#### **Proposed NU Business Name: K S SHORMA HOUSE**



Project identification and prepared by: Orjun Kumar Shill,
Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD KAWSAR HOSSAIN			
Age	:	09-01-1987(34 Years)			
Education, till to date	:	HSC			
Marital status	:	Married			
Children	:	Nill			
No. of siblings:	:	03 Brothers 02 Sisters			
Address	:	Vill: 2668, Nodda Para P.O Dakshinkhan, P.S: Dakshinkhan, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father  AYESHA AKTHER  ABUL KALAM  Branch: Dakshinkhan, Centre # 15 (Female),  Member ID: 1579/2, Group No: 01  Member since: 10-05-2000(17Years)  First loan: BDT 10,000 /-			
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GB, BRAC  ASA etc	: : :	Outstanding loan: Nill No No No No No			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	10 years of business experience.
Own Business and	:	08 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	•	01911-308254
Family's Contact No.	:	01920-652815
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

AYESHA AKTHER joined Grameen Bank since 17 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

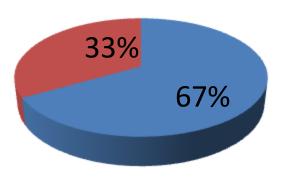
Proposed Nobin Udyokta Business Info					
Business Name	:	K S SHORMA HOUSE (Fast Food)			
Location	:	Dakshinkhan Bazar Mor,Dhaka			
Total Investment in BDT	:	BDT 150,000/-			
Financing	:	Self BDT 100,000/- (from existing business) 67% Required Investment BDT 50,000/- (as equity) 33%			
Present salary/drawings from business (estimates)	•	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 ft x 8 ft= 80 square ft			
Security of the shop	:	BDT 300,000			
Implementation	:	■The business is planned to be scaled up by investment in existing goods like; Family piza, Chicken Fry, Beef Piza, Chiken sanduwice and varaites Fast food Iteam etc.  ■Average 30% gain on sales.  ■The business is operating by entrepreneur. Existing three employee.  ■The shop is rented.  ■Collects goods from Chalk Bazar, Tangi, New Market Dhaka.  ■Agreed grace period is 3 months.			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Fast food item	4,300	129,000	1,548,000		
Total Sales (A)	4,300	129,000	1,548,000		
Less. Variable Expense					
Fast food item	3,010	90,300	1,083,600		
Total variable Expense (B)	3,010	90,300	1,083,600		
Contribution Margin (CM) [C=(A-B)	1,290	38,700	464,400		
Less. Fixed Expense					
Rent		6,000	72,000		
Electricity Bill		1500	18,000		
Transportation		2,000	24,000		
Mobile Bill		500	6,000		
Entertainment		100	1,200		
Salary (sttaf)		18,000	216,000		
Salary (self)		5,000	60,000		
Total fixed Cost (D)		33,100	397,200		
Net Profit (E) [C-D)		5,600	67,200		

Investment Breakdown								
Particulars		Existing	3	<b>Particulars</b>	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Family Pizza	50	200	10000	Fridge Self	1	10000	10,000	20,000
Bief Pizza	30	100	3000	Choice	20	250	5,000	8,000
Bief Sorma	40	150	6000	Kachaf	5	1500	7,500	13,500
Chiken Fry	50	60	3000	Chise	5	1000	5,000	8,000
Ret Chiken fry	40	90	3600	Mosla	10	560	5,600	9,200
Chiken tost	80	40	3200	<b>Chiken Power</b>	5	1200	6,000	9,200
Chiken Sanduise	120	40	4800	<b>Ittalian Chose</b>	4	1700	6,800	11,600
Culb Sanduise	70	40	2800				0	2,800
Softdrinks	40	80	3200				0	3,200
Machinaries			50000				0	50,000
Others			10400	Others			4,100	14,500
Total			100,000				50,000	150,000

#### **Source of Finance**

■ Entrepreneur's contibution 100000 ■ Investor's Investment 50000 ■ Total 150000



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Fast food item	5,000	150,000	1,800,000	1,890,000	1,984,500
Total Sales (A)	5,000	150,000	1,800,000	1,890,000	1,984,500
Less. Variable Expense					
Fast food item	3,500	105,000	1,260,000	1,323,000	1,389,150
<b>Total variable Expense (B)</b>	3,500	105,000	1,260,000	1,323,000	1,389,150
Contribution Margin (CM) [C=(A-B)	1,500	45,000	540,000	567,000	595,350
Less. Fixed Expense					
Rent		6,000	72,000	72,000	72,000
Electricity Bill		1575	18,900	19,845	20,837
Transportation		2,200	26,400	27,720	29,106
Mobile Bill		600	7,200	7,560	7,938
Entertainment		100	1,200	1,260	1,323
Salary (sttaf)		18,000	216,000	226,800	238,140
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item					
Depreciation		833	10,000	10,000	10,000
Total Fixed Cost		34,308	411,700	425,185	439,344
Net Profit (E) [C-D)		10,692	128,300	141,815	156,006
Investment Payback			20,000	20,000	20,000

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	128,300	141,815	156,006
1.3	Depreciation (Non cash item)	10,000	10,000	10,000
1.4	Opening Balance of Cash Surplus		118,300	250,115
	Total Cash Inflow	188,300	270,115	416,121
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	20.000	20,000	20,000
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	118,300	250,115	396,121

#### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 10 Years

Own Business: 08 Years Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

# Pictures











## কে এস শর্মা হাউজ

5-1	40 mm	When the party	
400		100	
	ally have	1	
Sant.	77.50	12	
Res .	77 TO	-	
	100	- 12	
100			
Peter-			
-		-	
	the Silver		
	THE REAL PROPERTY.		
East.			
	The same of the sa		
		- 10	
	No carried		
	THE RESIDENCE		
	THE RESIDENCE		
	CONT. CARROLL	- 12	
	The same of	- 45	
	To Tax		
-			
	No. of the		
	The same of the sa		
		15	
	E 70		
	See rails		
	Size and		
	19 107		
	THE WALL		
	TOTAL SECTION 1		
	OF SHARES		
	Scientifica.		
	State of Street		



NAMES AND DESCRIPTION OF REAL PROPERTY AND THE N. WHEN PERSON SERVICE AND PERSON NAMED IN WHEN PERSON NAME AND ADDRESS OF THE OWNER, WHEN are staff being selles aver when when

which there, were, yo effer, yo show a places alone of old year, they also seen by sk sens shy ber to

the Spinor of other named in 12 for As-

SHIPPING THEFT

#### ्ता क निकासी दिय

At the Residence of the spiritual printing and the same and arms when

At the water with press was able by notice. effect was be all hors over a when the s one and either art; true victority who are when

a for spaties of or years not also prove out a separation with private private special and the eithers a facts.

a will worther on one power was builty buys to who ware more or any hor, we made also

at the warder of the name, and the last ARREST WIN YOU KNOT NOW AND THE OWN THE named that will are other

to all the angular man but along more than an when her we is we after any travel oil offer to the states when any best on case of 1 mand while spin the sape defects of a per or



lies, you, mi, others, o'book with you. come too after man pile on when

SHE FROM SECON, From they whose best, we make you a see, observe about the miles susual of here on tent.

DES MORRE OFFICE, From the stope ment, or, what wall, you make many way, or me, they willed warmed on born one war.

- water in term

with where of agency age take a not one street size was able towns on an what come of allow upon the sale him below may where may all it my after the lower and time salt healt being that more after all to un still being HART RACE AND THE REAL PROPERTY SHEET REALIST AND PERSONS ASSESSED. which the safe and enter 18 on a figure store inter at time and one spinor

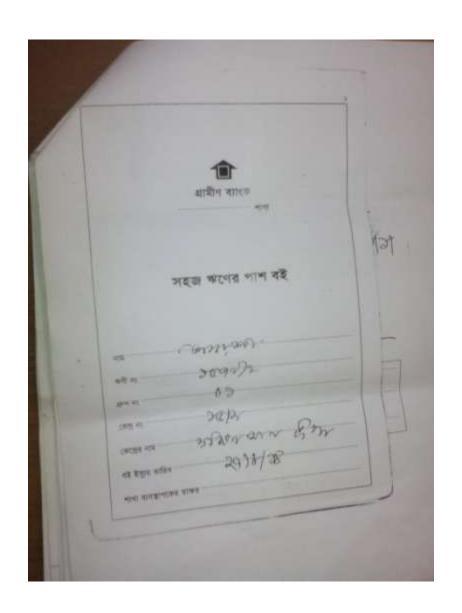


ইউ,পি ফরম-১৩	
লৱিশিষ্ট-১৩	Contract to the contract to th
1000	
S. C.	পোর : দক্ষিণখান, থানা : দক্ষিণখান, ঢাকা-১২৩০
	(उप लाइटमम ) नवामन नर <sup>1020</sup>
नारामन नः 26-6-9	जिल्ला जि
প্রতিষ্ঠানের নাম	सांड क्रिंगिस (अविष्य) (अवा) बाग्राव चाम शिंगः निर्माविष्य अरुप्तास दम्प्र उ निस्म अस्या क्रेंगिर्फ्र
मानिक ३। 7द्वा: द्वार	यात प्रतिसम (अधिप) (अवा) बागाव नाम दिया: निर्मारिक करूपा म नम
2	The state of the s
010	भ्रायुर, दिश्वर करणात्र, दिश्वरूपकारम, दिश्
विकाना न्यास १३	भूग्युर याम्र धरम वाजान. पाकामान, जाना
ব্যবসার ধরণ	onsia Rusus
	(১০০৮ কথায় দ্বনক্তিত টাকা
উল্লেখিত প্রতিষ্ঠানের অনুক্লে	ত্তিত। ত্তিবালনার অনুমতি দেওয়া ইইল।
লাইসেন্স ফি গ্রহণ করিয়া ২০	১ (৫ - ২০১ শেলের জনা ব্যবসা পরিচালনার অনুমতি দেওয়া হইল।

ত০-০৬-২০১ পুসন পর্যন্ত এই লাইসেন্স বৈধ বলিয়া ব্যিরচিত হইবে বলিয়া বিধেনিত হাবে বলিয়া

সচিবের স্বান্ধর লো মাতপুল সাল্য

WHEN THE LIBERT



## **FAMILY PICTURE**

