Proposed NU Business Name: MS TOA STORE



Project identification and prepared by: Monoronjon Chondro
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Sokhipur Unit, Tangail

Project verified by: Md.Siddikur Rahaman



Brief Bio of The Proposed Nobin Udyokta						
Name	: Md. Abul Hasem					
Age	:	01-05-1982 (35 Years)				
Education, till to date	:	S.S.C				
Marital status	:	Married				
Children	:	0 Son 01 Daughter				
No. of siblings:	:	01 Brother 0 Sisters,				
Address	:	Vill:Sokipur, P.O: Sokipur, P.S: Shokipur, Dist: Tangail				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. NURJAHAN MD.ANOWER HOSSEN Branch: Sokipur, Centre # 63 (male), Member ID: 7067, Group No: 09 Member since: 30-04-1997 (20 Years) First loan: BDT 5,000				
Further Information:		Existing Loan:40,000 /-, Outstanding loan:/				
(v) Who pays GB loan installment (vi) Mobile lady	:	No No				
(vii) Grameen Education Loan		No No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		04 years experience in running business.
Training Info	:	
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01864-307070
Mother's Contact No.		01685-762743
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokipur Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. NURJAHAN joined Grameen Bank since 20 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in land Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	TUIA STORE			
Location	:	Mujib College road, Sokipur			
Total Investment in BDT	:	BDT 2,00,000/-			
Financing	:	Self BDT 1,50,000/-(from existing business) 75%			
		Required Investment BDT 50,000/-(as equity) 25%			
Present salary/drawings from business (estimates)	•	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	33 ft x 20 ft= 660 square ft			
Implementation	:	 Currently run a Shop. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employe. Collects goods from kortia. The shop is own 			

Exesting

Particular

Total Fixed Cost (D)

Net Profit (E)= [C-D]

Daily

Monthly

6300

4950

75600

59400

Yearly

Revnue (Sale)			
Rice, Suger, Dal, Soap, Flour, Oil, Drinking water	2500	75000	900000
Total Sales(A)	2500	75000	900000
Less Variable Expense (B)			
Rice,Suger,Dal,Soap,Flour,Oil,Drinking water	2125	63750	765000
Total Variable Expense	2125	63750	765000
Contributon Margin (CM) [C=(A-B)]	375	11250	135000
Less Fixed Expense			
Electric Bill		1000	12000
Salary (Self)		5000	60000
Mobil Bill		300	3600

Investment Breakdown

Dronocod

50,000

200000

Evicting

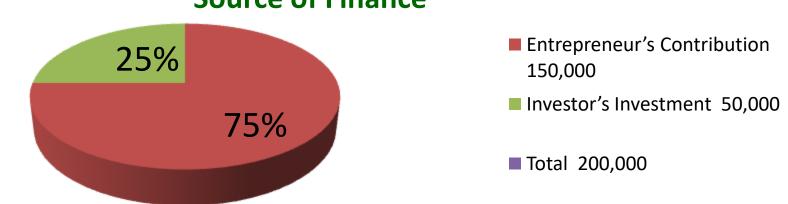
95

Total

	Proposed						
			Amount		Unit	Amount	Proposed
Particulars	Qty.	Unit Price	(BDT)	Qty.	Price	(BDT)	Total
Rice	20	2350	47000	10	2350	23500	70500
Dal	3	5000	15000	12	5000	10000	25000
Oil	60	105	6300			0	6300
Flour	7	1020	7140	13	1020	3060	10200
Spice			20000				20000
Drinking Water			7000	,			7000
Chaff	5	1000	5000)			5000
Cosmatic			40000				40000
Other			2560			13440	16000
							- 1

Source of Finance

150000



15

Financial Projection (BDT) Daily Monthly

Year -1

12000

60000

3600

75600

86400

20,000

1000

5000

300

6300

7200

Year-2

12300

60000

3700

76000

90720

20,000

Particular

Electric Bill

Salary (Self)

Total Fixed Cost (D)

Net Profit (E)= [C-D]

Investment Pay Back

Mobil Bill

Year-3

12600

60000

3800

76400

95256

20,000

Revenue(Sales)					
Rice,Suger,Dal,Soap,Flour,Oil,Drinking water	3000	90000	1080000	1134000	1190700
Total Sales(A)	3000	90000	1080000	1134000	1190700
Less Variable Expense (B)					
Rice,Suger,Dal,Soap,Flour,Oil,Drinking water	2550	76500	918000	963900	1012095
Total Variable Expense	2550	76500	918000	963900	1012095
Contributon Margin (CM) [C=(A-B)]	450	13500	162000	170100	178605
Less Fixed Expense					
·					

	Cash flow projection on business plan (rec. & Pay)								
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)					
1	Cash Inflow								
	Investment Infusion by								
l.1	Investor	50,000							
L.2	Net Profit	86,400	90720	95256					
L.3	Depreciation (Non cash item)								
	Opening Balance of Cash								
L.4	Surplus		66400	137120					
	Total Cash Inflow	136,400	157,120	232,376					
2	Cash Outflow								

50,000

20000

70,000

66,400

20000

20,000

137,120

20000

20,000

212,376

2.1

2.2

2.3

3

Purchase of Product

Payment of GB Loan

Investment Pay Back

Total Cash Outflow

Net Cash Surplus

(Including Ownership Tr. Fee)

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire

Pictures









FAMILY PICTURE



