Proposed NU Business Name: RIDOY ELECTRONIC & DECORATOR



Project identification and prepared by: Md. Nazim Uddin Nagorpur Unit, Tangail

Project verified by: Mizanur Rahaman Patoary



| Brief Bio of The Proposed Nobin Udyokta | | | | |
|--|--|--|--|--|
| Name | | | | |
| Age | | | | |
| Education, till to date | | | | |
| Marital status | | | | |
| Children | | | | |
| No. of siblings: | | | | |
| Address | | | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | | | | |
| Further Information: (v) Who pays GB loan installment | | | | |
| (vi) Mobile lady(vii) Grameen Education Loan(viii) Any other loan like GB, | | | | |
| (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan | | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | | Nil |
|---|----|---|
| Business Experiences and | | 05 years experience in running business. 05 years experience in his own business. |
| Training Info | | He has no training. |
| Other Own/Family Sources of Income | : | None |
| Other Own/Family Sources of Liabilities | •• | None |
| Entrepreneur Contact No. | | 01725-287850 |
| Mother's Contact No. | : | 01714-497290 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Nagorpur Unit, Tangail |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. RUNIA BEGUM joined Grameen Bank since 5 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Proposed Nobili Odyokta busiliess iilio | | | | |
|---|---|---|--|--|
| Business Name | : | RIDOY ELECTRONIC & DECORATOR | | |
| Location | : | Tabaria Bazar, Dhupria Road, Nagorpur. | | |
| Total Investment in BDT | : | BDT 7,80,000/- | | |
| Financing | : | Self BDT 7,00,000/-(from existing business) 90% Required Investment BDT 80,000/-(as equity) 10% | | |
| Present salary/drawings from business (estimates) | : | BDT 5,000/- | | |
| Proposed Salary | : | BDT 5,000/- | | |
| Size of shop | : | 30 ft x 20 ft= 600 square ft | | |
| Implementation | : | He has run his Business. The business is operating by entrepreneur. Existing no employes. Collects goods from Tangail. 20% gain on sales. The Shop is rented. Agreed grace period is 3 months. | | |

| Exesting | | | |
|---|-------|---------|--------|
| Particular | Daily | Monthly | Yearly |
| Revnue (Sale) | | | |
| Chair, Table, Horn Mike, Patil, Plate, Glass, ETC | 1500 | 45000 | 540000 |
| Total Sales(A) | 1500 | 45000 | 540000 |
| Less Variable Expense (B) | | | 0 |
| Chair, Table, Horn Mike, Patil, Plate, Glass, ETC | 975 | 29250 | 351000 |
| Total Variable Expense | 975 | 29250 | 351000 |
| Contributon Margin (CM) [C=(A-B)] | 525 | 15750 | 189000 |
| Less Fixed Expense | | | |
| Rent | | 800 | 9600 |
| Electric Bill | | 200 | 2400 |
| Transportaion | | 500 | 6000 |
| Salary (Self) | | 5000 | 60000 |
| Entertainment | | 200 | 2400 |
| Gard | | 100 | 1200 |
| Generator | | 100 | 1200 |
| Mobil Bill | | 200 | 2400 |
| Total Fixed Cost (D) | | 7100 | 85200 |
| Net Profit (E)= [C-D] | | 8650 | 103800 |
| | | | • |

| Source of Finance | | | | | | | |
|-------------------|------|------------|----------------|----------|------------|--------------|----------------|
| Total | 1073 | | 700000 | 305 | | 80,000 | 780,000 |
| Other | | | 34000 | | | 28000 | 62000 |
| Security | | | 45000 | | | 0 | 45000 |
| Glass | 300 | 30 | 9000 | 100 | 30 | 3000 | _ |
| Plate | 400 | 60 | 24000 | 100 | 60 | 6000 | 0 |
| Unike | 24 | 2500 | 60000 | | | 0 | 60000 |
| Horn mike | 16 | 1500 | 24000 | | | 0 | 24000 |
| Table | 30 | 1000 | 30000 | 5 | 1000 | 5000 | 35000 |
| Sound System | 3 | 120000 | 360000 | | | 0 | 360000 |
| Chair | 300 | 380 | 114000 | 100 | 380 | 38000 | 152000 |
| Particulars | Qty. | Unit Price | Amount (BDT) | Qty. | Unit Price | Amount (BDT) | Proposed Total |
| Existing | 1 | T | Γ | Proposed | | ı | T |
| | | | Investment Bro | eakdown | | | |



Financial Projection (BDT) Year -1

Year-3

32.000

Year-2

32.000

32.000

| | | | <u> </u> |
|---|-------|---------|----------|
| Particular | Daily | Monthly | Ye |
| Revenue(Sales) | | | |
| Chair, Table, Horn Mike, Patil, Plate, Glass, ETC | 1800 | 54000 | |

Total Sales(A)

Less Variable Expense (B)

Total Variable Expense

Less Fixed Expense

Rent

Gard

Electric Bill

Transportaion

Salary (Self)

Salary (Staff)

Generator

Mobil Bill

Entertainment

Total Fixed Cost (D)

Net Profit (E)= [C-D]

Investment Pav Back

Chair, Table, Horn Mike, Patil, Plate, Glass, ETC

Contributon Margin (CM) [C=(A-B)]

| | Cash flow projection on business plan (rec. & Pay) | | | | | | |
|-----|--|--------------|--------------|--------------|--|--|--|
| T # | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) | | | |
| 1 | Cash Inflow | | | | | | |
| | Investment Infusion by | | | | | | |
| 1 | Investor | 80,000 | | | | | |
| 2 | Net Profit | 141,600 | 148680 | 156114 | | | |
| 3 | Depreciation (Non cash item) | | | | | | |
| | Opening Balance of Cash | | | | | | |
| 4 | Surplus | | 109600 | 226280 | | | |
| | Total Cash Inflow | 221,600 | 258,280 | 382,394 | | | |
| 2 | Cash Outflow | | | | | | |

80,000

32000

112,000

109,600

32000

32,000

226,280

32000

32,000

350,394

2.1

2.2

2.3

3

Purchase of Product

Payment of GB Loan

Investment Pay Back

Total Cash Outflow

Net Cash Surplus

(Including Ownership Tr. Fee)

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire

Pictures













FAMILY PICTURE

