Proposed NU Business Name: M/S UDAY ENTERPRISE



Project identification and prepared by: Md. Nazim Uddin Nagorpur Unit, Tangail

Project verified by: Mizanur Rahaman Patoary



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD.MUSTAFIZUR RAHAMAN (RABIN)				
Age	:	06-05-1987 (30 Years)				
Education, till to date	:	B.A				
Marital status	:	Married				
Children	:	01 Son				
No. of siblings:	:	02 Brothers & 01 Sister				
Address	:	Vill: Gunipara, P.O:Solimabad P.S: Nagorpur, Dist: Tangail.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father NAZMUN NAHAR JOYNAL ABEDIN Branch: Solimabad, Centre # 19 (Female), Member ID: 1797, Group No: 04 Member since: 01-04-2004 (12 Years) First loan: BDT 4,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: 1,50,000/-Outstanding Loan: 39,000 /- Father No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	05 years experience in running business. He has no training.
Training Info		
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.		01719-275841
Mother's Contact No.	:	01727-088119
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nagorpur Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

NAZMUN NAHARjoined Grameen Bank since 12 years ago. At first she took 4,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agricultrue.

Proposed Nobin Udyokta Business Info					
Business Name	:	M/S UDAY ENTERPRISE			
Location	:	Tabaria Bazar, Dhupria Road, Nagorpur.			
Total Investment in BDT	:	BDT 8,20,,000/-			
Financing	:	Self BDT 7,20,000/-(from existing business) 88% Required Investment BDT 1,00,000/-(as equity) 12%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	40 ft x 80 ft= 3200 square ft			
Implementation	:	 He has run his Business. The business is operating by entrepreneur. Existing 1 employes. Collects goods from Nagorpur. 20% gain on sales. The Shop is rented. Agreed grace period is 3 months. 			

Exesting					
Particular	Daily	Monthly	Yearly		
Revnue (Sale)					
Celinder,Colour Dram,Galon,lock,Paipe,ETC	2800	84000	1008000		
	C				

Total Sales(A)

Less Variable Expense (B)

Total Variable Expense

Less Fixed Expense

Rent

Gard

Electric Bill

Salary (Self)

Salary (Staff)

Generator

Mobil Bill

Entertainment

Total Fixed Cost (D)

Net Profit (E)= [C-D]

Transportaion

Celinder,Colour Dram,Galon,lock,Paipe,ETC

Contributon Margin (CM) [C=(A-B)]

Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Celinder	25	2400	60000			0	60000
Colour Dram	30	4500	135000	20	4500	90000	225000
Galon	45	5500	247500	,			247500
Paint Colour	330	300	99000				99000
Oven	15	1000	15000				15000
Umbralla	10	100	1000				
Security			150000				
Other			12500			10000	22500
Total	455		720000	20		100,000	820,000
	L	So	urce of F	inance			
12%					■ Entrepreneur's Contribution 720,000		
					■ Inve	estor's Investme	nt 100,000
■ Total 820,000					■ Tota	ıl 820,000	

proposed

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Financial Projection (BDT)

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Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Celinder,Colour Dram,Galon,lock,Paipe,ETC	3200	96000	1152000	1209600	1270080
Total Sales(A)	3200	96000	1152000	1209600	1270080
Less Variable Expense (B)					
Celinder,Colour Dram,Galon,lock,Paipe,ETC	2560	76800	921600	967680	1016064
Total Variable Expense	2560	76800	921600	967680	1016064
Contributon Margin (CM) [C=(A-B)]	640	19200	230400	241920	254016
Less Fixed Expense					
Rent		4000	48000	48000	48000
Electric Bill		200	2400	2700	3000
Transportaion		500	6000	6300	6615
Salary (Self)		5000	60000	60000	60000
Entertainment		200	2400	2400	2400
Gard		100	1200	1200	1200
Generator		200	2400	2400	2400
Mobil Bill		100	1200	1300	1400

Total Fixed Cost (D)

Net Profit (E)= [C-D]

Investment Pay Back

121200

106800

40,000

121900

112140

40.000

10300

8900

122615

117747

40,000

	Cash flow projection on business plan (rec. & Pay)								
I #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)					
1	Cash Inflow								
	Investment Infusion by								
.1	Investor	100,000							
.2	Net Profit	106,800	112140	117747					
3	Depreciation (Non cash item)								
	Opening Balance of Cash								
.4	Surplus		66800	138940					
	Total Cash Inflow	206,800	178,940	256,687					
2	Cash Outflow								

100,000

40000

140,000

66,800

40000

40,000

138,940

40000

40,000

216,687

2.1

2.2

2.3

3

Purchase of Product

Payment of GB Loan

Investment Pay Back

Total Cash Outflow

Net Cash Surplus

(Including Ownership Tr. Fee)

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire

Pictures















FAMILY PICTURE

