Proposed NU Business Name: STAND BAINDING AND COMPUTER



Project identification and prepared by: Anisar Rahman, Dagonvuiyan Unit, Feni Project verified by: Shushanta Kumar Bishash



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	MOHAMMED RAMJAN ALI				
Age	:	01-01-1985(31Y <i>ears)</i>				
Education, till to date	:	Class eight				
Marital status	:	married				
Children	:	02 Sones				
No. of siblings:	:	03 Brothers 02 Sisters				
Address	:	Vill: Jogatpur, P.O: Dagonbhuiyan, P.S: Dagonbhuiyan, Dist: Feni				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Fathe ROZZABER NESSA LETE: ABUL KALAM Branch: Dagonbhuiyan , Centre # 24 (Female), Member ID: 3732, Group No: 03 Member since: 2007 to 2012 (05 Years) First Ioan: BDT 5,000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan: 10000, Outstanding loan: Nil Mother No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	09years experience in running business. 08 Years in own business.
Training Info	:	He has 01 training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01920563692
Family's Contact No.	:	01836702582
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Dagonvuiyan Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ROZZABER NESSA joined Grameen Bank since 05 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

Proposed Nobin Udyokta Business Info						
Business Name	:	STAND BAINDING AND COMPUTER				
Location	:	Fazilayer ghat road, Dagonbhuiyan,feni.				
Total Investment in BDT	:	BDT 403,000/-				
Financing	:	Self BDT 353,000/- (from existing business) 85% Required Investment BDT 50,000/- (as equity) 15%				
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	20 ft x 10ft= 200 square ft				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Load ,bikesh, gift items, etc. Average 15% gain on sales. The business is operating by the entrepreneur himself. He has no employee. After getting equity fund 01will be appointed. The shop is rented. Collects goods from Feni. Agreed grace period is 3 months. 				

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Furniture items	5000	150000	1800000
Total Sales (A)	5000	150000	1800000
Less Variable Expense			
Furniture items	4250	127500	1530000
Total variable Expense (B)	4250	127500	1530000
Contribution Margin (CM) [C=(A-B)	750	22500	270000
Less Variable Expense			
Rent		6000	72000
Electricity bill		500	6000
Transportation		1000	12000
Salary (self)		5000	60000
Salary(staff)		0	0
Entertainment		300	3600
Gird		100	1200
Generator		150	1800
Mobile bill		500	6000
Total fixed cost (D)		13550	162600
Net Profit (E)= [C-D]		8950	107400

Investment Breakdown		nvestment	Breakc	lown
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Existing					Proposed			
Particulars	rs Qty. Unit Price Amount Qty Unit Price		Amount	Proposed				
		-	(BDT)		-	(BDT)	Total	
Making gift items	100	250	25000	100	180	18000	43000	
gift items numbers	1000	180	180000	0	0	0	180000	
Flex load	0	0	8000	0	0	32000	40000	
Biksh	0	0	10000	0	0		10,000	
Security	0	0	130000	0	0	0	130,000	
Total	0	0	353000	0	0	50,000	403,000	

Financial Projection (BDT)							
Paticular	Daily	Monthly	Year1	Year 2	Year 3		
Revenue(Sales)	- 1						
Furniture items	8340	250200	3002400	3152520	3310146		
Total Sales (A)	8340	250200	3002400	3152520	3310146		
Less Variable Expense							
Furniture items	7089	212670	2552040	2679642	2813624.1		
Total variable Expense (B)	7089	212670	2552040	2679642	2813624.1		
Contribution Margin (CM)							
[C=(A-B)	1251	37530	450360	472878	496521.9		
Less Variable Expense							
Rent		6000	72000	72000	72000		
Electricity bill		1000	12000	12200	12400		
Transportation		1500	18000	18200	18400		
Salary (self)		5000	60000	60000	60000		
Salary(staff)		5000	60000	60000	60000		
Entertainment		300	3600	3600	3600		
Gird		100	1200	1200	1200		
Generator		150	1800	1800	1800		
Mobile bill		700	8400	8600	8800		
Total fixed cost (D)		19750	237000	237600	238200		
Net Profit (E)= [C-D]		17780	213360	235278	258321.9		

Cash	n flow projection c			
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	213360	235278	258321.9
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		193,360	408,638
	Total Cash Inflow	263,360	428,638	666,960
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	193,360	408,638	646,960



Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 00 Family:0 Others:00 Experience & Skill: 09 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures













FAMILY PICTURE

