

Proposed NU Business Name: **REAL BRAND LIGHTING AND SOUND**



Project identification and prepared by: MD: Bellal Hossain
Dagonbhuiyan, Fen

Project verified by: Shushanta Kumar Bishash



Brief Bio of The Proposed Nobin Udyokta

Name	:	KHAIRUL ALAM
Age	:	01-01-1995 (21 Years)
Education, till to date	:	S.S.C
Marital status	:	Umarried
Children	:	N/A
No. of siblings:	:	03 Brothers,01 Sisters
Address	:	Vill: Chandpur,P.O:Silonya ; P.S: Dagonbhuyain ; Dist: Feni.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father
(ii) Mother's name	:	ROKSANA AKTER
(iii) Father's name	:	ROHIM ULLAH
(iv) GB member's info	:	Branch:Joyloskor, Dagonbhuyain.Centre # 32(Female), Member ID: 4156, Group No: 02 Member since: 2000 to 2006 till (06 Years) First loan: BDT 5000/-
Further Information:		Existing loan: BDT 150,000 Outstanding loan: Nil
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	years experience in running business. 01 Years is won business He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01685-161370
Mother's Contact No.	:	01819-599138
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dagonvuiyan Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ROKSANA AKTER joined Grameen Bank since 01 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	REAL BRAND LIGHTING AND SOUND
Location	:	Chandpur Road,Silonya bazar Dagonvuiyan, Feni
Total Investment in BDT	:	BDT499,500/-
Financing	:	Self BDT 449,500/-(from existing business) 90% Required Investment BDT 50,000/-(as equity)10%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	12 ft x 08 ft= 96 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like;Lighting and alocksogga .▪Average 50% gain on sale.▪The business is operating by entrepreneur. Existing 04employees. After getting equity fund 01 will be appointed.▪The shop is rented.▪Collects goods from Feni.▪Agreed grace period is 3 months.

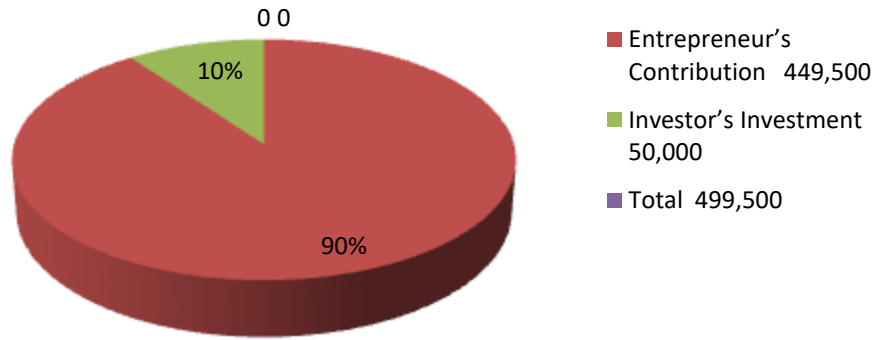
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Lighting and alocksogga	2000	60000	720000
Total sales (A)	2000	60000	720000
Less Variable Exp.			
Lighting and alocksogga	1250	37500	450000
Total Variable exp. (B)	1250	37500	450000
Contribution Margin CM [C= (A-B)]	1250	37500	450000
less fixed exp.			
Rent		1000	12000
Electricity bill		500	6000
Transportation		500	6000
Salary (self)		5000	60000
Salary (staff)		20000	240000
Gird		150	1800
Entertainment		50	600
Generator		0	0
Mobile		500	6000
total fixed cost (D)		27700	332400
Net profit (E) [C-D]		9800	117600

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Generator	3	40000	120000	1	50000	50000	170000
Sound box	7	30000	210000	0	0	0	210000
Mick machin	1	40000	40000	5	0	0	40000
L.E.D light	8	1500	12000	2	0	0	12,000
Heloging light	20	250	5000	0	0	0	5,000
Tuip light	50	150	7500	0	0	0	7,500
Projector	1	30000	30000	0	0	0	30,000
Mick	4	5000	20000	0	0	0	20,000
Security	0	0	5000	0	0	0	5,000
Total	0	0	449500	0	0	50,000	499,500

Source of Finance



Financial Projection

Particular	Daily	Monthly	1st Year	2nd Year	3 rd Year
Revenue (sales)					
Lighting and alocksogga	3552	106560	1278720	1342656	1409788.8
Total Sales (A)	3552	106560	1278720	1342656	1409788.8
less variable Expenses					
Lighting and alocksogga	1776	53280	639360	671328	704894.4
Total variable Expenses (B)	1776	53280	639360	671328	704894.4
Contribution Margin (CM)= (A-B)	1776	53280	639360	671328	704894.4
Less Fixed Expenses					
Rent		1000	12000	12000	12000
Electricity bill		1000	12000	12200	12400
Transportation		800	9600	9800	10000
Salary (self)		5000	60000	60000	60000
Salary (staff)		25000	300000	300000	300000
Guard		150	1800	1800	1800
Entertainment		50	600	600	600
Generator		0	0	0	0
Mobile		700	8400	8600	8800
Total Fixed Cost		33700	404400	405000	405600
Net Profit (E) (C-D)		19580	234960	266328	299294.4
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	234960	266328	299294.4
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		214,960	461,288
	Total Cash Inflow	284,960	481,288	760,582
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	214,960	461,288	740,582

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 01 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures





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REAL BRAND LIGHTING & SOUND

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