#### Proposed NU Business Name: BHAI BHAI GORUR KHAMAR



Project identification and prepared by: Md Lokman Hekim Godagari Unit, Rajshahi

Project verified by: Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD ABU SAYEED			
Age	:	04-07-1985 (31 Years)			
Education, till to date	:	SSC			
Marital status	:	Married			
Children	:	1 Son			
No. of siblings:	:	4 Brothers -			
Address	:	Vill: Pirijpur, P.O: :Pirijpur, P.S: Godagari, Dist: Rajshahi.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  MOST SAHERA BEGUM  MD ABU TOIYEB  Branch: Matikata Godagari , Centre # 27 (Female),  Member ID: 2567/1, Group No: 05  Member since: 07-01-2013 (04 Years)  First loan: BDT 10,000			
Further Information: (v) Who pays GB loan installment	  :	Existing Loan: 50,000/-, Outstanding loan: 20,100/- Father			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	••	Nil
Business Experiences and	••	03 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	••	Business
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.		01745-167291
Mother's Contact No.	:	01726-510719
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Godagari Unit, Rajshahi

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOST SAHERA BEGUM** joined Grameen Bank since 04 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Business Name	:	BHAI BHAI GORUR KHAMAR			
Location	:	Pirijpur, Godagari, Rajshahi			
Total Investment in BDT	:	BDT 1,70,000/-			
Financing	:	Self BDT 120,000/-(from existing business) 71%			
		Required Investment BDT 50,000/-(as equity) 29%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	15 ft x 10 ft= 150 square ft			
Implementation	:	<ul> <li>He has two cow and two ox in his farm.</li> <li>Average daily milk production is 10 liter and milk price is BDT 50.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>Collects goods from Rajshahi.</li> <li>The farm is owned.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Milk (10 x 50)	500	15,000	180,000			
Total Sales (A)	500	15,000	180,000			
Less. Variable Expense						
Straw, Bran, Medicine etc	100	3,000	36,000			
Total variable Expense (B)	100	3,000	36,000			
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000			
Less. Fixed Expense						
Mobile Bill		200	2,400			
Salary (self)		5,000	60,000			
Electricity Bill		200	2,400			
Transportation		300	3,600			
Total fixed Cost (D)		5,700	68,400			
Net Profit (E) [C-D)		6,300	75,600			

Investment Breakdown								
	sting		Proposed					
Particulars	Qty.	Qty. Unit Amount		Qty.	Unit	Amount	Proposed	
		Price	(BDT)		Price	(BDT)	Total	
Cow	1	50000	50,000	1	40000	40,000	90,000	
Calf	1	20000	20,000	0	0	0	20,000	
Bokna	1	50000	50,000	0	0	0	50,000	
Feed	0	0	0	1	10000	10,000	10,000	
Total	3		120,000	1		50,000	170,000	

#### **Source of Finance**



Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
Milk (15 x 50)	750	22,500	270,000	283,500	297,675		
Calf Sale			40,000	40,000	40,000		
Total Sales (A)	750	22,500	310,000	323,500	337,675		
Less. Variable Expense							
Straw, Bran, Medicine etc	160	4,800	57,600	60,480	63,504		
Total variable Expense (B)	160	4,800	57,600	60,480	63,504		
Contribution Margin (CM) [C=(A-							
B)	590	17,700	252,400	263,020	274,171		
Less. Fixed Expense							
Mobile Bill		300	3,600	4,000	4,001		
Salary (self)		5,000	60,000	60,000	60,000		
Electricity Bill		200	2,400	3,000	3,500		
Transportation		400	4,800	5,500	6,000		
Total Fixed Cost		5,900	70,800	72,500	73,501		
Net Profit (E) [C-D)		11,800	181,600	190,520	200,670		
Investment Payback			20,000	20,000	20,000		

	Cash flow projection on business plan (rec. & Pay)							
SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)				
1	Cash Inflow							
1.1	Investment Infusion by Investor	50,000						
1.2	Net Profit	181,600	190,520	200,670				
1.3	Depreciation (Non cash item)		-	-				
1.4	Opening Balance of Cash Surplus		161,600	332,120				
	Total Cash Inflow	231,600	352,120	532,790				
2	Cash Outflow							
2.1	Purchase of Product	50,000						
2.2	Payment of GB Loan							
	Investment Pay Back (Including							
2.3	Ownership Tr. Fee)	20,000	20,000	20,000				
	Total Cash Outflow	70,000	20,000	20,000				
3	Net Cash Surplus	161,600	332,120	512,790				

## **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

## THREATS

Theft Fire

# Pictures







## **FAMILY PICTURE**

