Proposed NU Business Name: MUNIA STORE



Project identification and prepared by: Md. Romendronarh Howlader Sonagazi Unit, Feni

Project verified by: Susanto Kumar Biswas



Brief Bio of The Proposed Nobin Udyokta						
Name	:	ANOWER HOSEN MISTER				
Age	:	03-04-1982 (35 Years)				
Education, till to date	:	S.S.C				
Marital status	:	Married				
Children	:	0 Son & 01 Daughter				
No. of siblings:	:	02 Brothers & 02 Sisters				
Address	:	Vill: Tula Toli, P.O: Sonagazi, P.S: Sonagazi, Dist: Feni.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MONOARA BEGUM MAHABUBUL HOK Branch: Chorcandia, Centre # 85 (Female), Member ID: 8448, Group No: 02 Member since :24-06-2001/ 08-09-2007 (06 Years) First loan: BDT 5,000				
Further Information:		Existing Loan: 10,000/-Outstanding Loan: NIL				
(v) Who pays GB loan installment	:	No				
(vi) Mobile lady	:	No				
(viii) Any other lean like GR	:					
(viii) Any other loan like GB, BRAC ASA etc	:					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		02 Years experience in the business.
Training Info	:	He has no training.
Other Own/Family Sources of Income		None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01778-724618
Mother's Contact No.	:	01881-748829
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonagazi Unit, Feni.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MONOARA BEGUM joined Grameen Bank since 6 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Business Name	:	: MUNIA STORE			
Location	:	Tula Toli (Bakria morok), Sonagazi, Fani.			
Total Investment in BDT	:	BDT 2,50,000/-			
Financing	:	Self BDT 2,00,000/-(from existing business) 80%			
		Required Investment BDT 50,000/-(as equity) 20%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	18 ft x 18 ft= 324 square ft			
Implementation	:	 He has run his Business. The business is operating by entrepreneur. Existing no employees. Collects goods from Sonagazi. Average 15 % gain on Sales. The Shop is owned. Agreed grace period is 3 months. 			

Exesting						
Daily	Monthly	Yearly				
2800	84000	1008000				
	,					

Total Sales(A)

Less Variable Expense (B)

Total Variable Expense

Less Fixed Expense

Rent

Gard

Electric Bill

Salary (Self)

Salary (Staff)

Generator

Mobil Bill

Entertainment

Total Fixed Cost (D)

Net Profit (E)= [C-D]

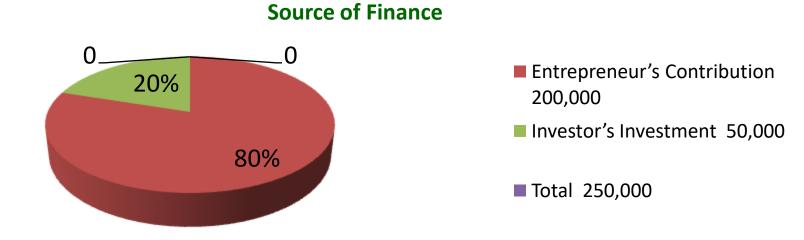
Transportaion

Rice, Sugar, Soap, Flour, Oil, Salt, Cake, milk

Contributon Margin (CM) [C=(A-B)]

Investment Breakdown

E	Existing			Proposed			
		Unit	Amount		Unit	Amount	Proposed
Particulars	Qty.	Price	(BDT)	Qty.	Price	(BDT)	Total
Rice	14	2000	28000	10	2000	20000	48000
Dal	15	5000	75000				75000
Soap	200		0				0
Sugar	10	3500	35000				35000
Flour	5	2000	10000	3	2000	6000	16000
Oil	5	4500	22500			0	225000
Chaff	10	1500	15000	6	1500	9000	29500
Other			14500			15000	58000
Total	250		200000	19		50,000	250,000



