Proposed NU Business Name: **SALEHA AUTO**



Project identification and prepared by: Aowlad Hossain, Feni Sadar Unit, Feni

Project verified by: Susanta Kumar Bishwash



| Brief Bio of The Proposed Nobin Udyokta | | | | | |
|--|---|---|--|--|--|
| Name | : | MD.ALAUDDIN | | | |
| Age | : | 05-04-1993 (23 Years) | | | |
| Education, till to date | : | Class-viii | | | |
| Marital status | : | Married | | | |
| Children | : | 01 Son | | | |
| No. of siblings: | : | 02 Brothers 03 Sisters | | | |
| Address | : | Vill: Joare kachar ; P.O: Joare kasar ; P.S: Feni Sadar ; Dist: Feni | | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother Father SALEHA BEGUM SHAH ALOM Branch: Dhormopur, Feni, Centre # 25 (Female), Member ID: 2552, Group No: 05 Member since: 20-03-2000 (07 Years) First loan: BDT 5,000/- | | | |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | : | Existing loan: BDT 20,000 Outstanding loan: BDT Nill Self No No No | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
|---|---|--|
| Business Experiences and | : | 12 years experience in running business. 06 Years in own business. |
| Training Info | : | He has no training |
| Other Own/Family Sources of Income | : | |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01990-008245 |
| Family's Contact No. | : | 01990-001927 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Unit, Feni |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SALEHA BEGUM joined Grameen Bank since 07 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

| Proposed Nobin Udyokta Business Info | | | | |
|---|---|---|--|--|
| Business Name | : | SALEHA AUTO | | |
| Location | : | Uttor charipur Khatbalia, Feni | | |
| Total Investment in BDT | : | BDT 295,000/- | | |
| Financing | : | Self BDT 225,000/- (from existing business) 76% Required Investment BDT 70,000/- (as equity) 24% | | |
| Present salary/drawings from business (estimates) | : | BDT 5,000 | | |
| Proposed Salary | : | BDT 5,000 | | |
| Size of shop | : | 18 ft x 10 ft= 180 square ft | | |
| Security | : | 25,000 | | |
| Implementation | : | The business is planned to be scaled up by investment in existing goods like; Mobil, Piston, Bearing, Spring etc Average 40% gain on sales. The shop is rented. The business is operating by entrepreneur. Existing 03 employee. Collects goods from Feni, Dhaka, Chittagong. Agreed grace period is 3 months. | | |

| Existing Business | (BDT) |
|--------------------------|-------|
|--------------------------|-------|

| existing business (bb1) | | | | | | |
|-------------------------|----------------------------------|---|--|--|--|--|
| Daily | Monthly | Yearly | | | | |
| | | | | | | |
| 3,000 | 90,000 | 1080000 | | | | |
| 3,000 | 90,000 | 1080000 | | | | |
| | | | | | | |
| 1,800 | 54,000 | 648000 | | | | |
| 1,800 | 54,000 | 648000 | | | | |
| 1,200 | 36,000 | 432000 | | | | |
| | | | | | | |
| | 1,800 | 21600 | | | | |
| | 600 | 7200 | | | | |
| | 1,000 | 12000 | | | | |
| | 5,000 | 60000 | | | | |
| | 6,000 | 72000 | | | | |
| | 500 | 6000 | | | | |
| | 150 | 1800 | | | | |
| | 300 | 3600 | | | | |
| | 15,350 | 184200 | | | | |
| | 20,650 | 247800 | | | | |
| | 3,000 3,000 1,800 1,800 | Daily Monthly 3,000 90,000 1,800 54,000 1,800 54,000 1,200 36,000 1,000 5,000 6,000 500 150 300 15,350 | | | | |

