A Nobin Udyokta Project JAHID STORE



Project by : Zakir Hossain Identified by : Habibur Rahman Verified By: Abdul Alim Dakkhin Matlab Unit Anchal-1, chandpur GRAMEEN TRUST

GT Social Business Anchal-1, Chandpur

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BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Zakir Hossain
Age	:	30/05/1983 (33 Years)
Marital status	:	Married
Children	:	01 Son and 02 Daughters
No. of siblings:	:	Two Brothers and One Sister
<i>Parent's and GB related Info</i> (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	MotherImage: Text of the state o
<i>Further Information:</i> (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others		NU N/A N/A N/A N/A
Education, till to date	:	Class Eight

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (Continued)



Present Occupation	:	Grocery Shop
Trade License Number		49
Business Experiences		10 years.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01830175173
NU Project Source/Reference	•	GT Dakkhin Matlab Unit Office, Chandpur.



NU's mother has been a member of Grameen Bank (GB) Since 04/09/2011. At first his mother took a loan amount BDT 10000 from Grameen Bank. She Invested the money in her Son's business. They gradually improved their life standard through GB loan.



Business Name	:	Jahid Store
Address/ Location	:	Hur-Mohisa Bazar, Matlab Dakkhin , Chandpur
Total Investment in BDT		225,000/-
Financing	:	Self BDT : 155,000 (from existing business) - 69% Required Investment BDT : 70,000 (as equity) - 31%
Present salary/drawings from business (estimates)	:	BDT 7,000
Proposed Salary		BDT 8,000
Proposed Business % of present gross profit margin Estimated % of proposed gross	:	20% 20%
profit margin Agreed grace period	:	2 months

EXISTING BUSINESS OPERATIONS Info.



Particulars	Exist	ing Busines	s (BDT)
Faiticulais	Daily	Monthly	Yearly
Sales (A)	3,000	90,000	1080000
Less: Cost of sale (B)	2,400	72,000	864,000
Gross Profit 20% (A-B)= [C]	600	18,000	216,000
Less: Operating Costs			
Electricity bill		800	9600
Night Guard Bill		100	1200
Rent		00	00
Mobile Bill		300	3,600
Salary from Business (Self)		7,000	84,000
Others (Entertainment)		500	6000
Non Cash Item:			
Depreciation Expenses(55,000*10%)		458	5500
Total Operating Cost (D)		9158	109896
Net Profit (C-D):		8842	106104

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Fan: Furniture: Freeze : Television Present Goods Items (*) :	2,000 13,000 30000 10000 100,000		155,000
Proposed Items (**) :		70,000	70,000
Total Capital	155,000	70,000	225,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown (Continued)



Present Stock item

Product name	Amount
Rice	5000
Dal	4000
Oil	5000
Bakery Item	10000
Chips , Chanachur	15000
Biscuit	5000
Cosmetics Item	25000
Water , Cold drinks , Juice	20000
Salt , Sugar	3000
Others	8000
Total:	100000

Proposed Item

Product Name	Amount
Rice	10000
Dal	10000
Oil	10000
Cold Drinks	20000
Biscuit, Chanachur, Chips	10000
Cosmetics	10000
Total :	70,000



Financial Projection of NU BUSINESS PLAN

Particulars	Y	'ear 1 (E	BDT)	Ye	Year 2 (BDT)			Year 3 (BDT)		
r ai liculai S	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales (A)	3500	105000	1260000	4000	120000	1440000	4500	135000	1620000	
Less: Cost of Sale (B)	2800	84000	1008000	3200	96000	1152000	3600	108000	1296000	
Profit 20%(A-B)=(C)	700	21,000	252,000	800	24000	288000	900	27000	324000	
Less operating cost :										
Electricity bill		1000	1200		1200	14400		1400	16800	
Mobile Bill		400	4800		500	6000		600	7200	
Salary- self		8000	96000		9000	108000		10,000	120,000	
Shop Rent		00	00		00	00		00	00	
Others		600	7200		700	8400		800	9600	
Depreciation Expenses		458	5500		458	5500		458	5500	
Total Operating Cost (F)		10458	125496		11858	142296		13258	159096	
Net Profit =(E-F)		10542	126504		12142	145704		13742	164904	
GT payback		28000)	28000			28000			
Retained Income:	98504			117704			136904			