Financial Projection (BDT) Paily Monthly Year

Year-2

20,000

20,000

Particular

Less Fixed Expense

Electric Bill

Transportaion

Entertainment

Total Fixed Cost (D)

Net Profit (E)= [C-D]

Investment Pay Back

Salary (Self)

Mobil Bill

i di ticalai	Daily	IVIOIILIIIY	icai -1	icai-2	icai-3
Revenue(Sales)					
Rice,Sugar,Soap,Flour,Oil,Salt,Cake,milk	3300	99000	1188000	1247400	1309770
Total Sales(A)	3300	99000	1188000	1247400	1309770
Less Variable Expense (B)					
Rice,Sugar,Soap,Flour,Oil,Salt,Cake,milk	2805	84150	1009800	1060290	1113305
Total Variable Expense	2805	84150	1009800	1060290	1113305
Contributon Margin (CM) [C=(A-B)]	495	14850	178200	187110	196466

20,000

Cash flow projection on business plan (rec. & Pay)							
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1	Cash Inflow						
	Investment Infusion by						
1.1	Investor	50,000					
1.2	Net Profit	88,200	92610	97240.5			
1.3	Depreciation (Non cash item)						
	Opening Balance of Cash						
1.4	Surplus		68200	140810			
	Total Cash Inflow	138,200	160,810	238,051			
2	Cash Outflow						
2.1	Purchase of Product	50,000					

20000

70,000

68,200

20000

20,000

140,810

20000

20,000

218,051

2.2

2.3

3

Payment of GB Loan

Investment Pay Back

Total Cash Outflow

Net Cash Surplus

(Including Ownership Tr. Fee)

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 02 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

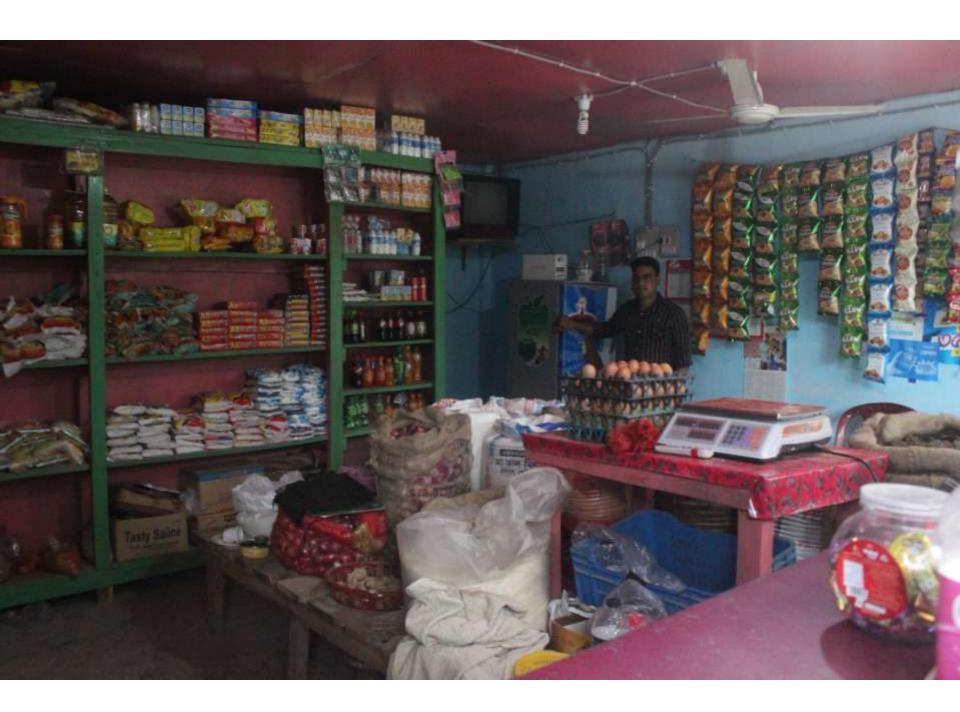
Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire

Pictures





FAMILY PICTURE

