Proposed NU Business Name: DIDAR'S



Project identification and prepared by: Md. Abu Bakkar Siddique, Dakshinkhan Unit, Dhaka Project verified by: Md. Abu Bakkar Siddique



Grameen Shakti Samajik Byabosha Ltd.

Brief Bi	Brief Bio of The Proposed Nobin Udyokta					
Name	:	SAID MOHAMMAD HASAN				
Age	:	10-09-1990 (27 Y <i>ears)</i>				
Education, till to date	:	BBA				
Marital status	:	Single				
Children	:	None				
No. of siblings:	:	03 Brothers				
Address	:	Vill: 32, Anol P.O Dakshinkhan, P.S: Dakshinkhan, Dist: Dhaka				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father SAHIDA KARIM MD MAHAMUDUL KARIM Branch: Uttarkhan, Centre # 61 (Female), Member ID: 6661/2, Group No: 04 Member since: 15-09-2013 <i>(04 Years)</i> First Ioan: BDT 20,000 /-				
Further Information: (v) Who pays GB loan installment	:	Outstanding loan: 16,080/- Father				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences & Skill Own Business and		04 years of business experience. 03 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	House rent
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01747-171347
Family's Contact No.	:	01914-8781618
NU Project Source/Reference	• •	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Sahida Karim joined Grameen Bank since 04 years ago. At first she took BDT 20,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

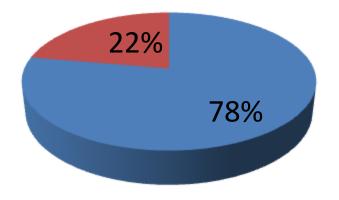
Pro	рс	osed Nobin Udyokta Business Info
Business Name	:	M/S SHOHID GENERAL STORE
Location	:	33/D Rajuk Comercial Market Uttara, Dhaka
Total Investment in BDT	:	BDT 450,000/-
Financing	:	Self BDT 350,000/- (from existing business) 78% Required Investment BDT 100,000/- (as equity) 22%
Present salary/drawings from business (estimates)	:	BDT 6,000
Proposed Salary	:	BDT 6,000
Size of shop	:	10 ft x 12 ft= 120 square ft
Security of the shop	:	BDT 150,000
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; T-Shirt,Polo Shirt,Panjabi,Jeance Pant,Shirt etc. Average 25% gain on sales. The business is operating by entrepreneur. Existing One employee. The shop is rented. Collects goods from Islampur, Dhaka. Agreed grace period is 3 months.

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Pant,shirt,t-shirt etc	4,200	126,000	1,512,000		
Total Sales (A)	4,200	126,000	1,512,000		
Less. Variable Expense					
Pant,shirt,t-shirt etc	3,150	94,500	1,134,000		
Total variable Expense (B)	3,150	94,500	1,134,000		
Contribution Margin (CM) [C=(A-B)	1,050	31,500	378,000		
Less. Fixed Expense					
Rent		9,500	114,000		
Electricity Bill		1800	21,600		
Mobile Bill		500	6,000		
Entertainment		500	6,000		
Salary (sttaf)		8,000	96,000		
Salary (self)		6,000	72,000		
Total fixed Cost (D)		26,300	315,600		
Net Profit (E) [C-D)		5,200	62,400		

			Inve	estment Breakdov	wn			
Particulars		Existin	3	Particulars		Proposed		
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
T-Shirt	350	120	42000	T-Shirt	150	120	18,000	60,000
Polo Shirt	140	300	42000	Polo Shirt	60	300	18,000	60,000
Shirt	75	350	26250	Shirt	50	350	17,500	43,750
Shot Pant	90	200	18000	Shot Pant	50	200	10,000	28,000
Panjabi	40	700	28000	Panjabi	20	700	14,000	42,000
Jeance Pant	60	450	27000	Jeance Pant	50	450	22,500	49,500
Secuirity Advanced			150000				0	150,000
Others			16750	Others				16,750
Total			350,000				100,000	450,000

Source of Finance

■ Entrepreneur's contibution 350000 ■ Investor's Investment 100000 ■ Total 450000



Financial	Projec	tion (BD	Т)		
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Pant,shirt,t-shirt etc	4,800	144,000	1,728,000	1,814,400	1,905,120
Total Sales (A)	4,800	144,000	1,728,000	1,814,400	1,905,120
Less. Variable Expense					
Pant,shirt,t-shirt etc	3,600	108,000	1,296,000	1,360,800	1,428,840
Total variable Expense (B)	3,600	108,000	1,296,000	1,360,800	1,428,840
Contribution Margin (CM) [C=(A-B)	1,200	36,000	432,000	453,600	476,280
Less. Fixed Expense					
Rent		9,500	114,000	114,000	114,000
Electricity Bill		1890	22,680	23,814	25,005
Mobile Bill		600	7,200	7,560	7,938
Entertainment		500	6,000	6,300	6,615
Salary (sttaf)		8,000	96,000	100,800	105,840
Salary (self)		6,000	72,000	72,000	72,000
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		26,490	317,880	324,474	331,398
Net Profit (E) [C-D)		9,510	114,120	129,126	144,882
Investment Payback			40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	114,120	129,126	144,882
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		74,120	163,246
	Total Cash Inflow	214,120	203,246	308,128
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	40.000	40.000	40.000
2.3	Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	74,120	163,246	268,128

