A Nobin Udyokta Project

Alamgir Enterprise





NU Identified and PP Prepared by : Md. Khairul Basar



Presented by Md. Alamgir Sarder

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Alamgir Sarder		
Age	:	12/07/1985 (32 Years)		
Marital status	:	Married		
Children	:	One son and one daughter		
No. of siblings:	:	Two brothers and one sister		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother √ Father Alea Begum Md. Momin Sarder Member since: 04/01/2008 Branch: Goalcamot, Centre no.4/m, Group: 06, Loanee No. 3934, First loan: Tk. 5,000, Existing loan: Tk.20,000, Outstanding: Tk.8,250		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	: : : : : : : : : : : : : : : : : : : :	Father N/A N/A N/A N/A N/A		
Education, till to date	:	Class Five		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation		Enterprise Business
Trade License Number	:	61
Business Experiences		06 years.
Other Own/Family Sources of Income	:	Father agriculture work on his land and one brother business.
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	•	01715963203
NU Project Source/Reference	:	GT Faridpur Sadar Unit Office, Faridpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) Since 2008. At first her mother took a loan amount BDT 5,000 from Grameen Bank. She Invested the money in her husband's agriculture work. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Alamgir Enterprise
Address/ Location	:	Gongabordih Bazar, Sadar, Foridpur
Total Investment in BDT	:	172,310/-
Financing	•	Self BDT : 122,310 (from existing business) - 71% Required Investment BDT : 50,000 (as equity) - 29%
Present salary/drawings from business (estimates)	:	BDT 7,000
Proposed Salary		BDT 7,000
Proposed Business % of present gross profit margin	:	20%
Estimated % of proposed gross profit margin	:	20%
Agreed grace period	:	2 months

EXISTING BUSINESS OPERATIONS Info.



	Existing Business (BDT)				
Particulars Particulars Particulars	Daily	Monthly	Yearly		
Sales (A)	3,000	90,000	10,80,000		
Less: Cost of sale (B)	2,400	72,000	8,64,000		
Gross Profit 20% (A-B)= [C]	600	18,000	2,16,000		
Less: Operating Costs					
Electricity bill		400	4,800		
Shop Rent		1,000	12,000		
Mobile		300	3,600		
Present salary -own		7,000	84,000		
Night Guard		100	1,200		
TL Fee, + others		500	6,000		
Non Cash Item:					
Depreciation Expenses(30,000*10%)		250	3,000		
Total Operating Cost (F)		9,550	1,14,600		
Net Profit (C-D):		8,450	1,01,400		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Digital Scale + Fan-01 + Decoration Advanced: Present Goods Items (*):	30,000 20,000 72,310		122,310
Proposed Items (**):		50,000	50,000
Total Capital	122,310	50,000	172,310

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item

Product name	Amount
TSP (07 *1180)	8,260
Uria (20B *780)-	15,600
Bengal fartilizar (07 B8900)-	6,300
Bangla DAP (03 B *1750)	5,250
Zipsum (30 B *210)	6,300
Vusi + Khail (20B *780)	10,600
Various Insect Madicine	15,000
Others –	5,000
Total Present Stock	72,310

Proposed Item

Product name	Amount
TSP (07 *1180)	8,260
Uria (20B *780)-	15,600
Bengal fartilizar (07 B8900)-	6,300
Bangla DAP (03 B *1750)	5,250
Zipsum (30 B *210)	6,300
Vusi + Khail (20B *780)	1,600
Various Insect Madicine	4,000
Others –	2,690
Total Present Stock	50,000

Financial Projection of NU BUSINESS PLAN



Particulars	Year 1 (BDT)		Year 2 (BDT)			Year 3 (BDT)			
i articulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	3500	105000	1260000	4000	120000	1440000	4500	135000	1620000
Less: Cost of Sale (B)	2800	84000	1008000	3200	96000	1152000	3600	108000	1296000
Gross Profit (A-B)=C	700	21000	252000	800	24000	288000	900	27000	324000
Less operating cost:									
Electricity bill		600	7,200		700	8,400		800	9,600
Shop Rent		1,000	12,000		1,000	12,000		1,000	12,000
Mobile Bill		400	4,800		450	5,400		500	6,000
Proposed Salary- Self		7,000	84,000		7,000	84,000		7,000	84,000
Night Gourd		100	1,200		150	1,800		200	2,400
TL and others		300	3,600		400	4,800		500	6,000
Non Cash Item:									
Depreciation (30,000*10%)		250	3,000		250	3,000		250	3,000
Total Operating Cost (F)		9,650	1,15,800		9,950	1,19,400		10,250	1,23,000
Net Profit =(E-F)		11,350	1,36,200		14,050	1,68,600		16,750	2,01,000
GT payback	20,000		20,000		20,000				
Retained Income:		116,20	00		148,600)		179,000	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50,000	0	0
1.2	Net Profit (Ownership Tr. Fee added back)	136,200	168,600	201,000
1.3	Depreciation (Non cash item)	3,000	3,000	3,000
1.4	Opening Balance of Cash Surplus	0	111,200	254,800
	Total Cash Inflow	209,200	282,800	458,800
2.0	Cash Outflow			
2.1	Purchase of Product	50,000	0	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
2.3	Payment of GB loan	0	0	0
	Total Cash Outflow	70,000	20,000	20,000
3.0	Net Cash Surplus	111,200	254,800	430,800

SWOT Analysis



STRENGTH

- Skill and 06 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

THREATS

- New competitor may be present
- Political Unrest
- Theft





























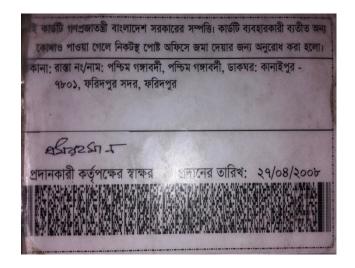


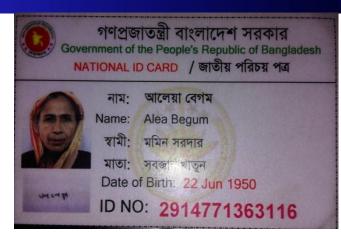


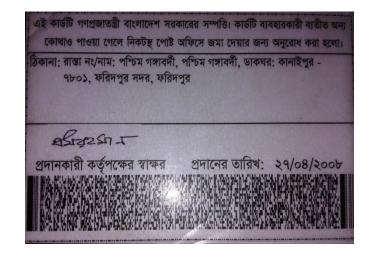




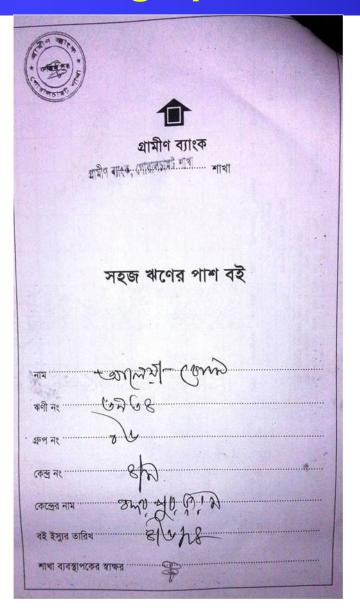


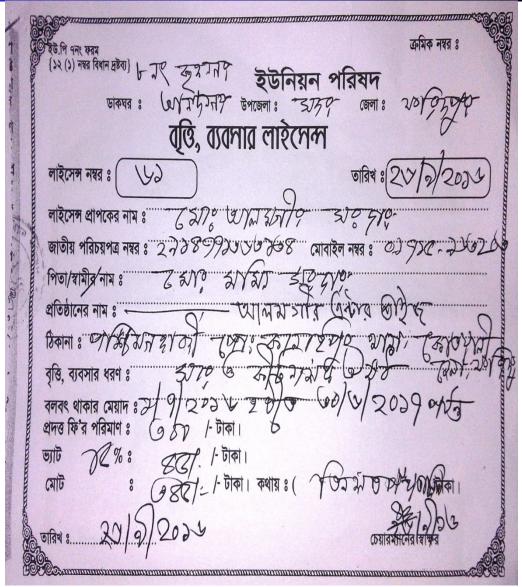




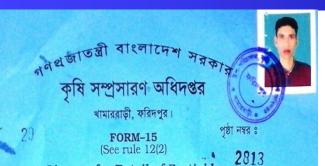












Licence for Retail of Pesticide

m/s. is hereby granted licence for pesticide (s) by retail sale on the premises situated at subject to the conditions specified below and to the provision of the Pesticide Ordinance, 1971 (No. 11 of 1971) and the rules made thereunder.

- Licence shall be inforce for a period of two years from the date of issue.
- 3. Pesticides to be Sold : সরকার অনুমোদিত সকল কীটনাশ্র

Licence No. 2436/39

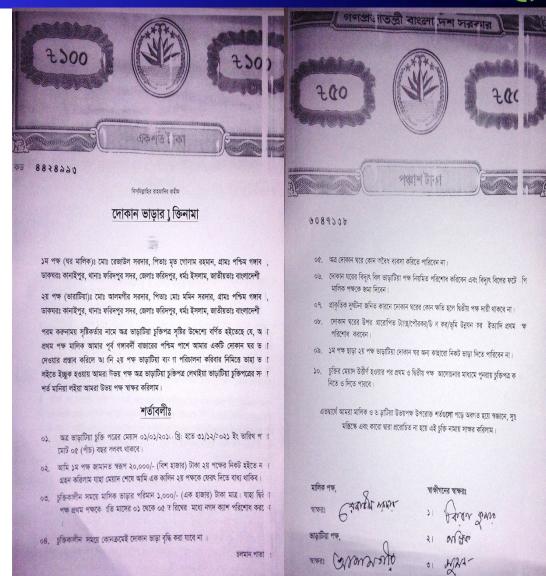
Date: 34-3-2039 20

Date: 34-3-2039 20

Sign respect to first a resp

- 1. The licence shall be displayed in a prominant place in the part of the premises open to the public.
- 2. The licence shall comply with the provisions of the pesticide ordinance, 1971 and the rules made thereunder for the time being in force.
- 3. Renewal.

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Presented at
...th Internal Design Lab
on April 27, 2017 at GT

