अधिक देखिल जिल्हा हमा प्रकार जिल्हा ज्या नाहिताहरी, तथा अभिनाहरू राजा अस्ताहरू देखन माहाक्तांक, कार्डीहरू गांवाहानी इस देशास १००० गांगा

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# **FAMILY PICTURE**