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	70000	0	0
1.2	Net Profit (Ownership Tr. Fee added back)	126504	145704	164904
1.3	Depreciation (Non cash item)	5500	5500	5500
1.4	Opening Balance of Cash Surplus	0	85944	209148
	Total Cash Inflow	202004	237148	379552
2.0	Cash Outflow			
2.1	Purchase of Product	70000	0	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	28000	28000	28000
2.3	Payment of GB loan	18060	0	0
	Total Cash Outflow	116060	28000	28000
3.0	Net Cash Surplus	85944	209148	351552

SWOT Analysis



 Skill and 10 Years experience Quality service and Product Well Decorated Seven days open weekly 16 hours shop open 	WEAKNESS Lack of investment
 OPPORTUNITIES Have a chance at more customers within local area. Extendable society Products and service demand increasing. 	 THREATS New competitor may be present Political Unrest Theft

Photographs







Photograph



Photograph





Photograph

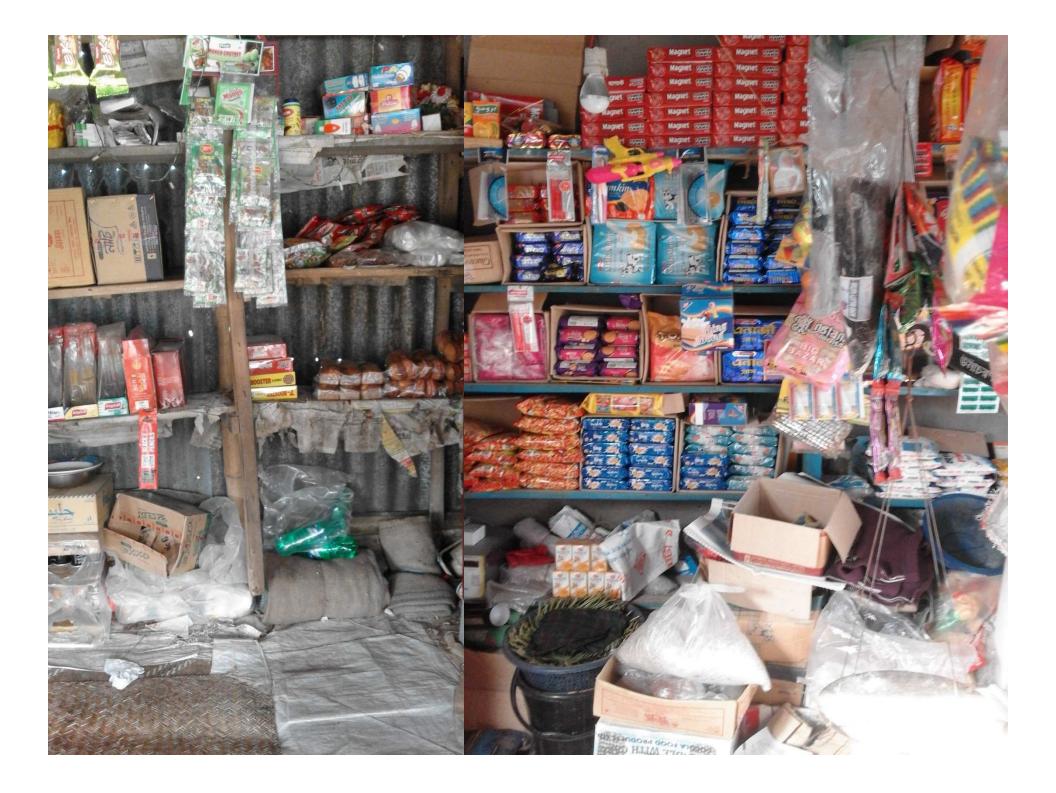






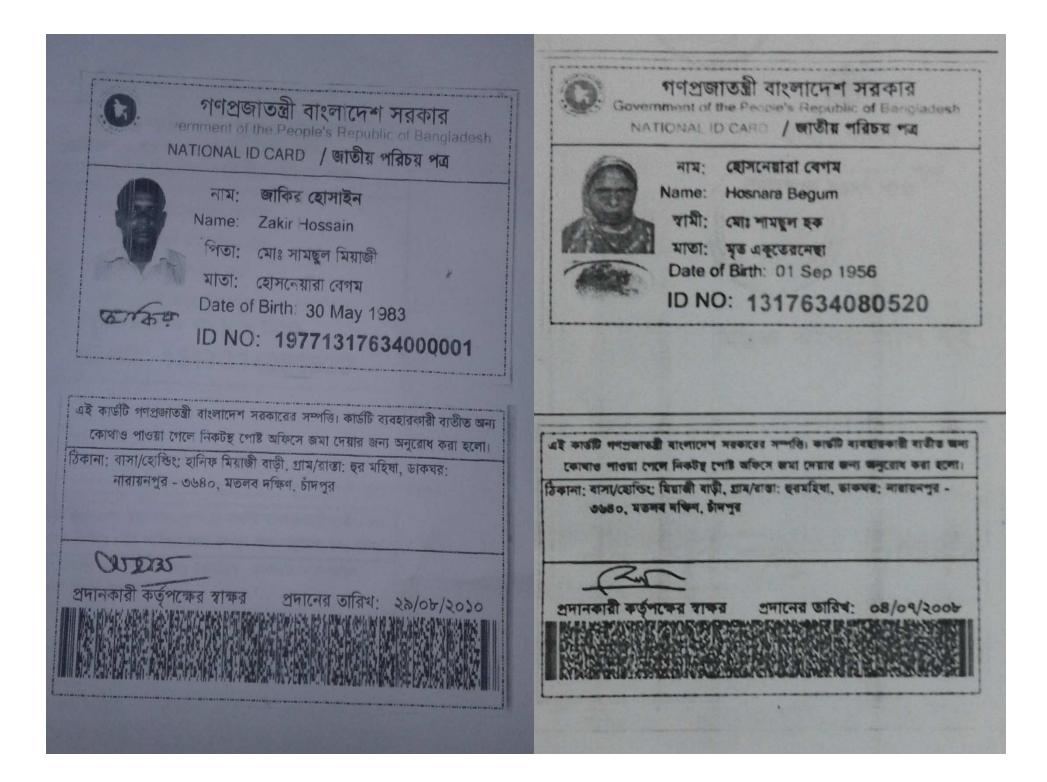








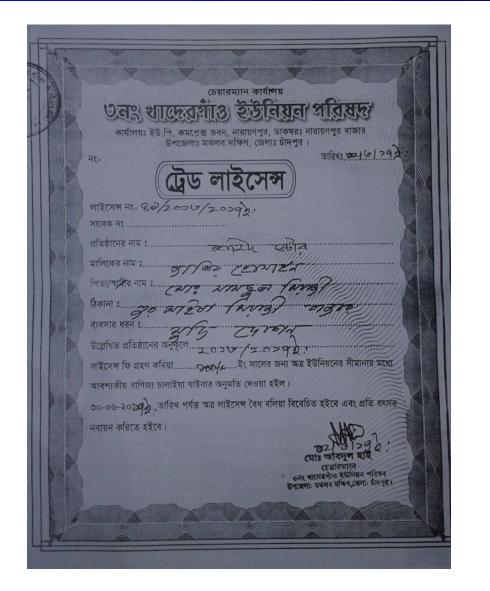


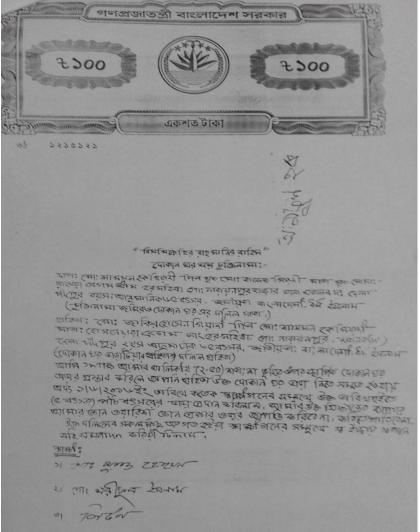




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Presented at 121st Internal Design Lab on April 27, 2017 at GT

