#### Proposed NU Business Name: Gita onggon bastro bitan



Project identification and prepared by: Md.Farhad Hossasin Tangail Sadar Unit,Tangail

Project verified by: MD. Mizanur Rahaman Patoyari Samajik I



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	Gopal Gosh		
Age	:	05-03-1989 (28 Years)		
Education, till to date	:	Class 8		
Marital status	:	Un Married		
Children	:	no		
No. of siblings:	:	2 Brothers1 Sister		
Address	:	Vill: Korotia P.O: Korotia P.S: Tangail Sadar Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Gita rany gosh Late Kalipodo gosh Branch: Korotia Tangail, Centre # 63 (Female), Member ID: 5062, Group No: 01 Member since: 02-03-1997 <i>(20Years)</i> First Ioan: BDT 3000 /-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 200,000/-, Outstanding loan:168,333 Brother No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil /-
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has 1year training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01716-578401
Family's Contact No.	:	
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd.Tangail Sadar Unit, Tangail

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

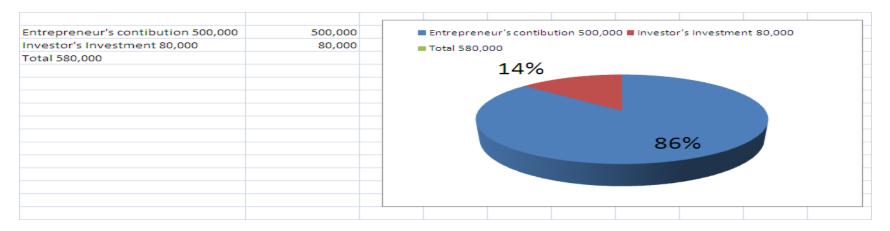
**Gita Rany Gosh** joined Grameen Bank since 20 years ago. At first she took 3000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	Gita Onggon Bostrobitan			
Location	:	Korotia Bazar, Tangail Sadar,Tangail			
Total Investment in BDT	:	BDT 580000/-			
Financing	:	Self BDT 500,000/-(from existing business) 86% Required Investment BDT 80,000/-(as equity) 14%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000			
Size of shop	:	BDT 5,000/-			
Security of the shop	:	20 ft x 6 ft= 120 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods; Voiel Cloth, Print Cloth, Jacket, Katan, Three pice etc.</li> <li>Average 10% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 2 employee.</li> <li>one employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Babur Hat, Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)							
BDT (TK)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Voiel Cloth, Print Cloth, Jacket,Katan, Three pice etc	10,500	315,000	3,780,000				
Total Sales (A)	10,500	315,000	3,780,000				
Less. Variable Expense							
Voiel Cloth, Print Cloth, Jacket, Katan, Three pice etc	9,450	283,500	3,402,000				
Total variable Expense (B)	9,450	283,500	3,402,000				
Contribution Margin (CM) [C=(A-B)	1,050	31,500	378,000				
Less. Fixed Expense							
Rent		1,700	20,400				
Electricity Bill		600	7,200				
Transportation		2,000	24,000				
Mobile Bill		300	3,600				
Entertainment		500	6,000				
Salary (sttaf)		12,000	144,000				
Salary (self)		5,000	60,000				
Total fixed Cost (D)		22,100	265,200				
Net Profit (E) [C-D)		9,400	112,800				

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Voiel Cloth,	70,000	10,000	80,000			
Print Cloth,	80,000	30,000	110,000			
Jacket,	40,000	0	40,000			
Katan,	120,000	0	120,000			
Three pice	60,000	30000	90,000			
etc.	130,000	10000	140,000			
Total	500,000	80,000	580,000			

### **Source of Finance**



Financial Projection (BDT)						
BDT (TK)						
Particular	Daily	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)	
Revenue (sales)						
Voiel Cloth, Print Cloth, Jacket,Katan, Three pice etc	14,000	420,000	5,040,000	5,292,000	5,556,600	
Total Sales (A)	14,000	420,000	5,040,000	5,292,000	5,556,600	
Less. Variable Expense						
Voiel Cloth, Print Cloth, Jacket,Katan, Three pice etc	12,600	378,000	4,536,000	4,762,800	5,000,940	
Total variable Expense (B)	12,600	378,000	4,536,000	4,762,800	5,000,940	
Contribution Margin (CM) [C=(A-B)	1,400	42,000	504,000	529,200	555,660	
Less. Fixed Expense						
Rent		1,700	20,400	20,400	20,400	
Electricity Bill		600	7,200	7,200	7,200	
Transportation		3,200	38,400	40,000	42,000	
Mobile Bill		400	4,800	4,800	4,800	
Entertainment		500	6,000	6,000	6,000	
Salary (sttaf)		12,000	144,000	144,000	144,000	
Salary (self)		5,000	60,000	60,000	60,000	
Total Fixed Cost		23,400	280,800	282,400	284,400	
Net Profit (E) [C-D)		18,600	223,200	246,800	271,260	
Investment Payback			32,000	32,000	32,000	

## Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	223,200	246,800	271,260
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		191,200	406,000
	Total Cash Inflow	303,200	438,000	677,260
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	191,200	406,000	645,260



# Strength

Employment: Self: Family:0 Others: Experience & Skill : Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft Fire Political unrest Pictures



























## **FAMILY PICTURE**

