### **Onnu Punnu Jewelers**



Project by: Samir Kumar Shil Identified by- Razuan Kharim Verified By: Md. Ziaul Hoque



# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Samir Kumar shil
Age	:	01/01/1985 (33Years)
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	01 Brothers, 01 Sisters
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info		Mother Ms. Jharna Rani Shiel Johor Lal Shiel Member since:2003 to 2014 Branch: Baliyati, Centre no.01, Group:40 First loan: 4,000/- Total Amount Received: Tk. 1,50,000 Existing Loan: N/A, Outstanding: N/A
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	N/A N/A N/A N/A N/A
Education	:	Class-8

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Present Occupation	:	Business (Gold and silver)
Trade License Number	:	147
Business Experiences	:	5 Years
Other Own/Family Sources of Income	:	Elder Brother; Service Holder
NU Contact Info	:	01682229329
Other Own/Family Sources of Liabilities	:	Business
NU Project Source/Reference	:	GT Dhamrai Unit Office, Dhaka

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY**



NU's mother was a member of Grameen Bank under Baliati Branch for the period between 2003 and 2014. At first his mother took a loan amount of 4,000 BDT from Grameen Bank. She invested the money in agriculture. NU's mother gradually improved their life standard by using GB loan. Her son is doing Jewelry business.

### **PROPOSED BUSINESS info**



Business Name	:	Onnu Purno Jewelers
Address/ Location	:	Saturia Bazzar, Saturia ,Manikgong.
Total Investment in BDT	:	210,000 BDT
Financing	:	Self BDT: 1,50,000/- (from existing business) - 71% Required Investment BDT: 60,000 (as equity) -29%
Present salary/drawings from business (estimates)	:	BDT6,000
Proposed Salary		BDT 7,000
Proposed Business % of present gross profit margin	:	20%
Estimated % of proposed gross profit margin	:	20%
iii. Agreed grace period	:	3 months

### PRESENT AND PROPOSED BUSINESS INVESTMENT BREAKDOWN



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Furniture –Chear-04 Drawer -4 Jalni-Katani02 Haturi 05 Fanis 01P Gas Machine 10 Presents Goods item:	2,000 16,000 8,000 2,000 10,000 4,000 108,000		150,000
Proposed Items:		60,000	60,000
Total Capital	1,50,000	60,000	2,10,000

#### PRESENT AND PROPOSED BUSINESS INVESTMENT BREAKDOWN



Present Item					
Product Name	Price				
Goid 01 Vory	40,000				
Siver 100 vory	68,000				
Total	108,000				

Proposed Item					
Product Name	Price				
Gold 1.2 vory	60,000				
Total	60,000				

## **EXISTING BUSINESS OPERATION info**



Particulars	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales (A)		60,000	720,000			
Less: Cost of sale (B)		48,000	576,000			
Profit from sale20% (A-B)= [C]		12,000	144,000			
Less: Operating Costs						
Electricity bill		300	3600			
Night Guard Bill		200	2400			
Mobile Bill		200	2400			
Salary from Business		6,000	72,000			
Shop Rent		1000	12000			
Others		100	1200			
Non Cash Item:						
Depreciation Expenses(42,000*15%)		525	6,300			
Total Operating Cost (D)		8325	99,900			
Net Profit (C-D):		3675	44,100			

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Y	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales (A)		80000	960,000		90000	1080000		100,000	12,00,000	
Less: Cost of Sale (B)		64000	768,000		72000	864,000		80,000	960,000	
Profit from sale 20%		16000	192,000		18000	216,000		20,000	240,000	
Less operating cost:										
Electricity bill		350	4,200		400	4,800		500	6,000	
Night Guard Bill		200	2400		200	2400		200	2400	
Mobile Bill		250	3,000		300	3,600		350	4,200	
Salary from Business		7,000	84,000		7,000	84,000		7,000	84,000	
Shop Rent		1000	12000		1000	12000		1000	12000	
Others		150	1,800		200	2,400		250	3,000	
Non Cash Item:										
Depreciation Expense		525	6300		525	6300		525	6300	
Total Operating Cost (D)		9475	113,700		9625	115,500		9825	117,900	
Net Profit (C-D) = (E)		6525	78300		8375	100,500		10175	122,100	
GT payback			24000			24000			24000	
Retained Income:		54300			76500			98,100		

#### **CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & Pay)**



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	60000	0	0
1.2	Net Profit	78,300	100,500	122,100
1.3	Depreciation (Non cash item)	6300	6300	6300
1.4	Opening Balance of Cash Surplus	0	60,600	143,400
	Total Cash Inflow	144,600	167,400	271,800
2.0	Cash Outflow			
2.1	Purchase of Product	60,000	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24000	24000	24000
	Total Cash Outflow	84000	24000	24000
3.0	Net Cash Surplus	60,600	143,400	247,800

### **SWOT ANALYSIS**



# STRENGTH

- Environment-Friendly.
- Skilled & Experience
- Position of his shop beside main road.
- Pleasant personality

# WEAKNESS

Lack of investment

## **O**PPORTUNITIES

- Expansion of Business
- Increasing the number of Customer
- Employment opportunity

### THREATS

- Competitor may create.
- Fire.
- Theft.













































