

Proposed NU Business Name: AROVI POULTRY FARM



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Brief Bio of The Proposed Nobin Udyokta

Name	:	MD PABEL
Age	:	05-08-1983 (33 Years)
Education, till to date	:	Class 10
Marital status	:	Single
Children	:	-
No. of siblings:	:	02 Brothers & 01 Sister
Address	:	Vill: Sukhbaspur, P.O: Sukhbaspur, P.S: Munshigonj, Dist: Munshigonj,
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	ANOWARA BEGUM
(iii) Father's name	:	MD ALI AKBER
(iv) GB member's info	:	Branch: Rampal Munshigonj, Centre # 97 (Female), Member ID: 5983, Group No: 11 Member since: 01-02-2013 (04 Years) First loan: BDT 5,000
Further Information:		Existing Loan: BDT 30,000/-, Outstanding loan: 1080/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	01 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01982-770360
Mother's Contact No.	:	01934-209033
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munshigonj Unit, Munshigonj

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ANOWARA BEGUM joined Grameen Bank since 04 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	AROVI POULTRY FARM
Location	:	Sukhbashpur, Rampal, Munshigonj
Total Investment in BDT	:	BDT 1,50,000/-
Financing	:	Self BDT 80,000/-(from existing business) 53% Required Investment BDT 70,000/-(as equity) 47%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	50 ft x 20 ft= 1000 square ft
Implementation	:	<ul style="list-style-type: none">▪The entrepreneur currently run a poultry farm.▪Average 20% gain on sales.▪The business is operating by entrepreneur. Existing 1 employee.▪Collects goods from Dholagao.▪The farm is owned.▪Agreed grace period is 3 months.

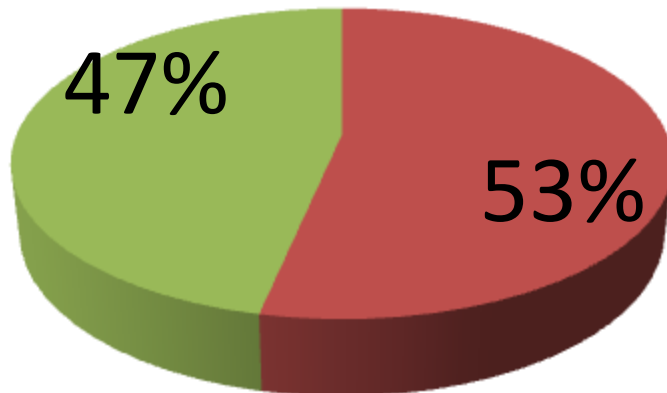
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue (sales)		
hen	90,000	1,080,000
Total Sales (A)	90,000	1,080,000
Less. Variable Expense		
feed & medicine	72,000	864,000
Total variable Expense (B)	72,000	864,000
Contribution Margin (CM) [C=(A-B)]	18,000	216,000
Less. Fixed Expense		
Electricity Bill	2,000	24,000
Mobile Bill	300	3,600
Salary (self)	5,000	60,000
Transportation	3,000	36,000
Entertainment	300	3,600
Salary (staff)	3,000	36,000
Total fixed Cost (D)	13,600	163,200
Net Profit (E) [C-D]	4,400	52,800

Investment Breakdown

Particulars	Existing			Proposed			
	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Hen	1400	50	70,000	1300	50	65,000	135,000
Feed	1	10000	10,000	1	5000	5,000	15,000
Total	1401		80,000	1,301		70,000	150,000

Source of Finance



- Entrepreneur's Contribution 80,000
- Investor's Investment 70,000
- Total 150,000

Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)				
hen	120,000	1,440,000	1,512,000	1,587,600
Total Sales (A)	120,000	1,440,000	1,512,000	1,587,600
Less. Variable Expense				
feed & medicine	96,000	1,152,000	1,209,600	1,270,080
Total variable Expense (B)	96,000	1,152,000	1,209,600	1,270,080
Contribution Margin (CM) [C=(A-B)]	24,000	288,000	302,400	317,520
Less. Fixed Expense				
Electricity Bill	2,000	24,000	26,000	28,000
Mobile Bill	400	4,800	5,500	6,000
Salary (self)	5,000	60,000	60,000	60,000
Transportation	4,000	48,000	50,000	52,000
Entertainment	300	3,600	4,000	4,500
Salary (staff)	3,000	36,000	36,000	36,000
Total Fixed Cost	14,700	176,400	181,500	186,500
Net Profit (E) [C-D]	9,300	111,600	120,900	131,020
Investment Payback		28,000	28,000	28,000

Cash flow projection on business plan (rec. & Pay)

#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	111,600	120,900	131,020
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		83,600	176,500
	Total Cash Inflow	181,600	204,500	307,520
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	83,600	176,500	279,520

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:01
Experience & Skill : 01 Years
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm;
Regular customers;

THREATS

Theft
Fire

Pictures















FAMILY PICTURE

