Proposed NU Business Name: B.F BABU FASHION



Project identification and prepared by: Md.Moshiur Rhaman Sreenagar unit, Munshigonj Project verified by: Md. Shamsul Arefin



Brief Bio of The Proposed Nobin Udyokta						
Name	:	BABU MIRIDA				
Age	:	28-02-1989(28Years)				
Education, till to date	••	Class vii				
Marital status	••	Married				
Children	:	01 daughter				
No. of siblings:	:	02 Brothers 02 sisters				
Address	:	Vill: south kholapara,P.O ;kholapara,P.S: sreenagar,Dist.Munshigonj.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father RUNU BEGUM DEATH- ABDUR ROB MIRIDA Branch: Shamsiddi, Centre # 29(Female), Member ID: 5295/2, Group No: 06 Member since: 03-04-1992 (08 Years) First loan: BDT 2,000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Outstanding loan: Nil Father& Brother No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	05years of business experience.
Own Business and	:	05 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.		01963-772378
Family's Contact No.	:	01834-122126
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd.Sreenagar unit, Munshigonj

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

RUNU BEGUM joined Grameen Bank since 06 years ago. At first she took BDT 2,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

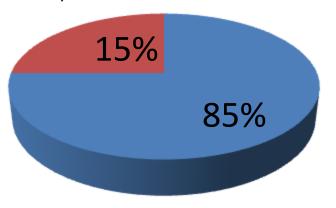
Proposed Nobin Udyokta Business Info					
Business Name	:	B.F BABU FASHION			
Location	:	Balasur bazar, sreenagar, munshigonj.			
Total Investment in BDT	:	BDT 320,000/-			
Financing	:	Self BDT 270,000/- (from existing business)85%			
		Required Investment BDT 50,000/- (as equity) 15%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	18 ft x 12 ft= 216 square ft			
Security of the shop	:	BDT 20,000			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Three pic,boroka,froge,etc. Average 20% gain on sales. The business is operating by entrepreneur. The shop is rented. Collects goods from islampur. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Three pic,boroka,froge,etc.	3,500	105,000	1,260,000			
Total Sales (A)	3,500	105,000	1,260,000			
Less. Variable Expense						
Three pic,boroka,froge,etc.	2,800	84,000	1,008,000			
Total variable Expense (B)	2,800	84,000	1,008,000			
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000			
Less. Fixed Expense						
Rent		3,000	36,000			
Electricity Bill		1500	18,000			
Transportation		1,000	12,000			
Salary(self)		5,000	60,000			
Salary(sttaf)		4000	48,000			
Entertainment		200	2,400			
Gird		150	1,800			
Generator		200	2,400			
Mobile bill		200	2,400			
Total fixed Cost (D)		15,250	183,000			
Net Profit (E) [C-D)		5,750	69,000			

	Investment Breakdown								
Danitian Iana		Existing		Particulars	Particulars Prop			Proposed	
Particulars	Quantity	Unit Price	Price		Quantity	Unit Price	Price	Total	
Three pic	100	1200	120,000		50	700	35,000	155,000	
Boora	50	700	35,000		20	700	14,000	49,000	
Froge	150	450	67,500	other			1,000	68,500	
Nima	50	300	15,000					15,000	
Gull froge	50	250	12,500					12,500	
security			20,000					20,000	
Total			270,000				50,000	320,000	

Source of Finance

■ Entrepreneur's contibution 270,000 ■ Investor's Investment 50,000 ■ Total 320,000



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%	
Revenue (sales)						
Three pic,boroka,froge,etc.	4,500	135,000	1,620,000	1,701,000	1,786,050	
Total Sales (A)	4,500	135,000	1,620,000	1,701,000	1,786,050	
Less. Variable Expense						
Three pic,boroka,froge,etc.	3,600	108,000	1,296,000	1,360,800	1,428,840	
Total variable Expense (B)	3,600	108,000	1,296,000	1,360,800	1,428,840	
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000	340,200	357,210	
Less. Fixed Expense						
Rent		3,000	36,000	36,000	36,000	
Electricity Bill		1500	18,000	18,900	19,845	
Transportation		1,000	12,000	12,600	13,230	
Salary (self)		5,000	60,000	60,000	60,000	
Salary(sttaf)		4,000	48,000	48,000	48,000	
Entertainment		200	2,400	2,520	2,646	
Gird		150	1,800	1,800	1,800	
Generator		200	2,400	2,520	2,646	
Mobaile bill		200	2,400	2,520	2,646	
Total Fixed Cost		15,250	183,000	184,860	186,813	
Net Profit (E) [C-D)		11,750	141,000	155,340	170,397	
Investment Payback			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	141,000	155,340	170,397
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		121,000	256,340
	Total Cash Inflow	191,000	276,340	426,737
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	121,000	256,340	406,737

SWOT ANALYSIS

Strength

Employment: 01Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Own Business:05

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest





