Proposed NU Business Name: M/S ALAYEA STORE



Project identification and prepared by: Modon Kumar Biswas, Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
Name	:	ALIF ULLAH MIR			
Age	:	20-12-1991 (26 Years)			
Education, till to date	:	HSC			
Marital status	:	Unmarried			
Children	:	Nill			
No. of siblings:	:	1 Brothers 5 Sisters			
Address	:	Vill: Bariasony ,P.O: Poshibazar ,P.S: Rupgonj , Dist: Narayonganj			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father ALAYEA BEGUM KARIMULLA MIR Branch: Rupgonj, Centre # 43 (Female), Member ID:5053 , Group No: 07 Member since: 20-10-1997 (15 Years) First loan: BDT =5 ,000 /-			
Further Information:		Outstanding loan:= 0/- None			
(v) Who pays GB loan installment		No			
(vi) Mobile lady (vii) Grameen Education Loan	• •	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	05 years of business experience.
Own Business and	:	0 5years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	•	01926-099492
Family's Contact No.	:	01845-587896
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

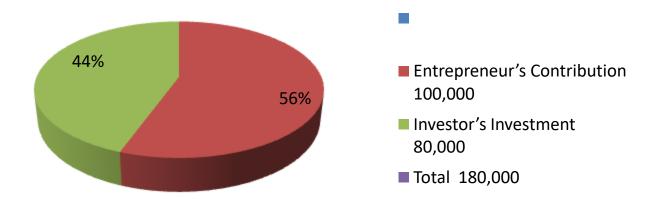
Alayea Begum joined Grameen Bank since 15 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	M/S ALAYEA STORE			
Location	:	Poshibazar,Rupgonj,narayonganj			
Total Investment in BDT	:	BDT 180,000/-			
Financing	:	Self BDT 100,000/- (from existing business) 50%			
		Required Investment BDT 80,000/- (as equity) 50 %			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	12ft x 22 ft=264 square ft			
Security of the shop	:	Ownner shop			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice,shop,oil,Diterjent pouder,Piyag;Rosun,Egg;Mosla etc. Average 15 % gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is owner. Collects goods from Tangi. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Grocery Items	3,000	90,000	1,080,000			
Total Sales (A)	3,000	90,000	1,080,000			
Less. Variable Expense						
Grocery Items	2,550	76,500	918,000			
Total variable Expense (B)	2,550	76,500	918,000			
Contribution Margin (CM) [C=(A-B)	450	13,500	162,000			
Less. Fixed Expense						
Electricity Bill		500	6,000			
Transportation		1,000	12,000			
Mobile Bill		500	6,000			
Entertainment		500	6,000			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		7,500	90,000			
Net Profit (E) [C-D)		6,000	72,000			

Investment Breakdown								
Particulars		Existing	3	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Rice	20	2500	50000	Rice	25	2500	62,500	112,500
Rice (Pollaw)	2	4200	8400	Rice (Pollaw)	1	4200	4,200	12,600
Soap	200	30	6000	Soap	100	30	3,000	9,000
Oil	20	100	2000	Oil				
Detergent Powder	50	42	2100	Detergent			2,300	4,200
			2100	Powder			2,300	4,200
Onion	8	800	6400	Onion	8	800	6,400	12,800
Egg	200	8	1600	Egg	200	8	1,600	3,200
Mosla	12	500	6000	Mosla				
Others			17500	Others				
Total			100,000				80,000	200,000

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd year	
Revenue (sales)						
Grocery Items	4,000	120,000	1,440,000	1,512,000	1,587,600	
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	1,587,600	
Less. Variable Expense						
Grocery Items	3,400	102,000	1,224,000	1,285,200	1,349,460	
Total variable Expense (B)	3,400	102,000	1,224,000	1,285,200	1,349,460	
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800	238,140	
Less. Fixed Expense						
Electricity Bill		525	6,300	6,615	6,946	
Transportation		1,100	13,200	13,860	14,553	
Mobile Bill		600	7,200	7,560	7,938	
Entertainment		500	6,000	6,300	6,615	
Salary (self)		5,000	60,000	60,000	60,000	
Non Cash Item						
Depreciation		0	0	0	0	
Total Fixed Cost		7,725	92,700	94,335	96,052	
Net Profit (E) [C-D)		10,275	123,300	132,465	142,088	
Investment Payback			24,000	24,000	24,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	123,300	132,465	142,088
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		91,300	191,765
	Total Cash Inflow	203,300	223,765	333,853
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	91,300	191,765	301,853

