

Proposed NU Business Name: **AHAMMED SHOES STORE**



Project identification and prepared by: MD Bellal Hossain,
Dagonvuiyan Unit, Feni

Project verified by: Shushanta Kumar Bishash



Brief Bio of The Proposed Nobin Udyokta

Name	:	IFTAYKHAR UDDIN
Age	:	02-03-1983 (34 Years)
Education, till to date	:	H S C
Marital status	:	Married
Children	:	01 Sones
No. of siblings:	:	02 Sisters
Address	:	Vill: Alampur, P.O: Silonyia bazar, P.S: Dagonvuiyan, Dist: Feni
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	ROUSHON ARA BEGUM
(iii) Father's name	:	OLI AHAMMED
(iv) GB member's info	:	Branch: Joyloskor, Dagonvuiyan, Centre # 07(Female), Member ID: 5923, Group No: 04 Member since: 21/02/2006 to 2012 (06Years) First loan: BDT 5,000
Further Information:		Existing Loan: BDT 10,000, Outstanding loan:0
(v) Who pays GB loan installment	:	Father : No
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc.	:	No

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03years experience in running business. 03 Years in own business. He has no years training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01922-397812
Family's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dagonvuiyan Unit, Feni

ROUSHON ARA BEGUM joined Grameen Bank since 06 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business

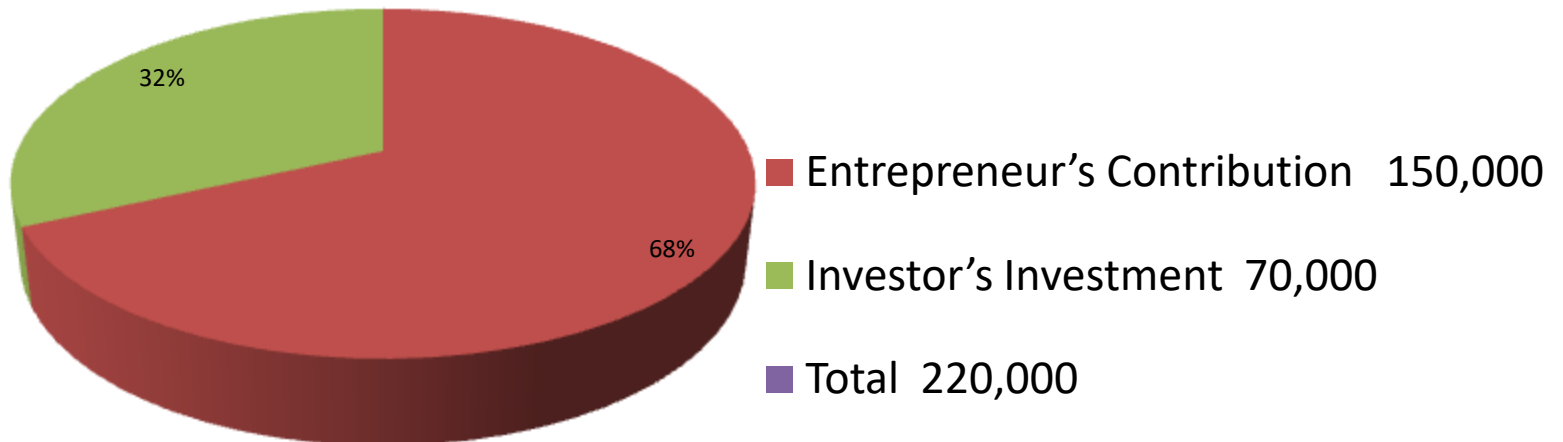
Proposed Nobin Udyokta Business Info

Business Name	:	AHAMMED SHOES STORE
Location	:	Feni road, Silonyia bazar, Dagonbhuyain, Feni.
Total Investment in BDT	:	BDT 220,000/-
Financing	:	Self BDT 150,000/-(from existing business) 68% Required Investment BDT 70,000/-(as equity) 32%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Shoes item etc.▪Average 30% gain on sale.▪The business is operating by entrepreneur. Existing no employees.▪One will be appointed after receiving equity money▪The shop is owner.▪Collects goods from Dhaka.▪Agreed grace period is 3 months.

Particular	Daily	Monthly	Yearly
Revenue (sales)			
furniture item	2000	60000	720000
Total sales (A)	2000	60000	720000
Less Variable Exp.			
furniture item	1400	42000	504000
Total Variable exp. (B)	1400	42000	504000
Contribution Margin CM [C= (A-B)]	600	18000	216000
less fixed exp.			
Rent		0	0
Electricity bill		700	8400
Transportation		2000	24000
Salary (self)		5000	60000
Salary(staff)		0	0
Entertainment		150	1800
Gird		50	600
Generator		200	2400
Mobile bill		500	6000
total fixed cost (D)		8600	103200
Nit profit		9400	112800

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Ladies shoes	0	0	50000	0	0	40000	90000
Jennets shoes	0	0	20000	0	0	15000	35000
Baby shoes	0	0	10000	0	0	15000	25000
Bag	0	0	20000	0	0	0	20,000
Sports items	0	0	30000	0	0	0	30,000
others	0	0	20000	0	0	0	20000
Total	0	0	150000	0	0	70,000	220,000



Financial Projection

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)	3660	109800	1317600	1383480	1452654
furniture item	3660	109800	1317600	1383480	1452654
Total Sales (A)					
less variable Expenses	2562	76860	922320	968436	1016857.8
furniture item	2562	76860	922320	968436	1016857.8
Total variable Expenses (B)	1098	32940	395280	415044	435796.2
Contribution Margin (CM)= (A-B)					
Less Fixed Expenses		0	0	0	0
Rent		700	8400	8600	8800
Electricity bill		2400	28800	29000	29200
Transportation		5000	60000	60000	60000
Salary (self)		5000	60000	60000	60000
Salary(staff)		150	1800	1800	1800
Entertainment		50	600	600	600
Gird		200	2400	2400	2400
Generator		700	8400	8600	8800
Total Fixed Cost		14200	170400	171000	171600
Net Profit (E) (C-D)		18740	224880	244044	264196.2
Investment Payback					
			28000	28000	28000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	224880	244044	264196.2
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		196,880	412,924
	Total Cash Inflow	294,880	440,924	677,120
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28000	28000	28000
	Total Cash Outflow	98,000	28000	28000
3	Net Cash Surplus	196,880	412,924	649,120

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill :03 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest





NUNO & COMPANY
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বিকি
রিচার্জ
কলেন

আহম্মদ সু-শোর
প্রোঃ হুফাজ্জার উদ্দিন
০১৯২২ ৩৯৫১২
মেইন রোড, সিলোনীয়া শাখা, দারুল উলুম, কেশী।

সিলোনীয়া
ফার্ণিচার এন্ড

সিলোনীয়া ফোয়ালিটি ফ



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FAMILY PICTURE

