

## Proposed NU Business Name: **S R Enterprise**



Project identification and prepared by: Md Mofazzal Hossain  
Elanga Unit, Tangail

Project verified by: Md Mizanur Rahman Patwari



**Grameen Shakti  
Samajik Byabosha Ltd.**

## ***Brief Bio of The Proposed Nobin Udyokta***

Name	:	<b>MD.SYAD SANOAR HOSSAIN</b>
Age	:	02-02-1984 (33 Years)
Education, till to date	:	B S S
Marital status	:	Married
Children	:	One son
No. of siblings:	:	2 Brothers 2 Sisters
Address	:	Vill: Bangra P.O: Bangra P.S: Kalihati Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father
(ii) Mother's name	:	<b>SYADA LILIFA</b>
(iii) Father's name	:	<b>SYAD ABDUL JABBAR</b>
(iv) GB member's info	:	Branch: Elenga Kalihati, Centre # 50(Female), Member ID: 4113, Group No: 04 Member since: 10-02-1988 TO 2010(22 Years) First loan: BDT 2,000
Further Information:		Existing Loan: BDT 0/-, Outstanding loan: 0/-
(v) Who pays GB loan installment	:	Brother.
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	10 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01926-182241
Mother's Contact No.	:	01713-523692
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elenga Unit, Tangail

## **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**SYADA LILIFA** joined Grameen Bank since 22 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in dairy farm and agricultural business.

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>S R Enterprise</b>
Location	:	Elenga Bas stand,Elenga Kalihati, Tangail
Total Investment in BDT	:	BDT 5,22,000/-
Financing	:	Self BDT 422,000/-(from existing business) 81% Required Investment BDT 1,00,000/-(as equity) 19%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	35ft x 8 ft= 280 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods; Cable,switch,fan,socket ,holder,tape,multiplug,rice cooker,etc.</li><li>▪Average 15% gain on sale.</li><li>▪The business is operating by entrepreneur. Existing no employee.</li><li>▪None employee will be appointed.</li><li>▪The shop is rented.</li><li>▪Collects goods from, Dhaka.</li><li>▪Agreed grace period is 3 months.</li></ul>

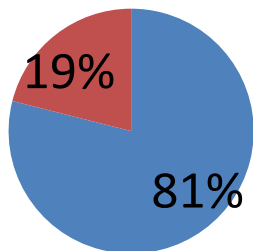
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Cable,Fan,Balp,switch	5,200	156,000	1,872,000
<b>Total Sales (A)</b>	5,200	156,000	1,872,000
<b>Less. Variable Expense</b>		0	0
Cable,Fan,Balp,switch	4,420	132,600	1,591,200
<b>Total variable Expense (B)</b>	4,420	132,600	1,591,200
<b>Contribution Margin (CM) [C=(A-B)</b>	780	23,400	280,800
<b>Less. Fixed Expense</b>			
Rent		2000	24,000
Electricity Bill		300	3,600
Salary		5000	60,000
Salary (stuff)		4000	48,000
Generator Bill		150	1,800
Transportation		2000	24,000
Entertainment		200	2,400
Guard		150	1,800
<b>Total fixed Cost (D)</b>		<b>13,800</b>	<b>165,600</b>
<b>Net Profit (E) [C-D)</b>		<b>9,600</b>	<b>115,200</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Cable,switch,light			30,000	50	2000	100,000	130,000
Fan	10	2000	20,000				20,000
Socket,holdar,	20	1100	22,000				22,000
Multi plug,Rice cooker	25	2000	50,000				50,000
Tape,celling rose switch	2000	25	50,000				50,000
etc			80,000				80,000
security			170,000				170,000
			0				0
			<b>422,000</b>			<b>100,000</b>	522,000

## Source of Finance



Entrepreneur Contribution	422000
Investors Investment	100000
<b>Total</b>	<b>522000</b>

### Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Cable,Fan,Balp,switch	7,000	210,000	2520000	2,646,000
<b>Total Sales (A)</b>	<b>7,000</b>	210,000	2520000	2,646,000
<b>Less. Variable Expense</b>		0	0	0
Cable,Fan,Balp,switch	5,950	178,500	2142000	2,249,100
<b>Total variable Expense (B)</b>	<b>5,950</b>	178,500	2142000	2,249,100
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>1,050</b>	31,500	378,000	396,900
<b>Less. Fixed Expense</b>				
Rent		2,000	24,000	24,000
Electricity Bill		500	6,000	6,000
Salary		5000	60,000	60,000
Salary (stuff)		4,000	48,000	48,000
Generator Bill		150	1,800	1,800
Transportation		2,500	30,000	35,000
Entertainment		200	2,400	2,400
Guard		150	1,800	1,800
Mobile bill		300	3,600	4,000
<b>Total fixed Cost (D)</b>		<b>14,800</b>	<b>177,600</b>	<b>183,000</b>
<b>Net Profit (E) [C-D]</b>		<b>16,700</b>	<b>200,400</b>	<b>213,900</b>
Payback			60000	60000



# Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	200,400	213,900
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		140,400
	<b>Total Cash Inflow</b>	<b>300,400</b>	<b>354,300</b>
<b>2</b>	<b>Cash Outflow</b>		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	<b>Total Cash Outflow</b>	<b>160,000</b>	<b>60,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>140,400</b>	<b>294,300</b>

## *SWOT ANALYSIS*

### **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 10 Years  
Quality goods & services;  
Skill and experience;10Years

### **W**EAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

### **T**HREATS

Theft  
Fire  
Political unrest

# এস. আর এন্টারপ্রাইজ

শ্রোঃ সৈয়দ ছানোয়ার হোসেন

ছানোয়ার # ০১৯২৬-১৮২২৪১

জামিল # ০১৭১৩-৫২৩৬৯২

ইন্টারনেট  
প্যাকেজ

ফ্রিক্লোড

চাৰ্ড







1GB





১৯৮ টাকা বিক্রিতে  
২০০ টি ই-স্মার্টফোন  
২০০ টি (৫ কোম্পানি)  
২০০ SMS (৫ কোম্পানি)  
২০০ টি ২৪ দিন ১  
২০০ টি ২৪ দিন ১



সর্বমোট ১ গিগাবাইট  
**1GB**  
ইন্টারনেট  
৳৯৪  
০২১৪৩০৫৬৭



সর্বমোট ১ গিগাবাইট  
**১ গিগাবাইট**  
০৯৬১০৭৭৪৭৭৪











Price list	
100	100
200	200
300	300
400	400
500	500
600	600
700	700
800	800
900	900
1000	1000

Item name	Brand name	Price
100	100	100
200	200	200
300	300	300
400	400	400
500	500	500
600	600	600
700	700	700
800	800	800
900	900	900
1000	1000	1000

Stacks of K.E.C. wires and other hardware products. A prominent red box with the text "ABC" is visible in the foreground.

