Proposed NU Business Name: ORNOB DECORATOR



Project identification and prepared by: Md. Romendronarh Howlader Sonagazi Unit, Feni

Project verified by: Susanto Kumar Biswas



Brief Bio of The Proposed Nobin Udyokta				
Name	:	DULAL MIA		
Age	:	01-01-1983 (34 Years)		
Education, till to date	:	Class- Four		
Marital status	:	Married		
Children	:	04 Son & 0 Daughter		
No. of siblings:	:	03 Brothers & 03 Sisters		
Address	:	Vill: Chor Gones, P.O: Sonagazi, P.S: Sonagazi, Dist: Feni.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father ROKEA KHATUN LATE.MAHABUBUL HAK Branch: Chorcandia, Centre # 50 (Female), Member ID: 4891, Group No: 06 Member since :12-08-1996-2001 (05 Years) First loan: BDT 4,000		
Further Information:		Existing Loan: 10,000/-Outstanding Loan: NIL		
(v) Who pays GB loan installment	:	No		
(vii) Mobile lady	:	No		
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and		12 Years experience in the business.
Training Info	:	He has no training.
Other Own/Family Sources of Income		None
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	••	01812-782582
Mother's Contact No.	: 01825-806971	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonagazi Unit, Feni.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ROKEA KHATUN joined Grameen Bank since 5 years ago. At first she took 4,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in purchase cow.

Business Name	:	ORNOB DECORATOR
Location	:	Takia Road, Sonagazi, Feni.
Total Investment in BDT	:	BDT 4,70,000/-
Financing	:	Self BDT 4,10,000/-(from existing business) 87% Required Investment BDT 60,000/-(as equity) 13%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	24 ft x 12 ft= 288 square ft
Implementation	:	 He has run his Business. The business is operating by entrepreneur. Existing five employees. Collects goods from feni. Average 40 % gain on Service. The Shop is rented. Agreed grace period is 3 months.

Exesting Particular

Chair, Table, Plate, glass, Spoon, Dram, Cloth ETC

Chair, Table, Plate, glass, Spoon, Dram, Cloth ETC

Contributon Margin (CM) [C=(A-B)]

Revnue (Sale)

Total Sales(A)

Less Variable Expense (B)

Total Variable Expense

Less Fixed Expense

Rent

Gard

Mobil Bill

Electric Bill

Salary (Self)

Salary (Staff)

Entertainment

Total Fixed Cost (D)

Net Profit (E)= [C-D]

Transportaion

Daily

8000 24 8000 24

4800

4800

3200

Monthly

240000 240000

144000

144000

96000

1500

500

2000

5000

400

100

300

49800

46200

40000

Yearly

2880000

2880000

1728000

1728000

1152000

18000

6000

24000

60000

480000

4800

1200

3600

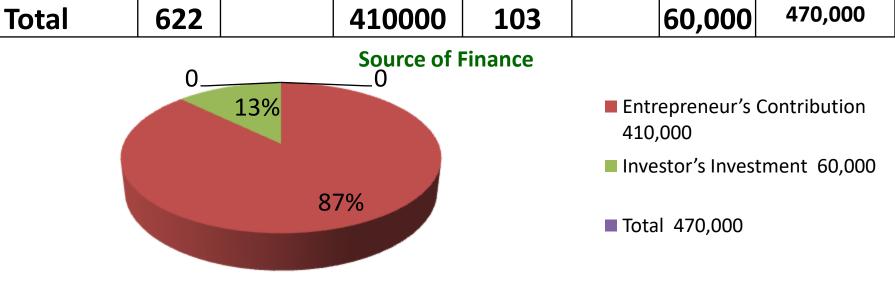
597600

554400

Investment Breakdown

Tylistin a

Existing				Proposed			
			Amount		Unit	Amount	Proposed
Particulars	Qty.	Unit Price	(BDT)	Qty.	Price	(BDT)	Total
Chair	200	360	72000	100	360	36000	108000
Table	25	2000	50000			0	50000
Plate	300	70	21000			0	21000
Glass	80	25	2000			0	2000
pan	2	1200	2400			0	2400
Deak	15	8000	120000	3	8000	24000	0
Cloth, Bambo, Dram			60000			0	
Security			60000			0	60000
other			22600			0	22600



Financial Projection (BDT)

24.000

Year-2

24.000

Year-3

24.000

Particular	Daily	Monthly	Year -1	
Revenue(Sales)				
Chair, Table, Plate, glass, Spoon, Dram, Cloth ETC	9500	285000	3420000	
		0	0	
Total Sales(A)	9500	285000	3420000	
Less Variable Expense (B)				

Chair, Table, Plate, glass, Spoon, Dram, Cloth ETC

Contributon Margin (CM) [C=(A-B)]

Total Variable Expense

Less Fixed Expense

Rent

Gard

Electric Bill

Transportaion

Salary (Self)

Salary (Staff)

Generator

Mobil Bill

Entertainment

Total Fixed Cost (D)

Net Profit (E)= [C-D]

Investment Pav Back

	Cash flow projection on business plan (rec. & Pay)							
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)				
1	Cash Inflow							
	Investment Infusion by							
l.1	Investor	60,000						
L.2	Net Profit	770,400	808920	849366				
L.3	Depreciation (Non cash item)							
	Opening Balance of Cash							
L.4	Surplus		746400	1531320				
	Total Cash Inflow	830,400	1,555,320	2,380,686				
2	Cash Outflow							
· · · · · · · · · · · · · · · · · · ·	I		· · · · · · · · · · · · · · · · · · ·					

60,000

24000

84,000

746,400

24000

24,000

1,531,320

24000

24,000

2,356,686

2.1

2.2

2.3

3

Purchase of Product

Payment of GB Loan

Investment Pay Back

Total Cash Outflow

Net Cash Surplus

(Including Ownership Tr. Fee)

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:05

Experience & Skill :12 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire

Pictures







FAMILY PICTURE

