Proposed NU Business Name: MA SERVISING AND CENTER



Project identification and prepared by: Md. Sahjamal Sirazi, Puthia Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. MONIRUL ISLAM		
Age	:	12-09-1983(33Years)		
Education, till to date	:	Class- 5		
Marital status	:	Married		
Children	:	2 Son		
No. of siblings:	:	2 Brothers & 1 Sister		
Address	:	Vill: Jholmolia, P.O: Zeupara, P.S: Puthia. Dist: Rajshahi.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Fathe MST. MONOYARA BEGUM LATE . FOJLUR MONDOL Branch: Puthia , Centre # 21(Female), Member ID: 2266/3, Group No: 05 Member since: 1996 To <i>(21 Years)</i> First Ioan: BDT -2,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 5,000, Outstanding loan: 3,350 Self No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	03 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01755-355708
Wife's Contact No.	:	01756-884103
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

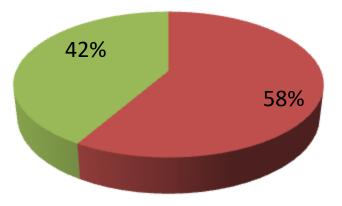
MST. MONOWARA BEGUM joined Grameen Bank since 21 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MA SERVISING AND CENTER			
Location	:	Jholmolia bagar, Puthai , Rajshahi .			
Total Investment in BDT	:	BDT 120,000/-			
Financing	:	Self BDT 70,000/-(from existing business) 58%			
		Required Investment BDT 50,000/-(as equity) 42%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	9 kta			
Security of the shop	:	BDT -			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Mobil, Petrol . Average 10% gain on sale. The business is operating by entrepreneur. Existing no employees. The shop is rented . Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Mobil Item	2,000	60,000	720,000			
Total Sales (A)	2,000	60,000	720,000			
Less. Variable Expense						
Mobil Item	1,800	54,000	648,000			
Total variable Expense (B)	1,800	54,000	648,000			
Servicing Income	400	12,000	144,000			
	200	6,000	72,000			
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000			
Less. Fixed Expense						
Rent		-	-			
Electricity Bill		2,000	24,000			
Transportation		-	-			
Salary (self)		5,000	60,000			
Salary (staff)		6,000	72,000			
Entertainment		-	-			
Guard		-	-			
Bank Charge		-	_			
Mobile Bill		400	4,800			

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Mobil(100x400)	40,000	-	40,000		
Filter (2x2,900)	5,800	-	5,800		
Looking glass (10x250)	2,500	-	2,500		
Break oil (5x280)	1,400	-	1,400		
Grocery Item	10,000	-	10,000		
Gris (1x6,000)	6,000	-	6,000		
Others	4,300	-	4,300		
Generator	-	50,000	50,000		
Total	70,000	50,000	120,000		

Source of Finance



- Entrepreneur's Contribution 70,000
- Investor's Investment 50,000

Total 120,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3 rd Year
Revenue (sales)					
Mobil Item	2,000	60,000	720,000	756,000	793,800
Total Sales (A)	2,000	60,000	720,000	756,000	793,800
Less. Variable Expense					
Mobil Item	1,800	54,000	648,000	680,400	714,420
Total variable Expense (B)	1,800	54,000	648,000	680,400	714,420
Servicing Income	500	15,000	180,000	189,000	198,450
	200	6,000	72,000	75,600	79,380
Contribution Margin (CM)					
[C=(A-B)	700	21,000	252,000	264,600	277,830
Less. Fixed Expense					
Rent		-	-	-	-
Electricity Bill		2,500	30,000	31,500	33,075
Transportation		-	-	-	-
Salary (self)		5,000	60,000	60,000	60,000
Salary (staff)		6,000	72,000	72,000	72,000
Mobile Bill		500	6,000	6,300	6,615
Total Fixed Cost		14,000	168,000	169,800	171,690
Net Profit (E) [C-D)		7,000	84,000	94,800	106,140
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>SI #</i>	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	84,000	94,800	106,140
1.3	Depreciation (Non cash item)	-	-	-
1.4	Opening Balance of Cash Surplus	-	64,000	74,800
	Total Cash Inflow	134,000	158,800	180,940
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	64,000	138,800	160,940



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 05 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures











