#### **Proposed NU Business Name: H F L LEATHER**



Project identification and prepared by: Md Sirajul Islam, Keranigonj Unit, Dhaka

Project verified by: Samsul Arefin



Brief Bio of The Proposed Nobin Udyokta					
Name	:	CHANDRA KANTO DAS			
Age	:	08-05-1982 (34 Years)			
Education, till to date	:	Class 2			
Marital status	:	Married			
Children	:	2 Son			
No. of siblings:	:	5 Brother & 3 Sisters			
Address	:	Vill: Baghoir Rishipara, P.O: Baghoir, P.S: Keranigonj, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  SHIMUL DAS  ORJUN DAS  Branch: Tegoria Keranigonj, Centre # 02 (Female),  Member ID: 1292/2, Group No: 04  Member since: 01-01-1991 to 2001 (10 Years)  First loan: BDT 5,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT,Outstanding loan: BDT- N/A No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	14 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	••	-
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01913-105215
Mother's Contact No.	:	-
NU Project Source/Reference		Grameen Shakti Samajik Byabosha Ltd. Kerangionj Unit, Dhaka

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

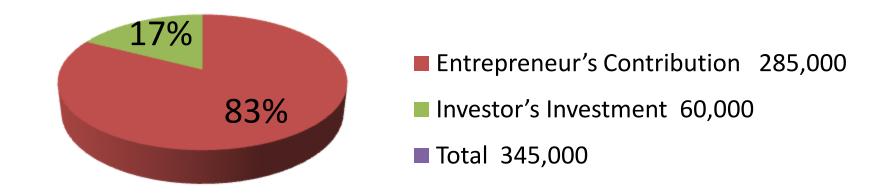
**SHIMUL DAS** joined Grameen Bank since 04 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	H F L LEATHER		
Location	:	Baghoir, Keranigonj, Dhaka		
Total Investment in BDT		BDT 345,000/-		
Financing	:	Self BDT 285,000/-(from existing business) 83%		
		Required Investment BDT 60,000/-(as equity) 17%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop		8 ft x 20 ft= 160 square ft		
goods like; Leather Average 20% gai  The business is concluded to the conclusion of		<ul> <li>The business is planned to be scaled up by investment in existing goods like; Leather etc.</li> <li>Average 20% gain on sales.</li> <li>The business is operating by entrepreneur. Existing 2 employees.</li> <li>Collects goods from Hajaribagh.</li> <li>The shop is owned.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)					
Particular	Monthly	Yearly			
Revenue (sales)					
Leather	105,000	1,260,000			
Total Sales (A)	105,000	1,260,000			
Less. Variable Expense					
Leather	84,000	1,008,000			
Total variable Expense (B)	84,000	1,008,000			
Contribution Margin (CM) [C=(A-B)	21,000	252,000			
Less. Fixed Expense					
Electricity Bill	300	3,600			
Mobile Bill	300	3,600			
Salary (self)	5,000	60,000			
Entertainment	200	2,400			
Salary (staff)	10,000	120,000			
Total fixed Cost (D)	15,800	189,600			
Net Profit (E) [C-D)	5,200	62,400			

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit	Amount	Qty.	Unit	Amount Propose	
		Price	(BDT)		Price	(BDT)	d Total
Leather	158	1800	285,000	40	1500	60,000	345,000
Total	158		285,000	40		60,000	345,000

### **Source of Finance**



Financial Projection (BDT)						
Particular	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)						
Leather	130,000	1,560,000	1,638,000	1,719,900		
Total Sales (A)	130,000	1,560,000	1,638,000	1,719,900		
Less. Variable Expense						
Leather	104,000	1,248,000	1,310,400	1,375,920		
Total variable Expense (B)	104,000	1,248,000	1,310,400	1,375,920		
Contribution Margin (CM) [C=(A-B)	26,000	312,000	327,600	343,980		
Less. Fixed Expense						
Electricity Bill	300	3,600	4,000	5,000		
Mobile Bill	400	4,800	5,500	6,000		
Salary (self)	5,000	60,000	60,000	60,000		
Entertainment	200	2,400	3,000	3,500		
Salary (staff)	10,000	120,000	120,000	120,000		
Total Fixed Cost	15,900	190,800	192,500	194,500		
Net Profit (E) [C-D)	10,100	121,200	135,100	149,480		
Investment Payback		24,000	24,000	24,000		

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	121,200	135,100	149,480
1.3	Depreciation (Non cash item)		-	-
	Opening Balance of Cash			
1.4	Surplus		97,200	208,300
	Total Cash Inflow	181,200	232,300	357,780
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	97,200	208,300	333,780

### **SWOT ANALYSIS**

# Strength

Employment: Self: 0 Family:0 Others:02

Experience & Skill: 14 Years:

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures





# **FAMILY PICTURE**

