

Proposed NU Business Name: **MILI FASHION**



Project identification and prepared by: Md. Shahadat hossian
Donbari tangail

Project verified by: Mizanur Rahman Patwary



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

| | | |
|--|---|---|
| Name | : | MD.MEHEDI HASAN |
| Age | : | 01-01-1995(25 Years) |
| Education, till to date | : | S.S.C |
| Marital status | : | Married |
| Children | : | Null |
| No. of siblings: | : | Null |
| Address | : | Vill: Bilaspur,P.O:Ramkishnobari,P.S:Donbary, Dist: Tangail. |
| Parent's and GB related Info | | |
| (i) Who is GB member | : | Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/> |
| (ii) Mother's name | : | MOST :LAZLY AKTER |
| (iii) Father's name | : | LATE. MOTIUR RAHMAN |
| (iv) GB member's info | : | Branch: Nolhara ,Centre # 74 (Female), Member ID: 6891, Group No: 03 Member since: 17/05./2004 raning(12 Years) First loan: BDT 3,000Taka. |
| Further Information: | | Existing loan: 3,0000 Outstanding loan: 19,440Taka |
| (v) Who pays GB loan installment | : | Father |
| (vi) Mobile lady | : | No |
| (vii) Grameen Education Loan | : | No |
| (viii) Any other loan like GB, BRAC ASA etc.. | : | No |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| | | |
|---|---|---|
| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
| Business Experiences and Training Info | : | 04 years experience in running business. He has No training. |
| Other Own/Family Sources of Income | : | None |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01734-225077 |
| Family's Contact No. | : | 01957-899558 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. donbari Unit,Tangail. |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST.LAZLY BEGUM Joined Grameen Bank Since 12 Years Ago. At First She Took 3,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Cow Agriculture And Home Development.

Proposed Nobin Udyokta Business Info

| | | |
|---|---|---|
| Business Name | : | MILI FASHION |
| Location | : | Donbari Bazar, donbari,Tangail. |
| Total Investment in BDT | : | BDT 470,000 |
| Financing | : | Self BDT 410,000(from existing business) 87% Investors Investment BDT 60,000(as equity) 13% |
| Present salary/drawings from business (estimates) | : | BDT 5,000 Taka. |
| Proposed Salary | : | BDT 5,000 Taka. |
| Size of shop | : | 10 ft x 08 ft= 80 Square ft |
| Security of the shop | : | 2,50000Taka. |
| Implementation | : | <ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Three Pices .▪Average 20% gain on sale.▪The business is operating by entrepreneur. Existing No Employee.▪The Shop is Rented▪Collects goods from Dhaka.▪Agreed grace period is 3 months. |

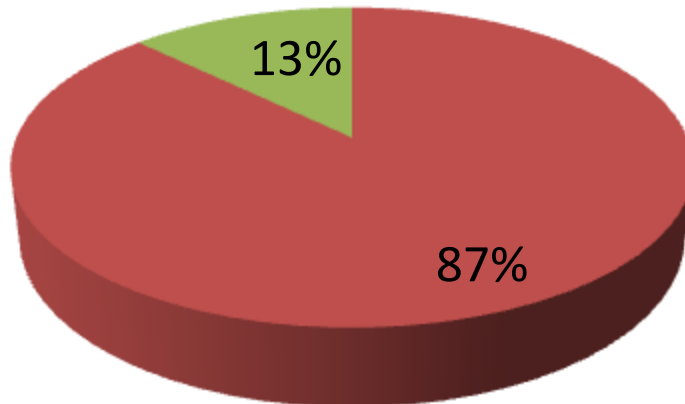
Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
|---|-------|---------------|----------------|
| Revenue (sales) | | | |
| Three piches,Etc | 6,000 | 180,000 | 2160,000 |
| | 0 | 0 | 0 |
| Total Sales (A) | 6,000 | 180,000 | 2160,000 |
| Less. Variable Expense | | | |
| Three piches,Etc | 4,800 | 144,000 | 1728,000 |
| | 0 | 0 | 0 |
| Total variable Expense (B) | 4,800 | 144,000 | 1728,000 |
| Contribution Margin (CM) [C=(A-B)] | 1,200 | 36,000 | 432,000 |
| Less. Fixed Expense | | | |
| Rent | | 4,000 | 48,000 |
| Electricity Bill | | 400 | 4,800 |
| Mobile Bill | | 200 | 2400 |
| Salary (self) | | 5000 | 60,000 |
| Guard | | 0 | 0 |
| Transportation | | 2,000 | 24,000 |
| Entertainment | | 500 | 6,000 |
| Salary (staff) | | 0 | 0 |
| Bank service Charge | | 0 | 0 |
| Total fixed Cost (D) | | 12,100 | 145,200 |
| Net Profit (E) [C-D] | | 23,900 | 286,800 |

Investment Breakdown

| Existing | | | | Proposed | | | |
|--------------|-------------|-------------|----------------|------------|-------------|--------------|----------------|
| Particulars | Qty. | Unit Price | Amount (BDT) | Qty | Unit Price | Amount (BDT) | Proposed Total |
| Three piches | 160p | 1,000 | 160,000 | 60p | 1,000 | 60,000 | 230,000 |
| | | | | | | | |
| Sequiry | | | 2,50000 | | | | 250,000 |
| Total | 160p | 1000 | 410,000 | 60p | 1000 | 60000 | 470,000 |

Source of Finance



- Entrepreneur's Contribution 410,000
- Investor's Investment 60,000
- Total 470,000

Financial Projection (BDT)

| Particular | Daily | Monthly | 1st Year | 2nd year | 3th year |
|--|-------|---------------|----------------|----------------|----------------|
| Revenue (sales) | | | | | |
| Three piches,Etc | 7000 | 210,000 | 2520,000 | 2646,000 | 2778,300 |
| Total Sales (A) | 7000 | 210,000 | 2520,000 | 2646,000 | 2778,300 |
| Less. Variable Expense | | 0 | | 0 | |
| Three piches,Etc | 5600 | 168,000 | 2016,000 | 2116,800 | 2222,640 |
| Total variable Expense(B) | | | | | |
| Contribution Margin (CM) [C=(A-B) | 1400 | 42,000 | 504,000 | 529,200 | 555,660 |
| Less. Fixed Expense | | | | | |
| Rent | | 4000 | 48,000 | 48,000 | 48,000 |
| Electricity Bill | | 400 | 4,800 | 5,000 | 5500 |
| Mobile Bill | | 200 | 2400 | 3000 | 3500 |
| Salary (self) | | 5000 | 60,000 | 60,000 | 60,000 |
| Transportation | | 2000 | 24,000 | 25,000 | 26,000 |
| Entertainment | | 500 | 6,000 | 7,000 | 8,000 |
| Salary(staff) | | 0 | 0 | 0 | 0 |
| Gurd | | 0 | 0 | 0 | 0 |
| Total Fixed Cost | | 12,100 | 145,200 | 148,000 | 151,000 |
| Net Profit (E) [C-D) | | 29,900 | 358,800 | 381,200 | 404,660 |
| Investment Payback | | | 24000 | 24000 | 24000 |

Cash flow projection on business plan (rec. & Pay)

| <i>Sl #</i> | <i>Particulars</i> | <i>Year 1 (BDT)</i> | <i>Year 2 (BDT)</i> | <i>Year 3(BDT)</i> |
|-------------|---|---------------------|---------------------|--------------------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 60,000 | | |
| 1.2 | Net Profit | 358,800 | 381,200 | 404,660 |
| 1.3 | Depreciation (Non cash item) | 0 | 0 | |
| 1.4 | Opening Balance of Cash Surplus | | 334,800 | 687,000 |
| | Total Cash Inflow | 418,800 | 716,000 | 1091,660 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 60000 | | |
| 2.2 | Payment of GB Loan | | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 24000 | 24000 | 24000 |
| | Total Cash Outflow | 84,000 | 24000 | 24000 |
| 3 | Net Cash Surplus | 334,800 | 692,000 | 1067,660 |

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 04 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



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FAMILY PICTURE