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 1 Others:0

Experience & Skill: 05 Years

Own Business: 05 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

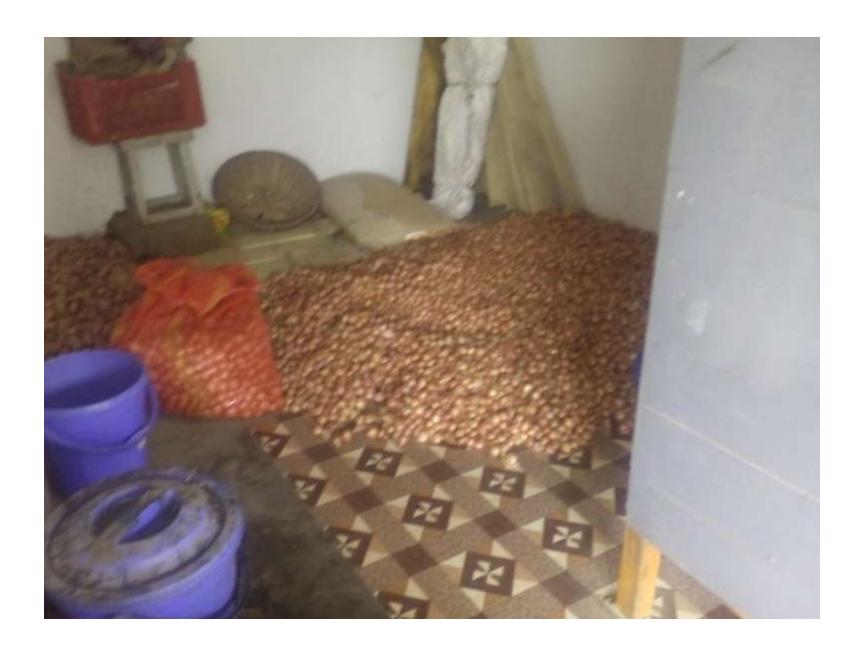
Theft

Fire

Political unrest

Pictures

















গণপ্ৰজাত্ত্ৰী বাংলাদেশ সরকার

महास्थातः स्टब्स्स / आहीर महिष्य मह



নাম: আলিফ উল্লাহ মীর

Name: All Lillah Mir পিতা: কৰিমুৱাহ খাৰ

भारतः अत्तरा त्रगम

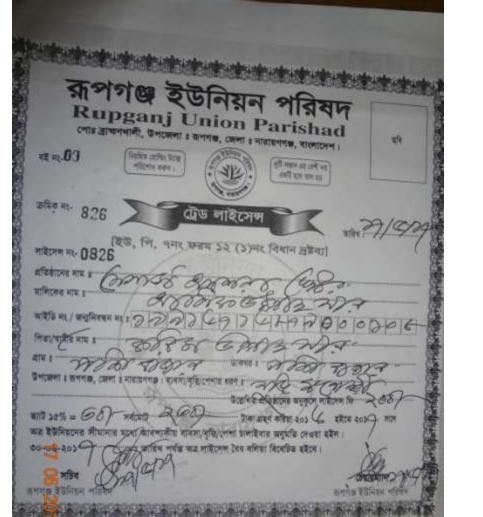
Date of Birth: 20 Dec 1921

ID NO: 19916716879000108

এই কাম্বাটি গণপ্রস্থাতটি বংলন্ত্রণ গতকন্ত্রত হাশানি আনট ভাষ্টেভারতী বাইনে আন COURS मोतक त्याम निकार दशके अधिदार क्यां (स्थाप क्यां व्यापास करा प्राथा। টিকানা প্রাম্পারে: বাইমায়নি, চাকমর: পশিবারের - ১৪৬০, ৪পারে, নার্যক্ষার

Corpor

शमारमह बासिय: ३०/३०/५०३०





গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangledesh

NATIONAL ID CARD / জাতীয় পরিচয় পরে

माभ: कत्रिभुद्धा शीत Name: Karimulla Mir

পিতা: সৃত একানর মীর

মাতা: আহমুন

Date of Birth: 16 Dec 1952

ID NO: 6716879768932

এই জার্মী লক্ষেত্রটা বংগাসেশ সংকলের সাভিচ ভারতি ক্রয়োগাই করিছস্কল হকাৰাও পাওৱা থেলে নিওটছ পোট অভিন্য জন্ম লোচৰ জন অনুচাৰ কৰা হক। दिकाना: बाबा/दर्शक: अ/>, डाय/शांचा शक्तिकारनी, शक्तिवारनी, बावपतः, परिचारता - ১৪৯०, तमान, माराज्यान

NEW

श्रमानकावी कर्जुगद्भत पाकत

CHICHE WHEN: 23/ob/2009

FAMILY PICTURE

