

Proposed NU Business Name: **SAHED COMPUTER & ELECTRONICS**



Project identification and prepared by: Md Saidullah,
Dupchachia Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.HAIDAR ALI
Age	:	30-12-1987(29 Years)
Education, till to date	:	Degree(3 rd Year)
Marital status	:	Married
Children	:	-
No. of siblings:	:	02 Brothers & 01 Sister
Address	:	Vill: Damai P.O: Narhotto, Thana: Kahalu, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOST. NURJAHAN
(iii) Father's name	:	MD. ABU BAKOR
(iv) GB member's info	:	Branch: Narhotto Kahalu, Centre # 43(Female), Member ID: 2318/1, Group No: 03 Member since: 21-02-2000(05 Years) First loan: BDT 10,000
Further Information:		Existing Loan: BDT: 20,000, Outstanding loan: BDT: Nil
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	Yes
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	05 years experience in running business. He has No Years training.
Other Own/Family Sources of Income	:	Puolrty Business(150,000 Per Year)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01714-928144
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. NURJAHAN joined Grameen Bank since 17 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SAHED COMPUTER & ELECTRONICS
Location	:	Rail Get,,Kahalu,Bogra
Total Investment in BDT	:	BDT 800,000/-
Financing	:	Self BDT 700,000/-(from existing business) 88% Required Investment BDT 100,000/-(as equity) 13%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	25 ft x 10 ft= 250 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Pan, Office Stationary, Electronics Item.▪The business is operating by entrepreneur. Existing 08 employee.▪One will be appointed in the future.▪Collects goods from Bogra,Dhaka▪Agreed grace period is 3 months.

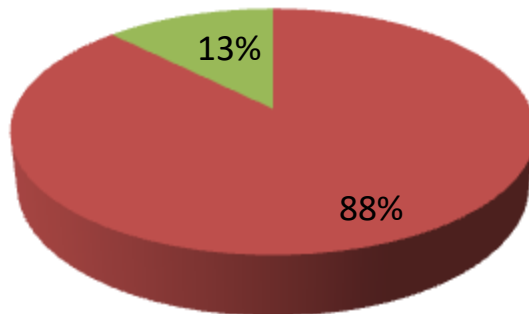
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
	15,000	450000	5400000
Total Sales (A)	15,000	450000	5400000
Less Variable Expense			
	13,500	405000	4860000
Total variable Expense (B)	13,500	405000	4860000
Contribution Margin (CM) [C=(A-B)]	1,500	45000	540000
Less Variable Expense			
Rent		2,500	30000
Electricity bill		2000	24000
Transportation		1,500	18000
Salary (self)		5,000	60000
Guard		150	1800
Salary(Staff)		22,000	264000
Entertainment		1500	18000
Genarator		300	3600
Mobile bill		2500	30000
Total fixed cost (D)		37,450	449400
Net Profit (E)= [C-D]		7,550	90600

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Peper & Khata	2000	50	100,000	800	50	40000	140,000
Pens	1000	10	10,000	1000	10	10000	20,000
Calculeter	100	500	50,000	0	0	0	50,000
Box Item	200	50	10,000	0	0	0	10,000
Staplar Item	120	100	12,000	0	0	0	12,000
Mobile load	4	25,000	100,000	0	0	0	100,000
Bkash & Roject	2	75,000	150,000	0	0	0	150,000
Stamp & Revenue Stamp	100	100	10,000	0	0	0	10,000
Office Stetionary	500	200	100,000	250	200	50000	150,000
Print ,Lbreting Peper & Electronics	526	300	157,800	0	0	0	157,800
Total	4552		700,000	2050	0	100,000	800,000

Source of Finance



- Entrepreneur's Contribution 700,000
- Investor's Investment 100,000
- Total 800,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue(Sales)					
	20,000	600000	7200000	7560000	7938000
Total Sales (A)	20,000	600000	7200000	7560000	7938000
Less Variable Expense				0	0
	18,000	540000	6480000	6804000	7144200
Total variable Expense (B)	18,000	540000	6480000	6804000	7144200
Contribution Margin (CM) [C=(A-B)]	2,000	60000	720000	756000	793800
Less Variable Expense				0	0
Rent		2,500	30000	31500	33075
Electricity bill		2000	24000	25200	26460
Transportation		2000	24000	25200	26460
Salary (self)		5000	60000	63000	66150
Salary(Staff)		25,000	300000	315000	330750
Guard		150	1800	1890	1984
Entertainment		2000	24000	25200	26460
Genator		300	3600	3780	3969
Mobile bill		2500	30000	31500	33075
Total fixed cost (D)		41,450	497400	522270	548383
Net Profit (E)= [C-D]		18,550	222600	233730	245416
Investment Payback			40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	222600	233730	245416
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		182,600	376,330
	Total Cash Inflow	322,600	416,330	621,746
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40000	40,000
3	Net Cash Surplus	182,600	376330	581746

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:05 Others:0
Experience & Skill : 03 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Rail Get,,Kahalu,Bogra
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

শাহেদ কম্পিউটার ট্রেনিং সেন্টার

প্রয়োজনে পাশে
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একটি নতুন ব্রান্ড ব্যাংক প্রতিষ্ঠান

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টেলি চার্জ
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করা হয়

এখানে
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• কাস্টমার সার্ভিস পাওয়া
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FAMILY PICTURE

