

Proposed NU Business Name: **MUNNI MIDEIA**



Project identification and prepared by: Anisar Rahman,
Dagonvuiyan Unit, Feni.

Project verified by: Shush anta Kumar Bishash



Brief Bio of The Proposed Nobin Udyokta

Name	:	SHAHED-UZ-ZAMAN
Age	:	01-01-1990(27Years)
Education, till to date	:	H .S .C
Marital status	:	Married
Children	:	01Sone
No. of siblings:	:	03 Brothers,02 Sister
Address	:	Vill:Meyhedipur P.O: Somashpur, P.S: Dagonbhuyain, Dist: Feni.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	SUMSUNNER
(iii) Father's name	:	LETE:MD:NUAIS
(iv) GB member's info	:	Branch:Razapur, Dagonbhuyain, Centre #42 (Female), Member ID:7008/1, Group No: 04 Member since: 2007 (8 Years) First loan: BDT 5000/-
Further Information:		Existing loan: BDT 50000/- Outstanding loan:39000/-
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	NA
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	12 years experience in running business. 10 Years in own business. He has 02 years training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01732564710
Family's Contact No.	:	01821564710
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dagonvuiyan Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SUMSUNNER joined Grameen Bank since 8 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

Proposed Nobin Udyokta Business Info

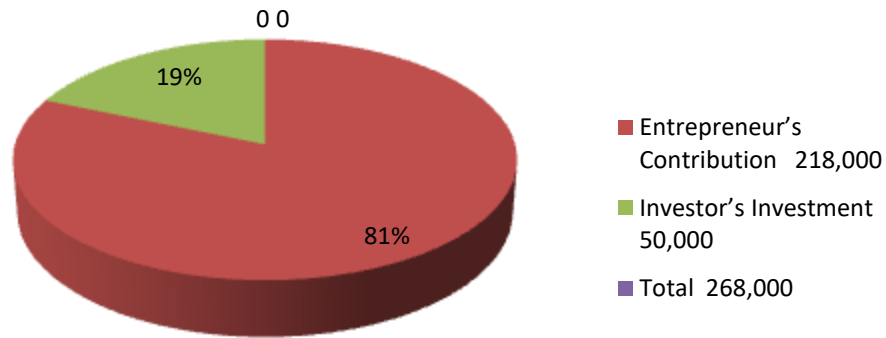
Business Name	:	MUNNI MIDEIA
Location	:	Korish munshi moddo bazar,Dagonbhuyain,Feni.
Total Investment in BDT	:	BDT 268,000/-
Financing	:	Self BDT 218,000/- (from existing business) 81% Required Investment BDT 50,000/- (as equity) 19%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	15 ft x 07 ft= 105 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; mobile exosoriges &load, bikes ,etc.▪The business is operating by entrepreneur. Existing 01 employee.▪After getting equity fund 01 will be appointed▪Average 15% gain on sales▪The shop is rented.▪Collects goods from Feni.▪Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
mobile exosoriges &load, bikes ,etc.	4000	120000	1440000
Total Sales (A)	4000	120000	1440000
Less Variable Expense			
mobile exosoriges &load, bikes ,etc.	3400	102000	1224000
Total variable Expense (B)	3400	102000	1224000
Contribution Margin (CM) [C=(A-B)	600	18000	216000
Less Variable Expense			
Rent		0	0
Electricity bill		700	8400
Transportation		1000	12000
Salary (self)		5000	60000
Salary(staff)		0	0
Entertainment		300	3600
Gird		100	1200
Generator		210	2520
Mobile bill		500	6000
Total fixed cost (D)		7810	93720
Net Profit (E)= [C-D]		10190	122280

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Mobile	25	3000	75000	20	2000	40000	115000
Mobile exsories	0	0	40000	0	0	0	40000
Bikesh	0	0	50000	0	0	10000	60000
Flex load	0	0	21000	0	0	0	21,000
Sim	0	0	12000	20	0	0	12,000
Others	0	0	20000	0	0	0	20,000
Total	0	0	218000	100	0	50,000	268,000



Financial Projection (BDT)

Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
mobile exosoriges &load, bikes	7530	225900	2710800	2846340	2988657
Total Sales (A)	7530	225900	2710800	2846340	2988657
Less Variable Expense					
mobile exosoriges &load, bikes	6400.5	192015	2304180	2419389	2540358.5
Total variable Expense (B)	6400.5	192015	2304180	2419389	2540358.5
Contribution Margin (CM) [C=(A-B)	1129.5	33885	406620	426951	448298.55
Less Variable Expense					
Rent		0	0	0	0
Electricity bill		700	8400	18200	18400
Transportation		1500	18000	18200	18400
Salary (self)		5000	60000	60000	60000
Salary(staff)		5000	60000	60000	60000
Entertainment		300	3600	3600	3600
Gird		100	1200	1200	1200
Generator		210	2520	2520	2520
Mobile bill		700	8400	8600	8800
Total fixed cost (D)		13510	162120	172320	172920
Net Profit (E)= [C-D]		20375	244500	254631	275378.55
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	244500	254631	275378.55
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		224,500	459,131
	Total Cash Inflow	294,500	479,131	734,510
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	224,500	459,131	714,510

SWOT ANALYSIS

STRENGTH

Employment: Self: 00 Family:0 Others:00
Experience & Skill : 12 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest







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এড মোবাইল সার্ভিসিং

- মোবাইল ডেভ সিক্স
- মোবাইল সার্ভিস
- মোবাইল ট্রেনিং
- মোবাইল স্টাফ
- সিক্সেস ফর দায়
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- মোবাইল হার্ডওয়্যার
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- বিক্রয় করা যাবে
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