

Proposed NU Business Name: **MAMUN TELECOM**



Project identification and prepared by : Aowlad Hossain,  
Feni sadar Unit, Feni  
Project verified by: Susanta kumar Bishwash



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>ABDULLAH AL MAMUN</b>
Age	:	29-08-1991 ( 26 Years)
Education, till to date	:	Class-10
Marital status	:	Unmarried
Children	:	Nil
No. of siblings:	:	01 Brother 03 Sisters
Address	:	Vill: Sundor pur ; P.O: Aftabibi Hatt ; P.S: Feni ; Dist: Feni
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>SABERA KHATUN</b>
(iii) Father's name	:	<b>KARIMUL HAQUE</b>
(iv) GB member's info	:	Branch: Charmojlish pur, Sonagazi. Centre # 44 (Female), Member ID: 3638 , Group No: 02 Member since: 02-01-1997 ( 06Years) First loan: BDT 5,000/-
Further Information:		Existing loan: BDT 20,000 Outstanding loan: Nill
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	04 years experience in running business. 03 Years in own business. He has no training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01815-617655
Family's Contact No.	:	01815-617654
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Feni .

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SABERA KHATUN** joined Grameen Bank since 06 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>MAMUN TELECOM</b>
Location	:	Plaza Market, Sondorpur bazar, Feni
Total Investment in BDT	:	BDT 217,000/-
Financing	:	Self BDT 167,000/- (from existing business) 77% Required Investment BDT 50,000/- (as equity) 23%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	10 ft x 12 ft= 120 square ft
Security	:	50,000/-
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like: Computer, Printer, Photocopy, laminating, Mobile accessories etc.</li><li>▪Average 60% gain on sales.</li><li>▪The shop is rented.</li><li>▪The business is operating by entrepreneur.</li><li>▪Collects goods from Feni Sadar</li><li>▪Agreed grace period is 3 months.</li></ul>

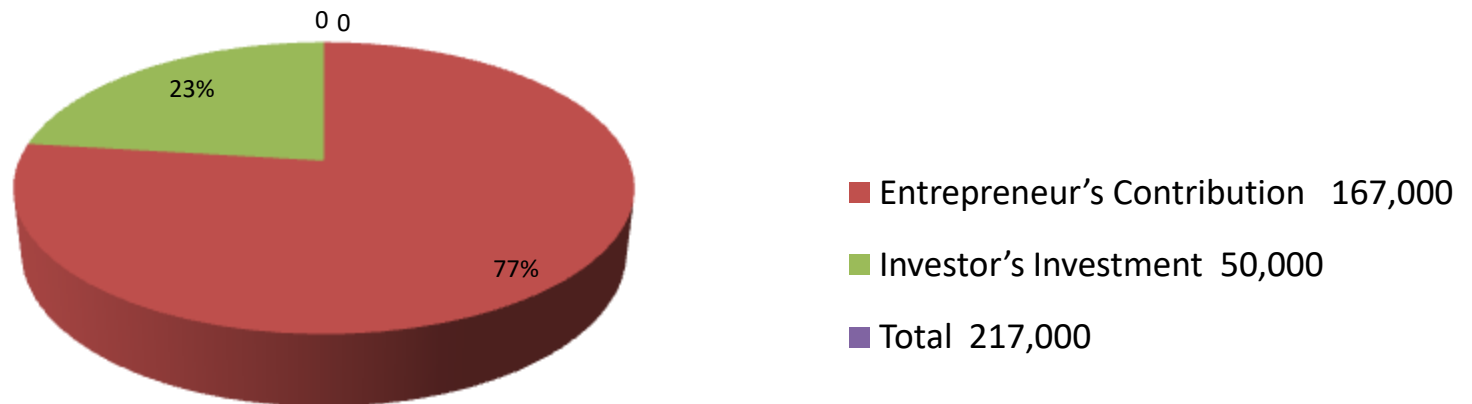
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue(Sales)</b>			
Computer, Printer, Photocopy, Mobile accessories etc	1,500	45,000	540,000
<b>Total Sales (A)</b>	<b>1,500</b>	<b>45,000</b>	<b>540,000</b>
<b>Less Variable Expense</b>			
Computer, Printer, Photocopy, Mobile accessories etc	600	18,000	216,000
<b>Total variable Expense (B)</b>	<b>600</b>	<b>18,000</b>	<b>216,000</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>900</b>	<b>27,000</b>	<b>324,000</b>
<b>Less Variable Expense</b>			
Rent		1,200	14400
Electricity bill		700	8400
Salary (self)		5,000	60,000
Entertainment		300	3600
Night Gard		50	600
Generator		300	3600
Mobile bill		300	3600
<b>Total fixed cost (D)</b>		<b>7,850</b>	<b>94,200</b>
<b>Net Profit (E)= [C-D]</b>		<b>19,150</b>	<b>229,800</b>

# Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Computer	01	0	40,000	0	0	0	40,000
Photocopy machine	01	0	25,000	0	0	0	25,000
Printer	01	0	35,000	0	0	0	35,000
Mobile accessories	0	0	10,000	0	0	25,000	35,000
Mobile	0	0	0	0	0	25,000	25,000
Camera	01	7,000	7,000	0	0	0	7,000
Security	0	0	50,000	0	0	0	50,000
<b>Total</b>	<b>40</b>	<b>7,000</b>	<b>167,000</b>	<b>0</b>	<b>0</b>	<b>50,000</b>	<b>217,000</b>

## Source of Finance



### Financial Projection (BDT)

Particular	Daily	Monthly	Year1	Year 2	Year 3
<b>Revenue(Sales)</b>					
Computer, Printer, Photocopy, Mobile accessories etc	2,000	60,000	720,000	756,000	793,800
<b>Total Sales (A)</b>	2,000	60,000	720,000	756,000	793,800
<b>Less Variable Expense</b>					
Computer, Printer, Photocopy, Mobile accessories etc	800	24,000	288,000	302,400	317,520
<b>Total variable Expense (B)</b>	800	24,000	288,000	302,400	317,520
<b>Contribution Margin (CM) [C=(A-B)</b>	<b>1,200</b>	<b>36,000</b>	<b>432,000</b>	<b>453,600</b>	<b>476,280</b>
<b>Less Variable Expense</b>					
Rent		1,200	14,400	14,400	14,400
Electricity bill		1,000	12,000	12,300	12,800
Salary (self)		5,000	60,000	60,000	60,000
Entertainment		300	3,600	3,600	3,600
Night Guard		50	600	600	600
Generator		300	3,600	3,600	3,600
Mobile bill		400	4,800	5,000	5,300
<b>Total fixed cost (D)</b>		<b>8,250</b>	<b>99,000</b>	<b>99,500</b>	<b>100,300</b>
<b>Net Profit (E)= [C-D]</b>		<b>27,750</b>	<b>333,000</b>	<b>354,100</b>	<b>375,980</b>
Investment Payback			20,000	20,000	20,000



## Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	333,000	354,100	375,980
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		313,000	647,100
	<b>Total Cash Inflow</b>	<b>383,000</b>	<b>667,100</b>	<b>1,023,080</b>
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20,000</b>	<b>20,000</b>
3	<b>Net Cash Surplus</b>	<b>313,000</b>	<b>647,100</b>	<b>1,003,080</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 00 Family:0 Others:00  
Experience & Skill : 04 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures





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স্বাগতম



# মামুন টেলিকম এন্ড ডিজিটাল ইন্ডিও



কম্পিউটার, মোবাইল ফোন, ইন্টারনেট, প্রিন্টার, স্ক্যানার, ডিজিটাল ক্যামেরা, ডিজিটাল ক্যালকুলেটর, ডিজিটাল স্কেল, ডিজিটাল থার্মিস্টার, ডিজিটাল হিটমিটার, ডিজিটাল স্পিগনোমিটার, ডিজিটাল স্ট্রোকমিটার, ডিজিটাল স্ট্রোকমিটার, ডিজিটাল স্ট্রোকমিটার

## মামুন টেলিকম এন্ড ডিজিটাল ইন্ডিও

এখানে সকল প্রকার মোবাইল সার্ভিস, মোবাইল সফটওয়্যার ও হার্ডওয়্যার এর কাজ করা হয়। মোবাইল সেল, হাণ্ডি, ডাক হাণ্ডি, মোবাইল সেল হাণ্ডি বের করা হয়, সার্ভিসিং করা হয়, ইন্টারনেট ও ই-মেইল করা হয় এবং সকল প্রকার মোবাইল সার্ভিস পাওয়া যায়।

**E-mail : mamun6340@gmail.com**

প্রিন্টার, স্ক্যানার, ডিজিটাল ক্যামেরা, ডিজিটাল ক্যালকুলেটর, ডিজিটাল স্কেল, ডিজিটাল থার্মিস্টার, ডিজিটাল হিটমিটার, ডিজিটাল স্পিগনোমিটার, ডিজিটাল স্ট্রোকমিটার, ডিজিটাল স্ট্রোকমিটার









# FAMILY PICTURE