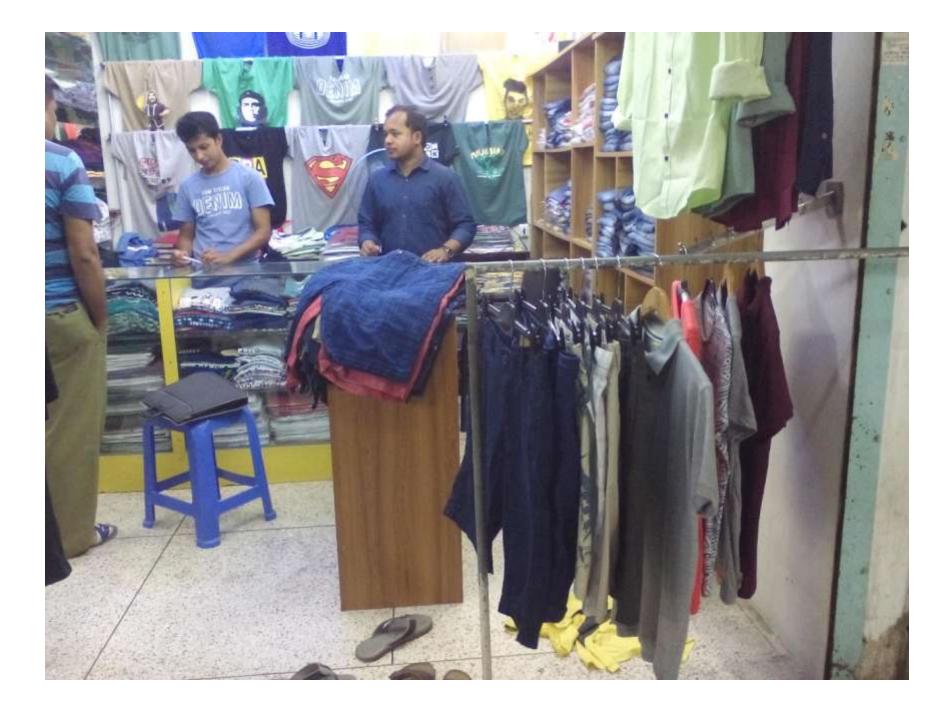


STRENGTH Employment: Self: 01 Family:0 Others:01 Experience & Skill : 04 Years Own Business : 03 Years Quality goods & services; Skill and experience;	WEAKNESS Lack of Capital/Investment
OPPORTUNITIES	T HREATS
Huge demand in the community	Theft
Location of shop;	Fire
Regular customers;	Political unrest

Pictures



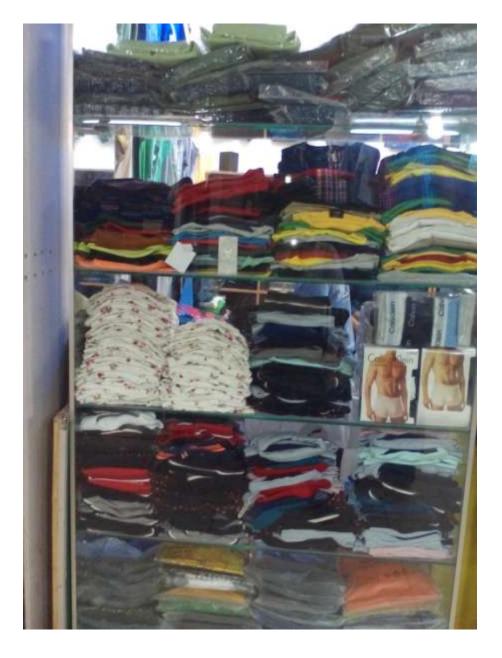








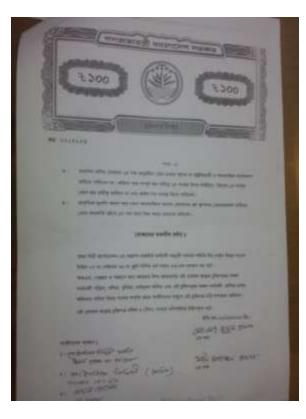




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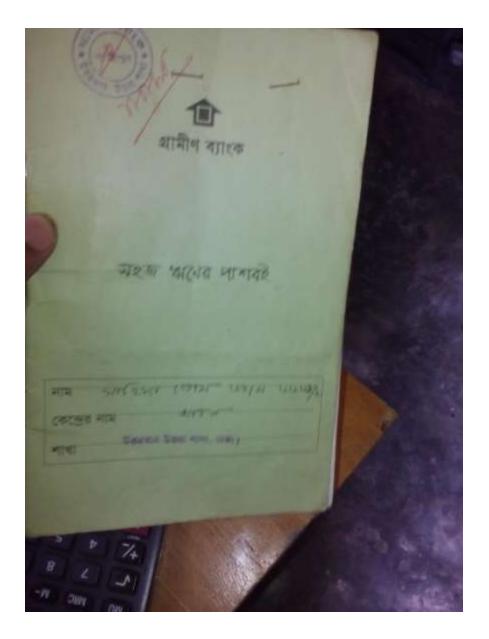




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FAMILY PICTURE