Investment Breakdown

| Existing | | | | | Proposed | | | |
|-------------|------|------------|---------|-----|------------|--------|----------|--|
| Particulars | Qty. | Unit Price | Amount | Qty | Unit Price | Amount | Proposed | |
| | | | (BDT) | | | (BDT) | Total | |
| Mobil | 24 | 300 | 7,200 | 100 | 300 | 30,000 | 37,200 | |
| Piston | 15 | 220 | 3,300 | 50 | 220 | 11,000 | 44,000 | |
| RI Unit | 5 | 1050 | 5,250 | 10 | 1050 | 10,500 | 15,750 | |
| CDI | 7 | 1100 | 7,700 | 10 | 1100 | 11,00 | 18,700 | |
| Out Coyle | 5 | 500 | 2,500 | 0 | 0 | 0 | 2500 | |
| Glance cup | 10 | 210 | 2,100 | 0 | 0 | 0 | 2100 | |
| Glass plate | 7 | 280 | 1,960 | 0 | 0 | 0 | 1960 | |
| Cylinder | 3 | 2500 | 7,500 | 0 | 0 | 0 | 7500 | |
| Class bati | 10 | 180 | 1,800 | 0 | 0 | 0 | 1800 | |
| Nut | 0 | 0 | 40,000 | 0 | 0 | 8,000 | 48,000 | |
| Bearing | 0 | 0 | 20,000 | 0 | 0 | 0 | 20,000 | |
| Others | 0 | 0 | 100,690 | 0 | 0 | 0 | 100,690 | |
| Security | 0 | 0 | 25,000 | 0 | 0 | 0 | 25,000 | |
| Total | | | 225,000 | | | 70,000 | 295,000 | |

Source of Finance



| Financial Projection (BDT) | | | | | | |
|-----------------------------------|-------|---------|---------|---------|---------|--|
| Particular | Daily | Monthly | Year 1 | Year 2 | Year 3 | |
| Revenue(Sales) | | | | | | |
| Power box, Bearing, Spring etc | 4,000 | 120,000 | 1440000 | 1512000 | 1587600 | |
| Total Sales (A) | 4,000 | 120,000 | 1440000 | 1512000 | 1587600 | |
| Less Variable Expense | | | | | | |
| Power box, Bearing, Spring etc | 2,400 | 72,000 | 864000 | 907200 | 952560 | |
| Total variable Expense (B) | 2,400 | 72,000 | 864000 | 907200 | 952560 | |
| Contribution Margin (CM) [C=(A-B) | 1,600 | 48,000 | 576000 | 604800 | 635040 | |
| Less Variable Expense | | | | | | |
| Rent | | 1,800 | 21600 | 21,600 | 21,600 | |
| Electricity bill | | 600 | 7200 | 7,500 | 7,200 | |
| Transportation | | 1,000 | 12000 | 12,000 | 12,500 | |
| Salary (self) | | 5000 | 60000 | 60,000 | 60,000 | |
| Salary (staff) | | 6,000 | 72000 | 73,000 | 74,000 | |
| Entertainment | | 500 | 6000 | 3,800 | 4,000 | |
| Guard | | 150 | 1800 | 1200 | 1,200 | |
| Mobile bill | | 300 | 3600 | 3,800 | 4,000 | |
| Total fixed cost (D) | | 15,350 | 184200 | 182,900 | 184,500 | |
| Net Profit (E)= [C-D] | | 32,650 | 391800 | 421,900 | 450,540 | |
| Investment Payback | | | 28,000 | 28,000 | 28,000 | |

Cash flow projection on business plan (rec. & Pay)

| SR# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---|--------------|--------------|--------------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 70,000 | | |
| 1.2 | Net Profit | 391800 | 421,900 | 450,540 |
| 1.3 | Depreciation (Non cash item) | | | |
| 1.4 | Opening Balance of Cash Surplus | | 130,000 | 272,900 |
| | Total Cash Inflow | 242,000 | 304,900 | 461,175 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 70,000 | | |
| 2.2 | Payment of GB Loan | | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 28,000 | 28,000 | 28,000 |
| | Total Cash Outflow | 112,000 | 28,000 | 28,000 |
| 3 | Net Cash Surplus | 130,000 | 272,900 | 429,175 |

SWOT ANALYSIS

Strength

Employment: Self: 00 Family:0 Others:00

Experience & Skill: 14 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures













FAMILY PICTURE

